

SCHENANDOAH builder

PLEASE THE EYE

Pages 6-7

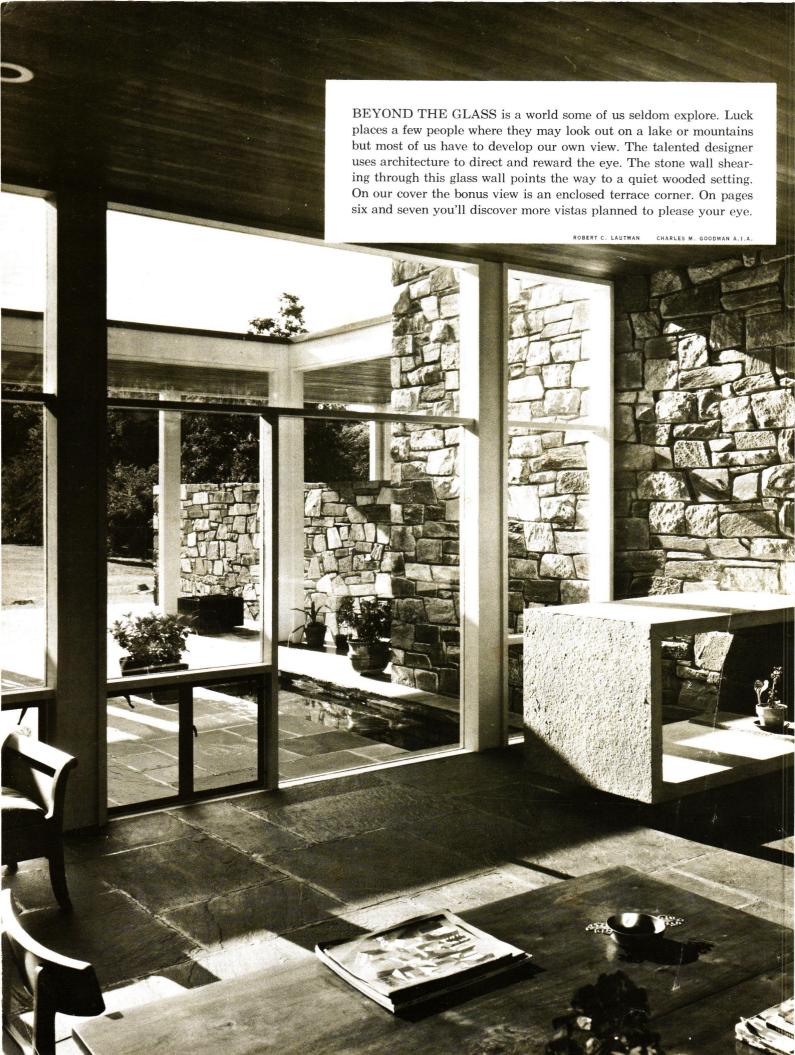
VISTAS



"Custom Styled Home Construction"

322 OLIVE AVE.

PHONE 461-5944



By DR. WILL MENNINGER



DR. WILL MENNINGER, President of the Menninger Foundation, Topeka, Kansas, a world-famed psychiatric center, is a psychoanalyst as well as an organizer and administrator. Dr. Menninger, his brother, Dr. Karl, and his father were pioneers in mental health in an age when the mentally ill desperately needed relief from the almost barbaric treatment in so-called "insane asylums." This doctor administered the Army's vast psychiatric program during World War II. This was also a pioneer venture in many respects.

We strive to establish the principles

of the home we knew

BELIEVE THE HOME is truly the maker and breaker of mental health in most instances. There, all of us learn the initial lessons in life that make us what we are. We are honest, not because we decide to be honest — but because we grew up in a family where honesty and many other important personality traits were absorbed in our early years.

A home is where we learn how to give and take, to recoup after losses, to readjust when we get frustrated. It is in the home that we build up an emotional reserve — that is if we are fortunate enough to have a family that permits this — that enables us to withstand many of the buzz saws of life.

My brothers, Karl and Edwin, and I grew up in a home where there were many stimulating, wholesome interests. Our home at times was almost like a community center. In 1913 a troop of Boy Scouts held its meetings in our 13-room house on Topeka Avenue, as did other boys' clubs. Here there were musical evenings and Bible studies. My mother, Flo, was an avid student of the Bible who daily sought to know God's will for her life. She taught 400 women a year — the women studied four years to get a diploma from her Bible classes. She had students all over the country.

Our father, Dr. Charles, was a general physician and a lover of flowers, classical music and literature. He also had a dream — to build a medical center comparable in service to that of the Mayo brothers whom he had visited in 1908. We boys saw our parents working on their own separate projects with harmony, yet dependent on each other as any good married couple of necessity are. They were very close together sharing a deep devotion to their children.

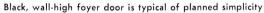
It was our father who inspired the team work to build the Menninger Foundation that has served people from all over the world; we worked as a team until father's death at the age of 91.

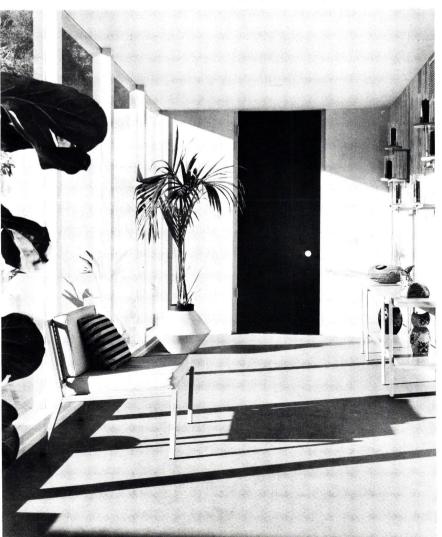
The influence of our home has permeated the Menninger Clinic today . . . where we strive to establish the basic principles of the home we knew . . . some of which is an interest in the arts, in worthy hobbies, education, religion and healthful physical well being.



Living room windows face view above the sharp down-slope of rugged setting

When PRIVACY has priority



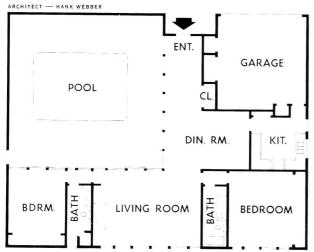


If strangers' eyes and neighbors' windows share your life this home has advantages you'll want to study. The plan can satisfy your love of privacy, in a most friendly way. Where privacy won't be endangered walls are open, completely open. But where enjoyment might be diminished by public view, walls are unbroken.

To compensate for its controlled outlook on three sides, this home reserves its heart for the family. A walled pool and its surrounding patio provide airy space for lounging and dining. The kitchen and master bedroom are the only rooms not opening directly into this secluded area.

The two bedrooms and two baths are located at opposite ends of the "L" plan. This zoning permits the smaller room, which adjoins the pool, to do double duty as a guest room or as a compact isolated study.





Neat rectangle of plan encloses 1,800 square feet of house, garage and pool



Bedroom-den facing pool is furnished with convertible sofa for guests

VISTAS planned to please the eye

By RUTH CORELL

A lamp and vertical pictures are the prime elements inviting you to wander on into this brick-floored study

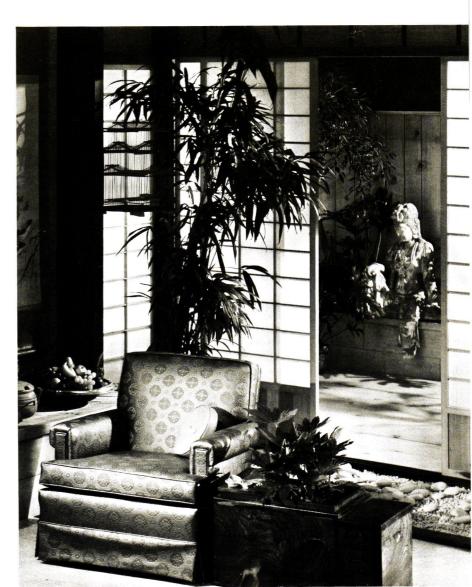


The stone kwanyin is placed for maximum enjoyment from indoors or from outside translucent sliding shoji doors

Most of us are deeply interested in vistas . . . vistas from indoors out . . . vistas from room to room . . . vistas from home to horizon.

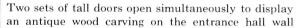
Seldom though do we concern ourselves nearly as deeply with what the eye may expect to find as a reward at the end of those vistas. Often a view completely lacking in appeal may be made a treat by shifting furniture just a few feet one way or the other, by adding a plant, flowers or a single unique accessory.

Any one of these wall openings might have been just a door, but tasteful planning has transformed each into a frame for an eye-delighting vignette beyond.





The carving above the door and pictures on the wall do not divert the eye from interesting chair beyond





HAROLD DAVIS, CHARLES SCHNEIDER



Shelves frame the door and the door frames a view of a giant bowl of white daisies on the patio table



The round table up two steps continues Early American theme with a fringed cloth and hanging lamp



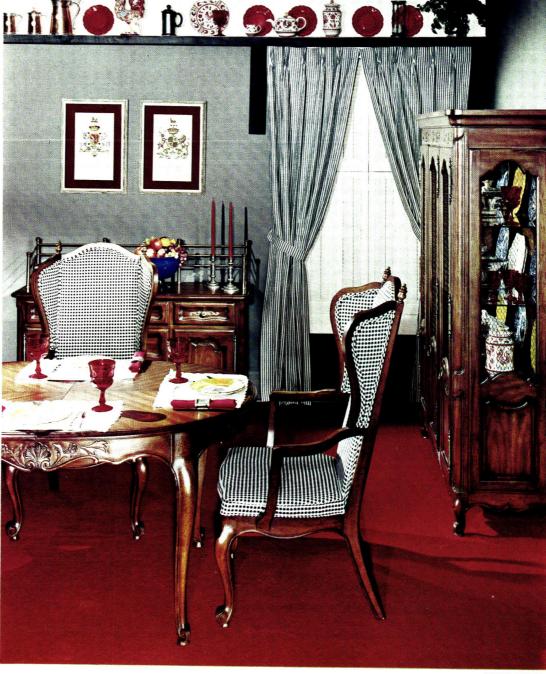
Gash in on checks

Where do you put your check rators are endorsing them for the house. Patterns range fror and colors from pale to pungen favorites are still the familiar k gingham checks which pay of in these two rooms.



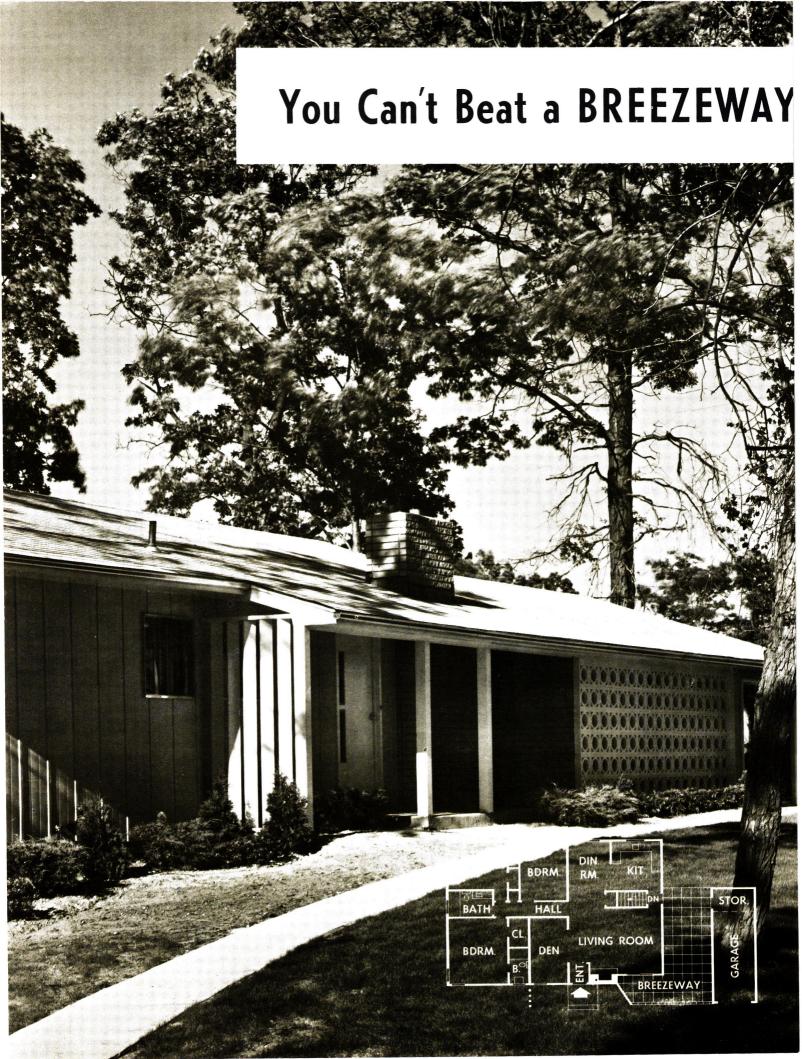
Black and white checks add to the drama of this informal dining-game center. White is an effective lining for cupboard shelves. The non-competitive black and white background makes possible a wide range of reds and pinks

> Wing chairs in the country-French dining room are upholstered in black and white checks. Walls are charcoal, draperies black and white pin-stripes. Bright cranberry, the accent, is borrowed from the glowing red of the glassware. Chairs would be equally at home in the living room



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HEDRICH-BLESSING



or luring the breezes . . . discouraging the sun and expanding your fair-weather living

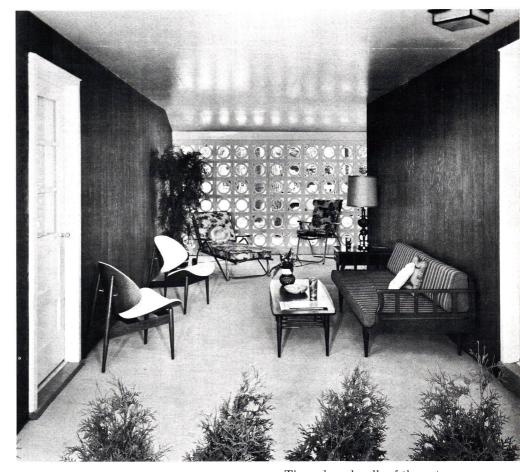
ADD THE BREEZEWAY to your list of outdoor living blessings. If you haven't one or have allowed your own breezeway to become little more than a go-between linking house and garage, you may be overlooking what may be your pleasantest outdoor living space.

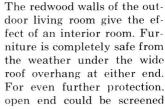
The ten feet separating the kitchen and garage of this home span versatile space which can serve as a dining-living room, an adult game area, a summer bedroom or as a playroom for the children.

A modest-size house which must apportion its footage into four bedrooms, two baths, a living room and kitchen probably adds up to a busy plan. A breezeway may, as it did here, offer bonus space approximately equal to the living room in size — space which is convertible from one use to another by shifting furniture — space which can be developed for year 'round use.

The architect placed a pierced concrete grille across one end. Air flows freely through this wall but harsh winds are effectively blocked. Light is softly diffused but the too-bright sun is screened out. The opposite end is open for full enjoyment of the adjoining terrace and landscaped lawn.

The approach is given distinction by the recessed front entry and by the simple pierced masonry grille which screens the breezeway





The reverse "L" of the breezeway permits access from the living room through sliding glass doors at the same time preserving the one long, unbroken wall of the living room which simplifies arrangement



RICHARD AVERILL SMITH



Pretty u_j

Wood rounds, treated for a long life, are set flush with the concrete. Deep concrete wells encircling the trees also form low seats

2

Low-growing evergreens in hollow concrete block planters are surrounded by pebbles and concrete disks which serve as step stones

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Bright red flowers blanket this parking, leaving only a path of textured concrete rounds and gravel from curbing to front walkway

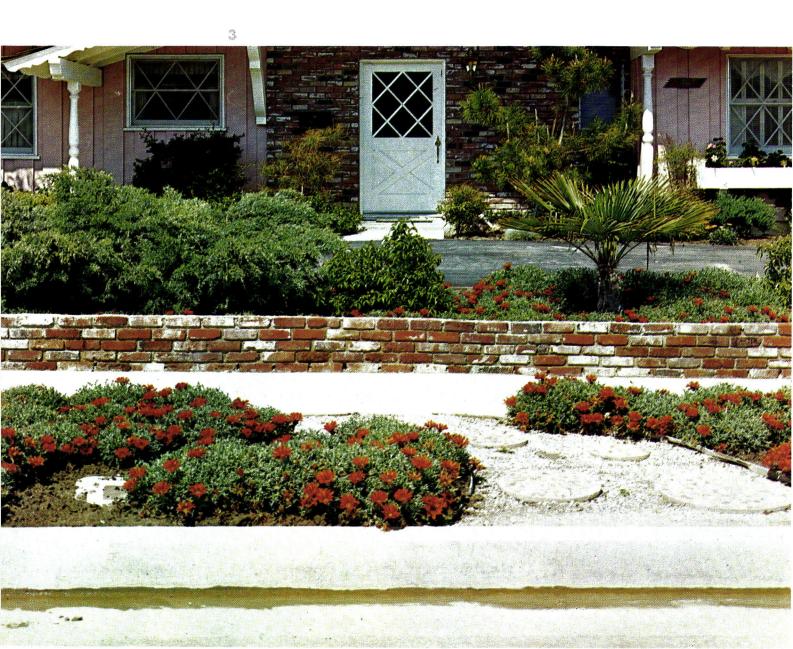
By ARTHUR BURNS



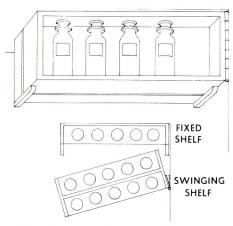
parking

A PARKING IS A parcel of land no one wants and few know exactly what to do to make it either useful or attractive. City codes often restrict what you can grow in the way of shrubs or trees, and feet and fumes handicap the grass you plant there. Yet because it is usually the first thing you see when you approach your home, you want to keep it trim and good looking.

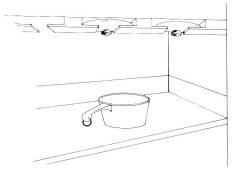
The three parking treatments shown here were designed first for looks, second for easy maintenance and third for durability. There isn't a blade of grass to be found, but there is color, there is pattern and there is individuality. And care is reduced to a minimum.



Cater to convenience with UNDER



SWINGING SPICE CABINETS . . . In a space little larger than a shoe box you can hang a spice cabinet holding 18 apothecary jars. The single row of jars on the back shelf is revealed when the two-faced front swings out on sturdy piano hinges. Sled braces on the bottom of the stationary back section support the weight of the two filled front compartments



COVER CACHE . . . Pan lids and covers slide into slots formed by inverted "T's". Similar under-the-shelf storage can also be planned for the inside of your cupboard to hold trays, cookie sheets and flanged items such as your pie pans or muffin tins

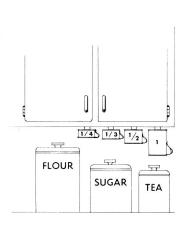
HANDY MEASURING CUPS . . . Simplify your food preparation routine by having a set of mixing cups anchored just above the cannisters holding your dry staples. Choose metal cups which can be held by a magnet. Have alnico magnets glued to the underside of the cabinets with epoxy glue. Turn the measures bottom-side-up against these small magnets

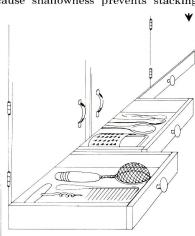
THE CUPBOARD STORAGE

How much unemployed space do you have just under your kitchen cupboards? Take a look. Most cupboards are fourteen to eighteen inches above the counter surface, and with the exception of a few appliances, your kitchen equipment probably never reaches into this area.

Wouldn't one or more of these storage ideas make your kitchen more convenient and neater? Your own builder can tailor them to your needs.

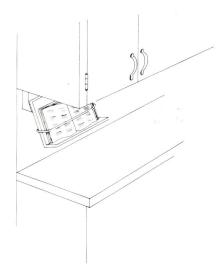
DRAWERS FOR GADGETS . . . If you can clear even a few pieces of kitchen equipment out of your overworked drawer you can find the right tool much more readily. Only two inches deep, these drawers will hold 75 per cent of all the items you use regularly and each is immediately visible with drawer open because shallowness prevents stacking



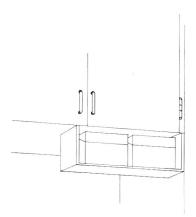




SLIDES FOR GLASSWARE . . . If your cupboard shelves are getting exasperatingly crowded you can store some of your possessions under them. Tapered glassware or china can be suspended if you have keystone-shaped strips of wood fastened under the shelves. End them a few inches short of the front of the shelf for best appearance and have the dimensionatailored to cradle tops of your glassware



COOKBOOK HOLDER . . . Angled to give the best visibility, the drop-down board holds your cookbook at just the right angle. A rubber band flattens pages



RECIPE ROOST . . . Get your recipe files (or clock, or radio) off the counter. Free this precious space for more urgent business with an under-cupboard shelf. If you plan to use your shelf for radio or clock, leave the back open for ventilation



Ease-down shelves



That one foot of cupboard space directly under the ceiling line probably comes in for as much criticism as any storage area in the house. No one likes to climb, strain or stretch to reach top shelves. These new pull-down cabinets permit you to raise or lower even the very highest shelves with finger-touch ease.

Ten or forty pounds, whatever the load, you'll hardly notice the difference so easily do high-torsion springs lower and replace the shelves.

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I think we should not hesitate to spend what money we can on our homes — not pretentiously, but to make them right for us, and a place to which our friends will like to come. — SUSAN GLASPELL