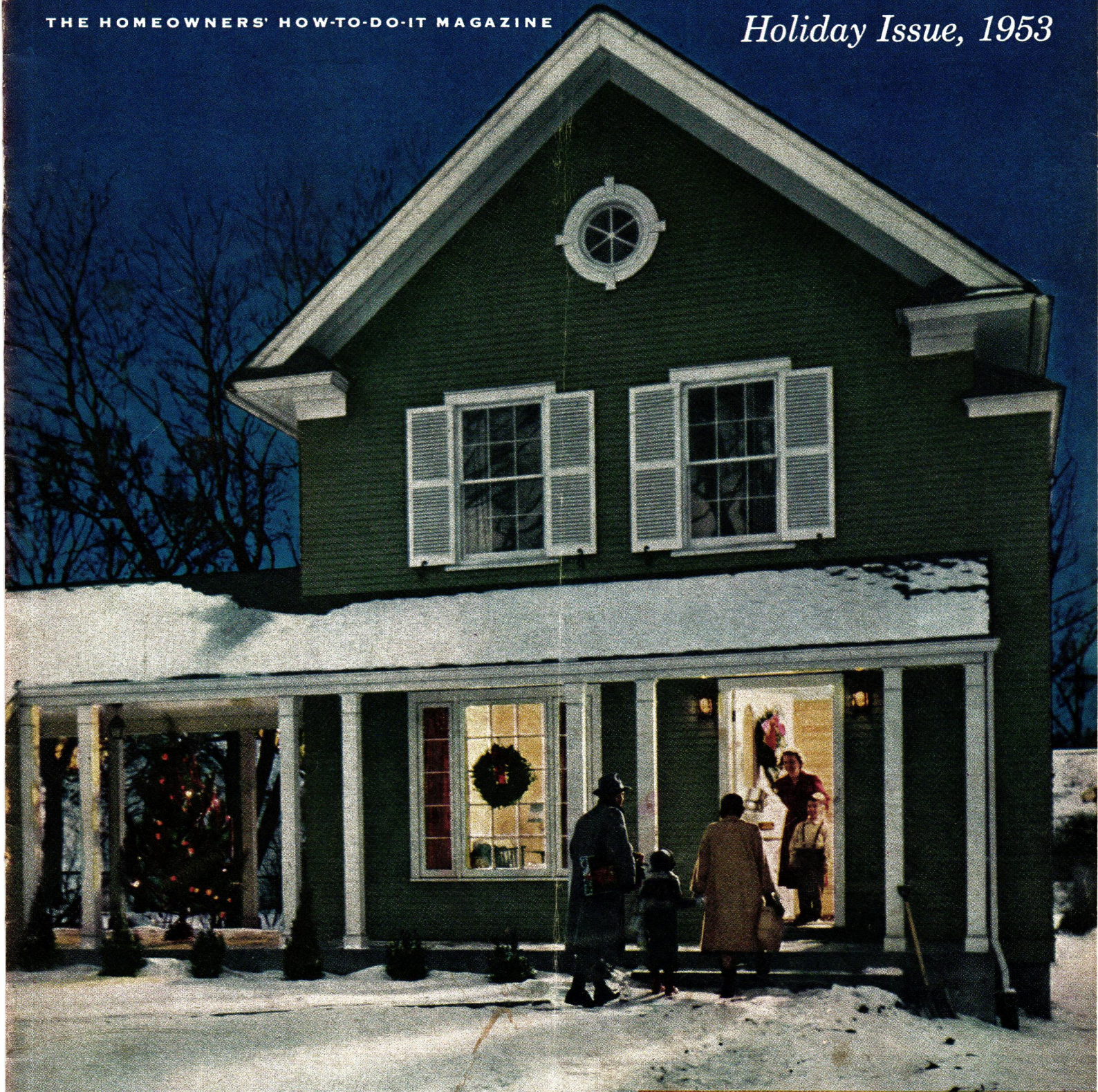


POPULAR HOME

THE HOMEOWNERS' HOW-TO-DO-IT MAGAZINE

Holiday Issue, 1953



Just in time for Christmas!

Page 3

**Wardwell Lumber Co.
Bristol, R.I.**



*The Christmas Carol
that we sing this year
Is wishing you good luck...
good health... good cheer!*

Merry Christmas ~ Happy New Year

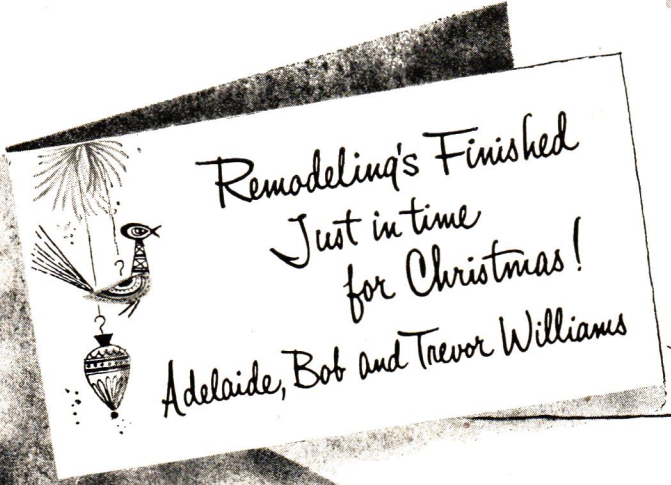
We are sending you this magazine throughout the year as a part of our helpful service to home-loving families.

POPULAR HOME
HOLIDAY • ISSUE 8 • 1953

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COVER PHOTOGRAPH: HEDRICH-BLESSING



Remodeling's Finished
Just in time
for Christmas!
Adelaide, Bob and Trevor Williams



we made it!

Christmas HAS A SPECIAL MEANING, this year, for Mr. and Mrs. Robert T. Williams. For the first time, they're spending the holidays in their own home—spacious, comfortable, modernized as you see it on the cover and below. Would you believe it once was a boxy, ordinary house half hidden by an ugly porch?

You saw their son Trevor's new second-floor room in the Autumn issue of *POPULAR HOME*. Now, here's the rest of the house as it was transformed under the talented hand of Architect W. Lockwood Martling.

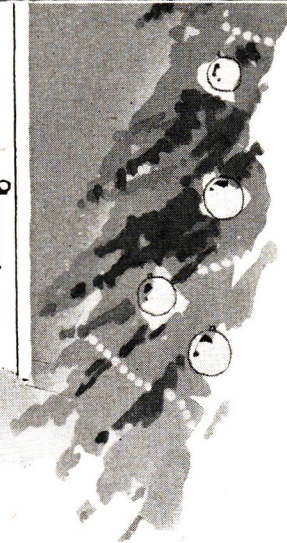
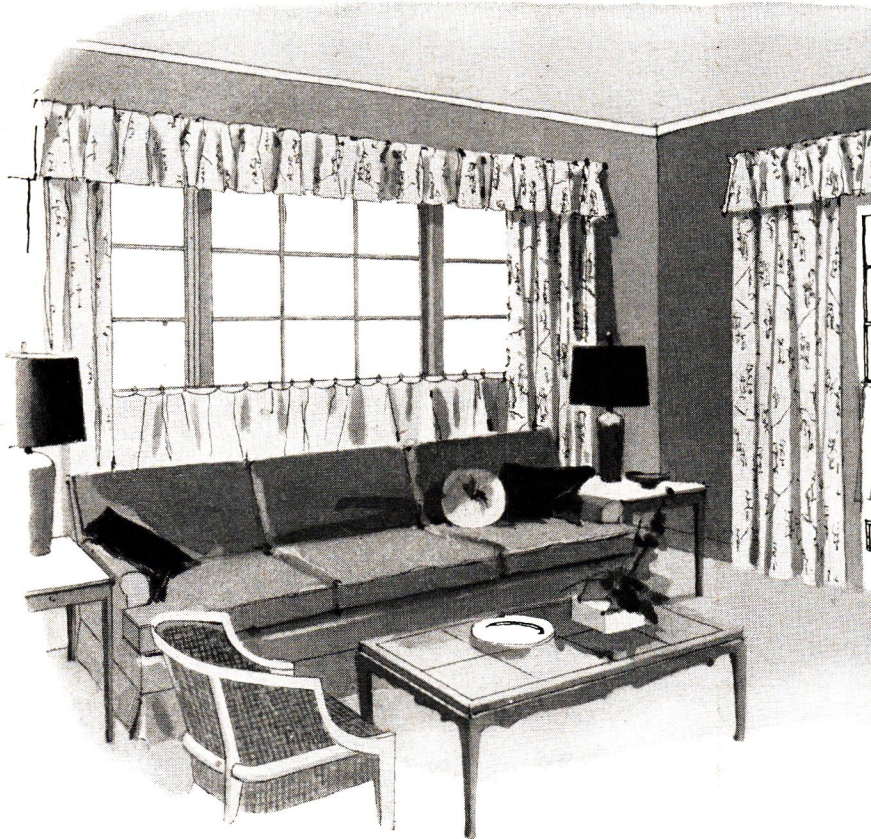
The story began when the Williams purchased the house, middle-aged but sound, with the provision they move it from the condemned site within 60 days. Once on the new site, the contractors took over. Off came the old porch, in went new windows and an entrance shelter, breezeway and garage with the horizontal lines emphasized. A major project? Yes, but it's the type that's easily financed—and it's probably no more than *you* can do with your house!

(Continued on next page)



we made it! *(Continued)*

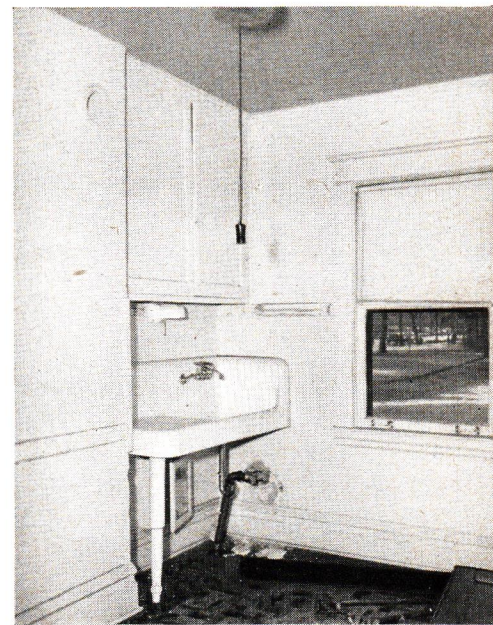
Big dividend of remodeling was larger living room, dressed up with new picture windows and valance in front, door to breezeway at side replacing old window. Wall color is ready-mixed Russet Beige of TEXOLITE DURAVAL rubberized paint. Construction photo shows work in progress on doorway, room ready for plaster patching where dining room partition was removed.



Inside the house, the Williams remodeled to get more use and convenience from existing space. Typical old pantry off kitchen added steps to housekeeping routine, shallow cabinets and drawer were eyesores. Door location at right wasted space in basement entryway.

Now it's cheerful breakfast room, ending shortage of eating space. New casement windows in old pantry turned the trick. Rear entrance door at left was moved to increase kitchen wall space. Recessed cabinet was remodeled, door to basement was moved back.

If this is familiar, it's time for change! Poor arrangement left old kitchen short on counter and storage space, with sink in awkward corner. Window prevented use of side wall, and door next to chimney flue required moving to obtain efficient layout shown at right.

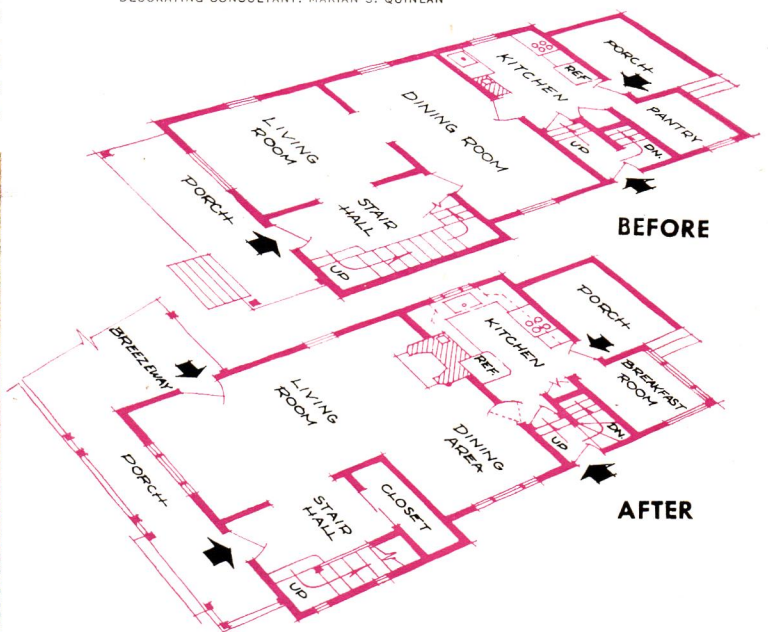


Ready for Christmas callers, fireplace and dining area are totally new features in Williams house. Fireplace uses existing flue, dining area became pleasant corner when new windows were installed. Kitchen is only a step away, through door which also serves stairway to basement.



It's mother's pleasure to preside in remodeled kitchen, with U-shaped work area, plenty of cabinet space. Sink's been moved, and new windows complete the transformation. Soffit over sink has recessed light. Gypsum lath and plaster did the job—in building soffit, adding clothes chute alongside chimney, and patching around window.

DECORATING CONSULTANT: MARIAN S. QUINLAN

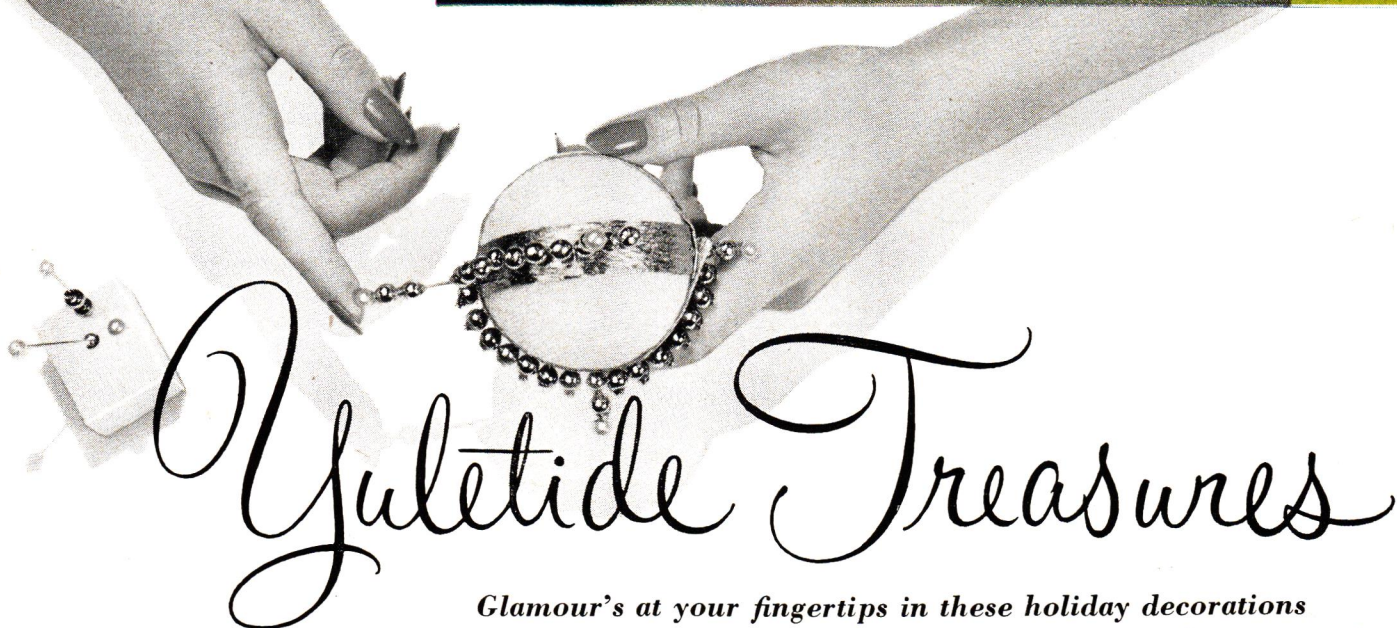


You'll find ideas for your own modernizing in handling of partition changes here. Important improvement was in entrance hall, closing off doorway to form new guest closet. Original stairway was retained, but small windows were installed in stair-well. Where to start in your house? See the firm named on the covers.



Peggy Henschel, 3½, got the first Christmas-morning peek, but she has to wait for her brothers before opening gifts. She's thinking about the stockings mother made of red felt, decorated with names and glued-on cutouts.

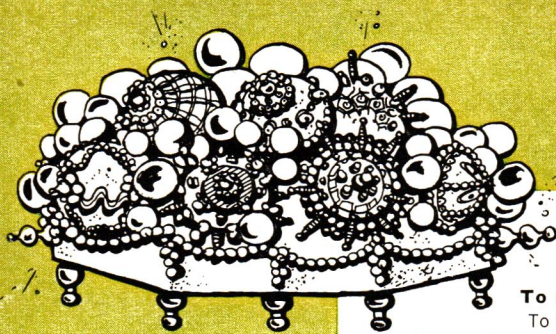
HOME OF MR. AND MRS. FRED S. HENSCHEL
PHOTOGRAPHY: NOWELL WARD



Yuletide Treasures

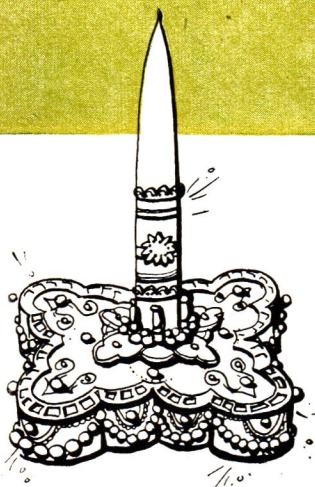
Glamour's at your fingertips in these holiday decorations you cut from white Styrofoam and other materials, then put together. Here's what you'll need:

- ★ Styrofoam, snow-like expanded plastic material sold in sheets, blocks, balls and in tree shapes.
- ★ Tools—kitchen knife, tweezers, toothpicks, scissors, razor blade, household cement (glue), emery board for smoothing edges.
- ★ Pins, lots of them—in 2½-inch length, plus common pins, hat pins, tiny straight pins and long florist pins.
- ★ Cardboard or paper, and paper lace doilies in gold and silver—also gilt paint.
- ★ Shiny Christmas balls on “stems” (coat hanger pieces), ribbon to trim balls, sequins, pearls and colored beads (from ten-cent store).



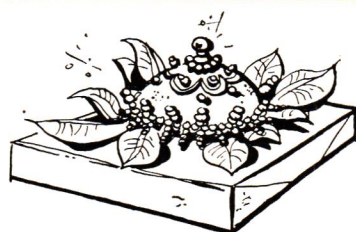
To make the tureens:

To make a tureen base, cut an oval of cardboard in half. Pin base to bottom of Styrofoam block. Pare Styrofoam edges. To form a bowl, scoop out middle, leaving shell higher in back. Pile with decorated snow balls. For height, place each on a wire (coat hanger) and stick into scraps of Styrofoam. For legs, string beads and pearls on florist pins, push up through base.



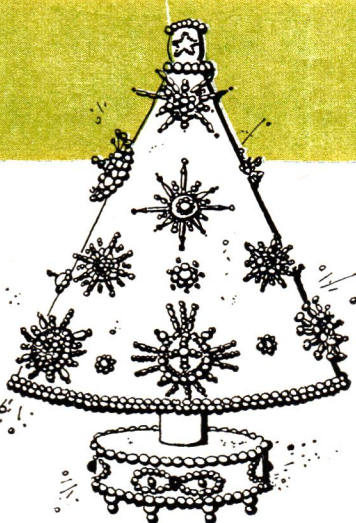
To make the candleholder:

Tear away border of gold paper lace doily to make a pretty shape for base. Pin to $\frac{3}{4}$ " sheet of Styrofoam, cut around edge. Trim edges with border that was removed, using pins and pearls. Decorate candle, using tiny pins to avoid cracking, with bits of gold lace, sequins.



To decorate packages:

Cut "snow balls" of Styrofoam in half, decorate with bits of gold doilies, artificial leaves brushed with gilt paint, and sequins, pearls, and beads. To attach, push florist pin through ball and box top.



To make the snowflakes:

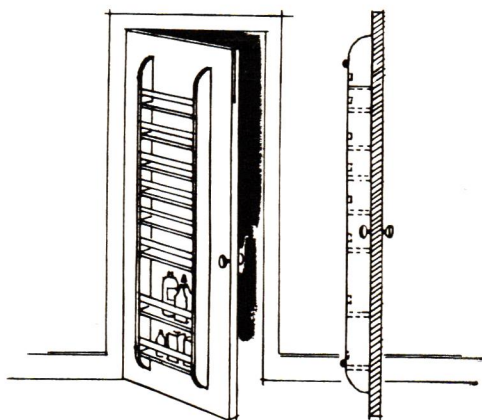
Cut a paper pattern by folding two ways and snipping in various designs. Use this as guide for cutting cardboard snowflake with razor blade. Attach trimmings with glue. Tack or tape to wall.

To make the tree:

Tree is really half a tree, flat on back side. Consists of cone, base, stem, ball on top. Styrofoam pieces: cut cone out of 14" cube; cut base from $\frac{3}{4}$ " sheet; cut round stem about 8" long; small ball for top. Push stem up into cone about 6", and into base using plenty of pins. Pin on decorations (sequins, pearls, gold beads) using at least one hat pin in each tree piece to hold securely.

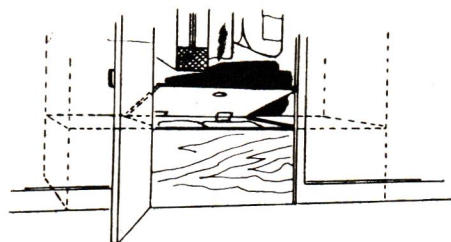
THE HOUSEHOLDER'S

Pride and Joy COLUMN



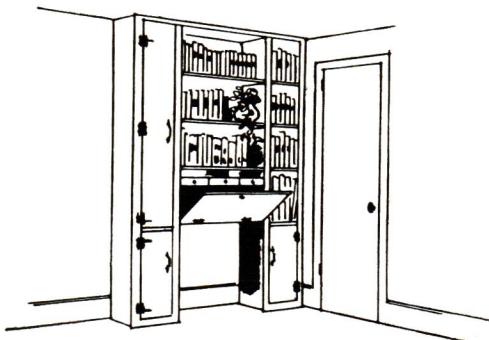
King-size medicine chest is this shelf arrangement for back of bathroom door or inside of linen closet door. Make it of stock lumber, 1x4 for sides and shelves, $\frac{1}{2}$ x2 $\frac{1}{4}$ for rails. Nail or screw together, then attach unit to door with angle braces. Attach rubber buttons to front to protect wall.

Harry T. Rezab, Richmond, Va.



Neat trick for closet is cedar chest built on floor, full width and depth of closet, 18 inches high. Center portion of top hinges open, leaving top surfaces at sides for shoes. Plywood, cedar lining, and hardboard make it dust-tight, moth-resistant.

Mrs. Walter Gegner, Minneapolis, Minn.



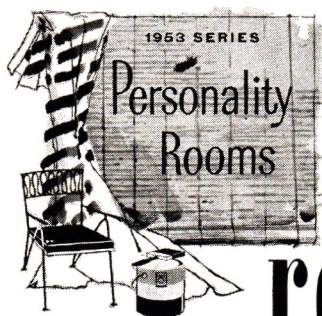
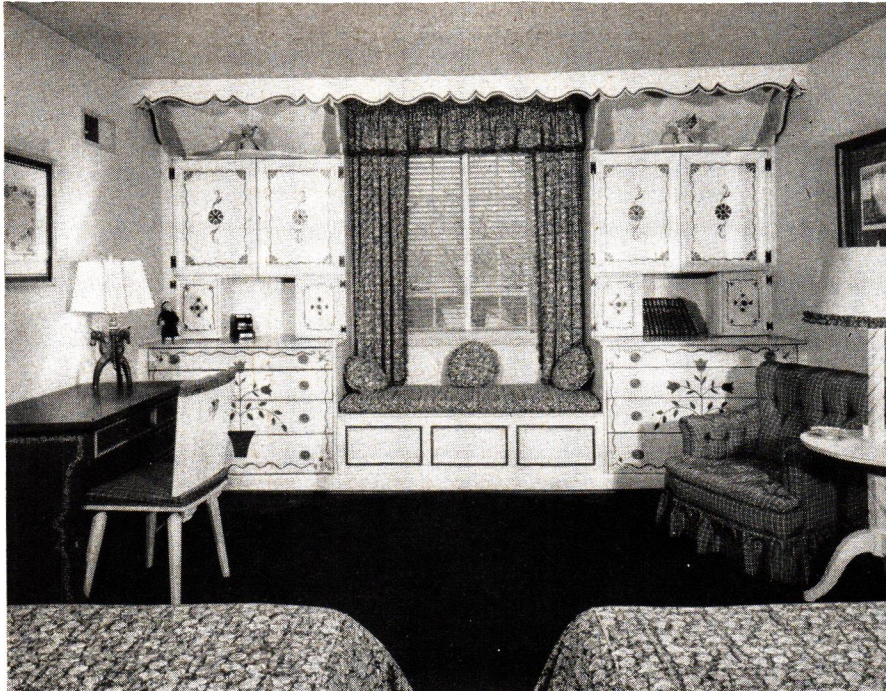
No longer useless is this reader's bedroom wall that was blocked by closet door opening. With his lumber dealer's help, he built desk-cabinet-shelf combination 10 inches deep, 5 feet wide, 7 feet high. Gun cabinet is at upper left, desk has light in top. Materials are clear lumber, plywood for doors.

Hugh B. Hunter, Jr., Louisville, Ky.

Get a free plan with complete directions for building POPULAR HOME'S two newest Handyman items. For mother, the 3-in-1 Table that's also a cart. For the kiddies, the Build-Kit that makes 'most anything. Ask the firm named on covers for your copy.

Storage space has a pretty face with stenciled decorations. Your daughter would love the compartments for trinkets between upper and lower cabinets, the unusual shadow-box-shelf treatment, above, and the lift-up window seat.

HOME OF MR. & MRS. ALBERT A. TOLL,
ELKINS PARK, PENNSYLVANIA
PHOTOGRAPHY: CORTLAND HUBBARD



rooms with young ideas

for the children on your ~~Christmas~~ tree

A PRACTICAL PRESENT for any child from tot to teenster is an improved room that will give pleasure every day. With the rest of the house owned and managed by Mother and Father (and packed with their possessions), a child gains security with headquarters in which to play and study, sleep and entertain. Generous storage space that is easy to reach establishes the habit of being orderly (and lessens housework for Mother). Let your youngsters collaborate in choosing colors . . . children's taste is good. Ideas to please boys and girls, large and little, are shown here. Give them to *your* children for Christmas.

By Cynthia Montgomery



You'll be voted most popular if you give 4 to 9'ers this Kiddies' Build-Kit. You make it of hardboard. Ask firm named on cover for free Handyman Plan that shows how to cut 100 interlocking pieces.



A lively color in a child's room is Sunlight Yellow. Turn a blank wall into a "closet" with cabinets, chests and stock shelving. This easily assembled built-in will remain useful as the baby grows. Note neat handling of radiator enclosure.

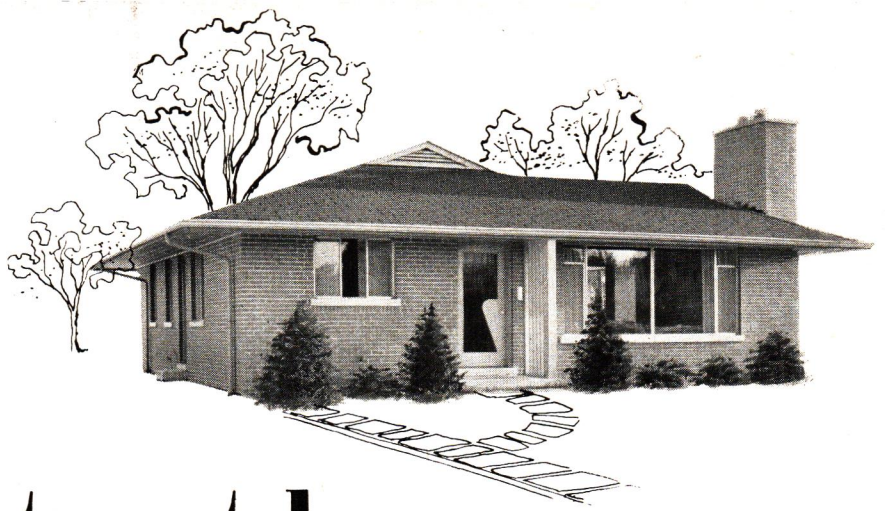


A boy and his treasures would be happy here. Storage pieces line up under a plywood top faced with hardboard. Note pin-up board (insulating board with simple frame) and wall shelves (1"x8" stock shelving on adjustable metal strips).



For children of different ages (or an overnight guest) here is color without clutter. Abundant daylight makes play space pleasant—include improved windows (ask your dealer about the many types available) in your 1954 modernizing.





Popular Home's

triple-treat house

*A Multi-Purpose Room, Patio, and Two-Way Bath
are 3 Plus Features You Can Have in This House*

IF YOU CAN'T READ THE TEA LEAVES, the future housing needs of your family may be uncertain. That's why flexibility is so important when you build your own home—and it's *flexibility* you get in POPULAR HOME's Triple-Treat House.

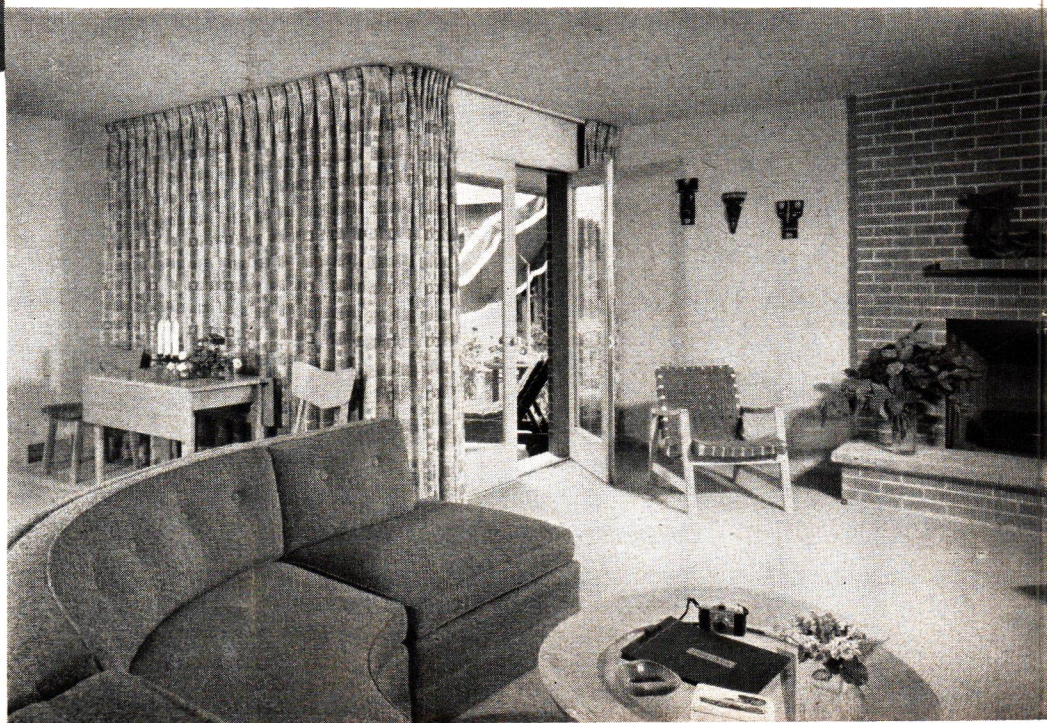
Here's a modern home ready for almost any demands, thanks to a centrally-located multi-purpose room that can suit your fancy as a dining room, study, or third bedroom. And this economical small house takes full advantage of the outdoors, on even a 50-foot lot.

You can build the Triple-Treat House just as Mr. and Mrs. Robert J. Van Balen did, from plans of Architect Laurence Schwall of Evanston, Ill. Get the details in Photo Plan 53-8, from your POPULAR HOME sponsor. Then, ask him to order building blueprints—No. PH 10-8B, with basement as shown here, or No. PH 10-8A without basement. Both are available with reversed floor plans.

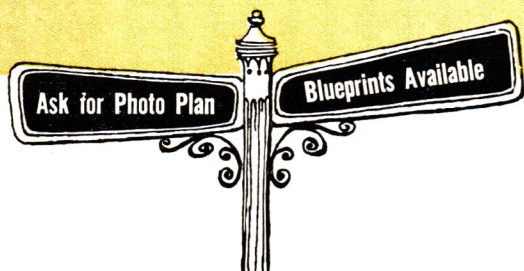
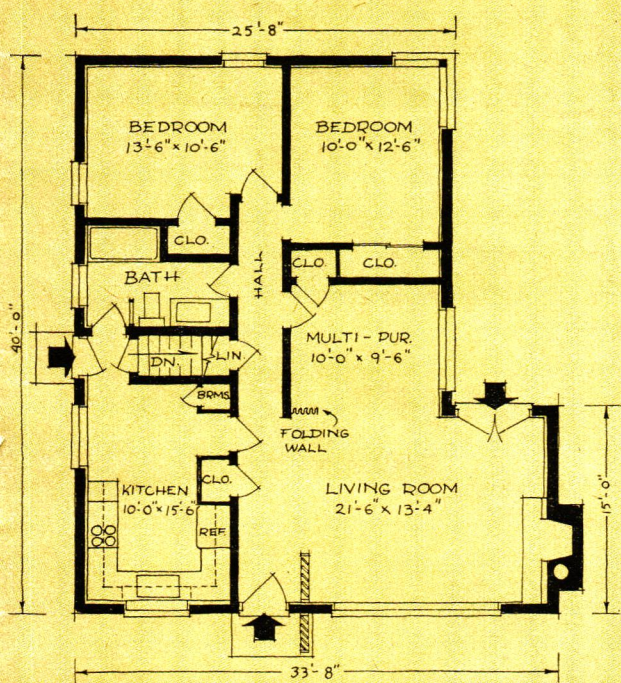
This will be yours next summer, if you start building soon. Off spacious living room (below) is **Treat No. 1**, multi-purpose room that can be closed off by use of sliding or folding doors. Note raised fireplace hearth. Out the French doors (right) is **Treat No. 2**, a patio sheltered by house walls and roof overhang. Quality materials tell the story—IVORY Finishing Lime and STRUCTO-LITE Basecoat Plaster inside, USG Thick Butt asphalt roofing outside.



Two-way bathroom is **Treat No. 3**, with access off service entrance and also from bedroom hall. Fluted glass partition and vertical towel rack give compartmented effect, while cabinet base for wash basin adds valuable storage space. Tub is at side, away from window. Because of location, single bathroom does the work of two.



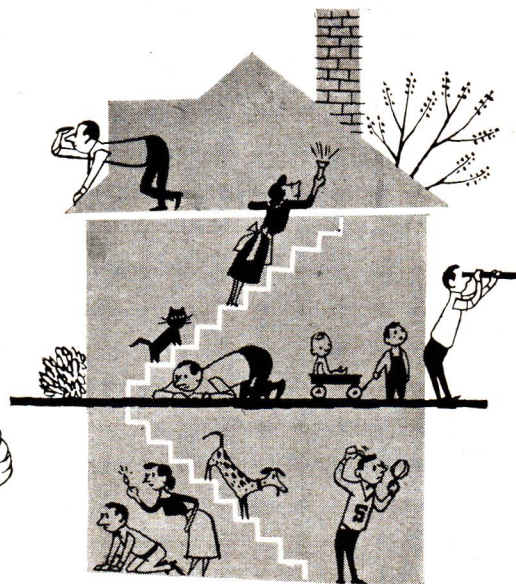
SIZE OF HOUSE: 1,137 SQ. FT., 13,664 CU. FT. (PLUS BASE-
MENT). DECORATOR: CEDO GABEL SCHWALL. DATA: RUTH W. LEE



Nothing's cramped in kitchen of Triple-Treat House, with ample counter and cabinet space. Window over sink faces front, large side window brightens breakfast table. And there's space for full-time family dining. Tapered wall cabinets have sliding glass doors, and windows are equipped with split bamboo blinds. Laundry-utility area replaces basement stairs in basementless version of house.



look up
look down
look all around
find your own



home recreation



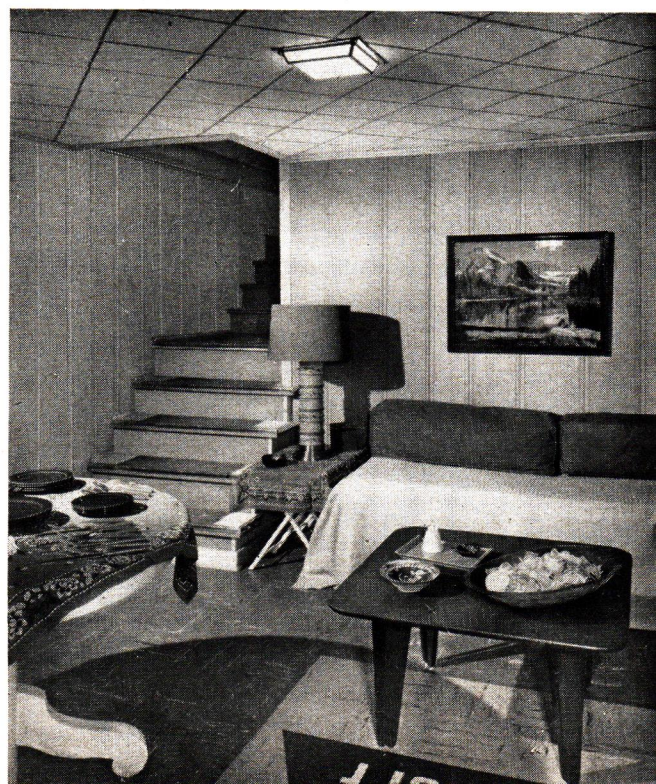
Look into the corners

Best for an active family is a separate recreation room, frequently found by finishing the attic or basement, enclosing a porch, or remodeling the garage. This one was finished the do-it-yourself way, with walls of new Panel SHEETROCK Wallboard in Knotty Pine pattern, QUIETONE fiber acoustical tile ceiling, asphalt tile floor.

Prize for economy goes to basement recreation room finished like this—with every detail done by homeowner. Over 1x3 furring strips, owner applied USG BLENDETEX Insulating Plank to walls, Insulating Paneltile to ceiling. Recessed lighting fixture and neat enclosure of stairway entrance are other marks of carefully-planned job. Special inserts in floor tile make shuffleboard court.

HOLIDAY TIME IS FAMILY TIME—and a good time to resolve that next Christmas will see your home equipped for companionship, uncrowded and undisturbed. If you plan it properly, mother, dad and the youngsters can enjoy their hobbies and their fun and still stay out of each other's way.

To ease the pressure on the living room, the cure is a separate recreation room, and you may not have realized that there is a place for yours. You can even turn the living room into an informal entertainment center, and add other arrangements around the house to provide for favorite hobbies. This type of remodeling is easily financed, and much of the work you can do yourself. It's an investment in your family!





Make sure it's for the family

When you find the place for it, make your recreation room first a family gathering place, second a spot for entertaining. In this colorful room, souvenirs highlight the decorating against rich background of Knotty Pine woodgrained wallboard, applied in 4x8-foot sheets. This family enjoys good music—so the center of interest is two home-made cabinets housing radio-phonograph equipment (left) and speaker (right). Slide-out shelf supports record player. This arrangement can be part of a "high fidelity" home entertainment system.

Keep mother in mind

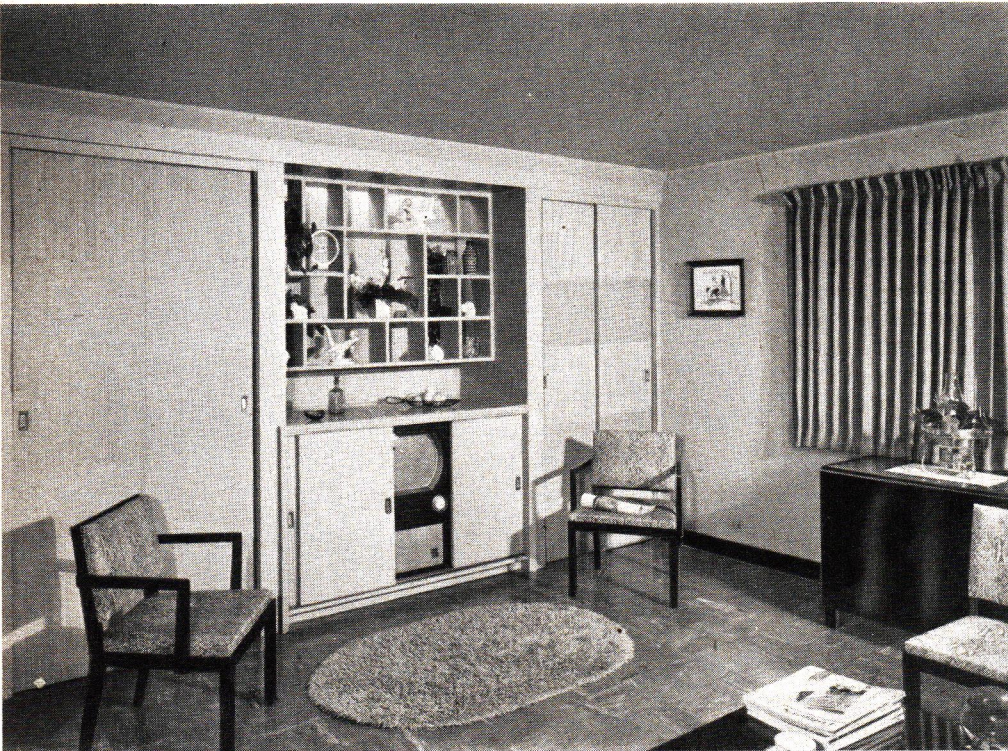
Opposite view of room (right) shows why it's ideal place for children's play—for they're within view all the time that mother's in the kitchen. This one is separated from kitchen only by open breakfast counter, has door beyond large windows serving play yard. This arrangement is easy to include if you're planning a new house, or if you can build an addition to present kitchen. It's a real family recreation room.

(Continued on next page)

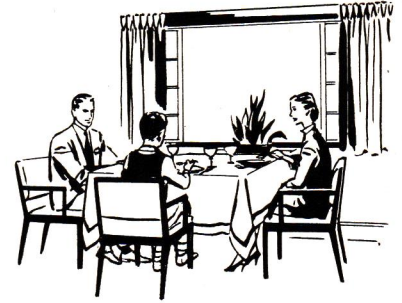
HOME OF MR. & MRS. THEODORE THORNTON ARCHITECT: HUBERT BEBB



home recreation (Continued)

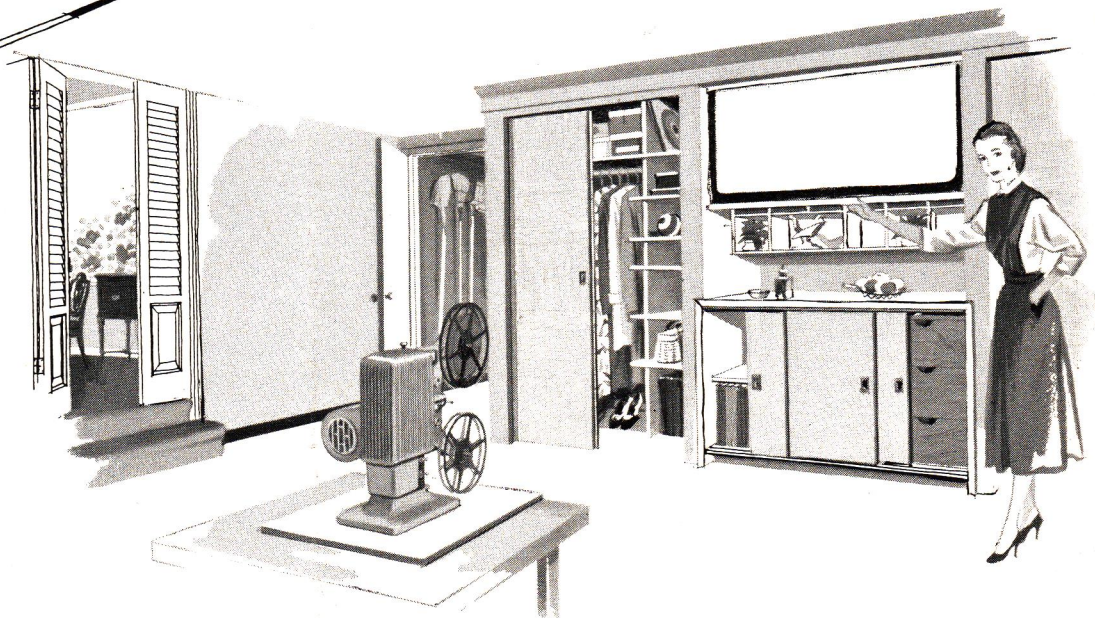
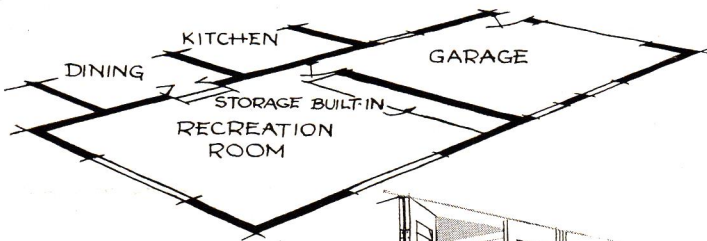


HOME OF MR. & MRS. E. W. O'SHAUGHNESSY



Add the space you need

Consider a structural addition if a recreation room just won't fit into your present house. This family added a recreation-garage wing (see plan) in which the entertainment-storage wall (left) is central feature. Behind sliding doors are wardrobe closets, television, radio-record player, and deep drawers. Dining room window was removed to make doorway into addition. Another idea (below) would add pull-down movie screen, use compartment at left for projector and record albums.





Edited by C. Eugene Pfister,
national authority on horticulture

it's time to put your garden to bed

By R. M. Carleton

Your yard and garden should be "put to bed" for the winter to help it do a better job next year. First to need attention is usually your vegetable garden. Pull up the old plants at once and put on the compost heap. They will soon return to humus and loam.

Now is also the time to raise low spots so water won't stand. Remove the top 12" of soil and throw it to one side. Now fill the hole you've dug with a layer of leaves a foot or more thick, or with old plants from the vegetable garden. Throw the earth back over this fill. By spring, the vegetable matter will have rotted, and the fill settled. It should be three or four inches higher than it was.

Tops of peonies and irises, as well as most of the perennials, can be cut off and dumped on the compost heap, or used to fill low spots in the vegetable garden. If peonies have been losing their buds before they can bloom in spring, now is the time to correct this difficulty. As soon as the stalks have been cut off, spray the ground over the clump with a strong solution of Bordeaux mixture. This kills the fungus that causes the browning of the buds. Don't use a mulch over peonies: the fungus thrives in the mulch. Most perennials will do better with a mulch, however.

Don't apply mulching materials until the ground freezes. Otherwise, field mice (who love the airy protected shelter) will move in and set up housekeeping. Since they dine all winter on perennials near their runs, they can do tremendous damage by spring. If the ground is frozen, they won't cause trouble.

The lawn should be mowed once before the final winter freeze-up. If allowed to go into winter with long and matted grass, disease will probably kill out large areas of turf. Snow mould, a fungus disease that works under snow, is always worse where the grass is long and matted. If you have had trouble with snow mould, apply a spray of 6 oz. of Tersan to 1,000 square feet, to kill the fungus.

Your garden tools will need attention. First, get rid of dirt on hoes, rakes and spades by wire brushing or soaking. Sharpen any dull edges with a file. Paint handles a distinctive color so they can be recognized at a distance.

The last outdoor task of the year is seed sowing. In soil prepared earlier, you may sow Larkspur, Bachelor Buttons, Pansies, Violas, Delphinium, small-flowered Petunias, Poppies and Pinks. These will lay dormant until spring, and start to grow early as soon as the weather warms up a bit. Long before you could dig in spring, seedlings of these annuals and perennials will be growing well.



NEW WALLS

NEW DECORATION

*all in
one
operation*



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T. M. Reg. U. S. Pat. Off.

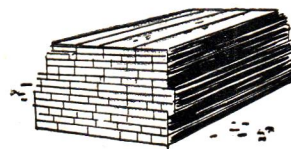
—the fireproof gypsum wallboard

It's building magic! Just apply adhesive to back of panels, press them to old walls when remodeling, or to a base layer of regular SHEETROCK wallboard in new construction. No joints to conceal, no nails to treat. Presto-change-o: beautiful new, completely decorated walls of Striated Panel SHEETROCK in a neutral tone that harmonizes with any decorating scheme. Also available in Knotty Pine finish; or Plain, which can be decorated as you wish. See your building material dealer, or write 300 W. Adams St., Chicago 6.



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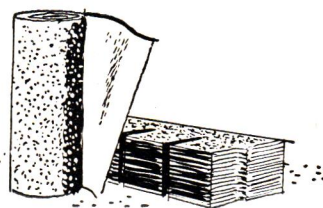
DOORS



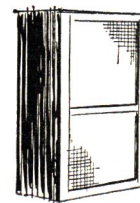
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