

POPULAR HOME

THE HOMEOWNERS' HOW-TO-DO-IT MAGAZINE

Late Spring, 1953



Live Next to Nature . . . Page 3

**Wardwell Lumber Co.
Bristol, R.I.**



got any **ROOMS**
FOR IMPROVEMENT?

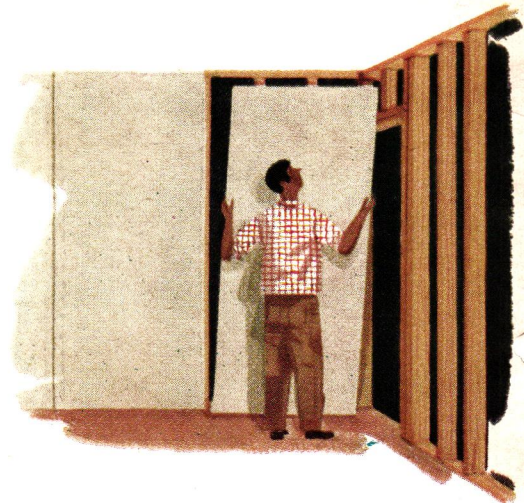
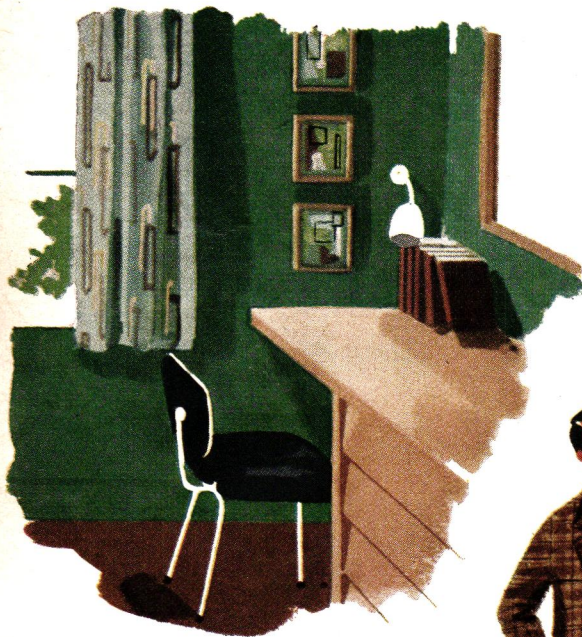
Planning's fun... Remodeling's a breeze
with your ideas and our ideas and...

SHEETROCK

T. M. Reg. U. S. Pat. Off.

The Fireproof Gypsum Wallboard

How about an attic hideaway for Dad, doubling as another room when guests come or your family grows? More closets are always welcome, too. Whatever your ideas, bring them in—remodeling's a breeze with fireproof SHEETROCK gypsum wallboard. It builds fast, takes any decoration, lasts and lasts. Let us help you plan. *Free estimates.*



We are sending you this magazine throughout the year as a part of our helpful service to home-loving families.

POPULAR HOME

LATE SPRING • ISSUE 3 • 1953

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COVER PHOTOGRAPH: WESLEY BOWMAN

live next to nature



HOME OF DR. S. O. WOODS, PORTLAND, ORE.; ARCHITECT: WALTER GORDON, AIA

*Here are the best ways to give
your house an outdoor living room*



THIS IS THE GLORIOUS SEASON when everyday living is extended to the outdoors; when the families who've planned and worked at it can live *next to nature* and still stay home. Nature's in the back yard, awaiting a call.

The tremendously growing popularity of outdoor living at home has brought a rediscovery of the grounds around the house. New trends in architecture and landscaping have produced such features as the cantilevered sun deck in the contemporary Western home illustrated above. They've also brought back the screened porch and met the demand for double-duty breezeways, paved terraces and patios, children's play yards, outdoor barbecues, and fences that are both decorative and useful.

These five pages apply the best of these ideas to the modest house and the typically limited urban lot. Creating an outdoor living room is a made-to-order task for the home handyman—you can do it economically and effectively. Just make your plans carefully, let your local building materials dealer help you do the job right, and move outdoors!

(Continued on Next Page)

live next to nature (Continued)



PHOTOGRAPHY: HEDRICH-BLESSING

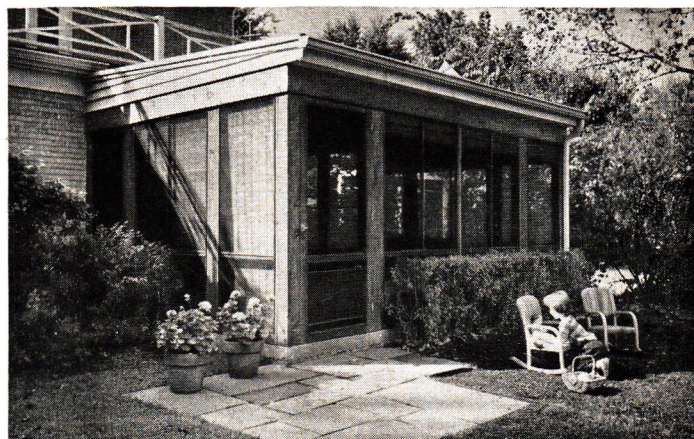
ARCHITECT: JOSEPH C. HAYES

DECORATOR: MARION HEUER

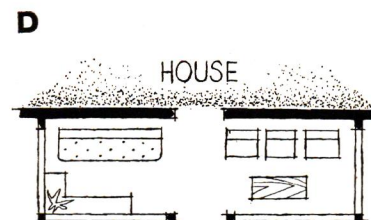
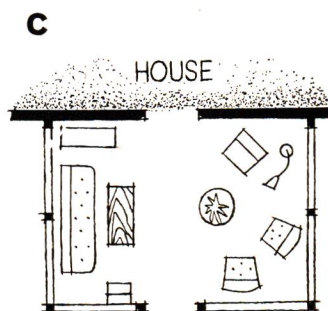
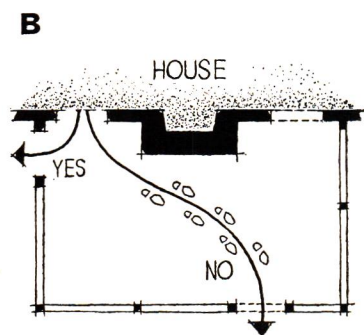
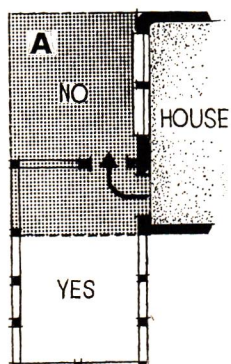
If it's a porch you need,

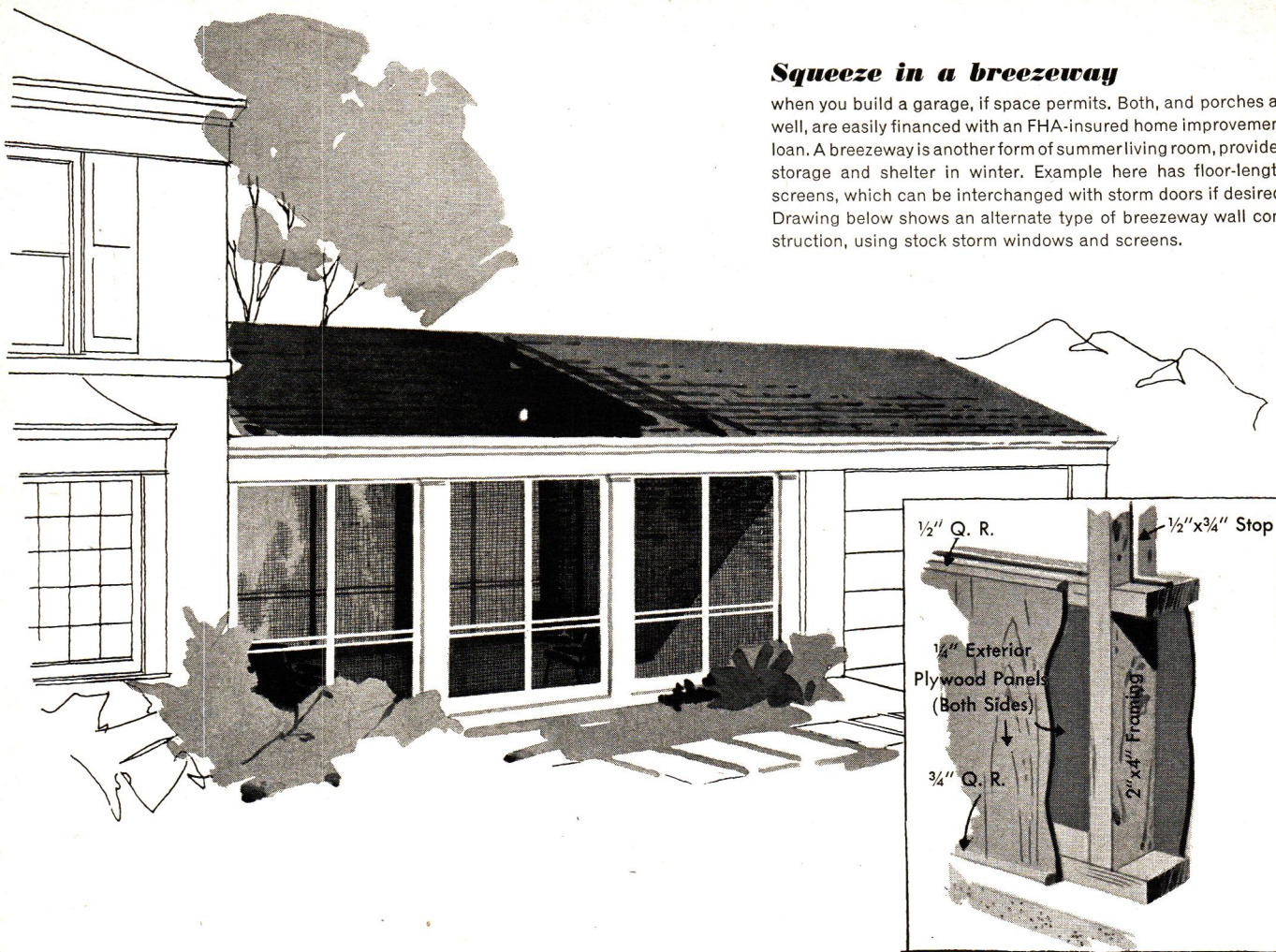
consider adding one to the rear overlooking the lawn, like that above being enjoyed by Joan Greengard and her guest, Julie Kolehmainen, both 5½. Slightly-pitched roof is good idea for any porch, as are flagstones at entrance (right). Basswood blinds roll down, and screens like this are made to order by many lumber dealers. Rear play yard was surfaced with tanbark.

Planning principles for porches are illustrated below. (A) Retain light and ventilation for house, and give porch four exposures by adding to corner, not across end. (B) Group house and garden doors to gain space. If there's a second house door, close it off. (C) Plan for seating—7 feet is minimum width for good furniture arrangement. Porch (D), shows how furniture is regimented into stuffy, inflexible lineup by long narrow porch.



HOME OF MR. & MRS. S. B. GREENGARD





Squeeze in a breezeway

when you build a garage, if space permits. Both, and porches as well, are easily financed with an FHA-insured home improvement loan. A breezeway is another form of summer living room, provides storage and shelter in winter. Example here has floor-length screens, which can be interchanged with storm doors if desired. Drawing below shows an alternate type of breezeway wall construction, using stock storm windows and screens.

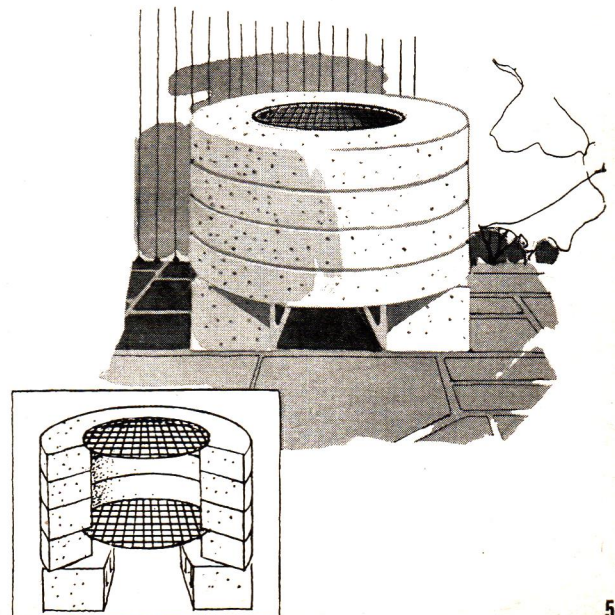
FROM GENTILLY WOODS MODEL HOME, NEW ORLEANS, LA.; BUILDER, CRAWFORD CORP



Wild about barbecues?

Center of attention in outdoor living area is one like this, located at rear corner with brick walls marking lot lines. Poured concrete is one of most durable types of patio paving; 1 cu. yd. poured in 4-in. slab will cover about 80 sq. ft. Stepping stones are of pre-cast concrete. (Below) Low-cost mortarless fireplace is four concrete catch basin rings stacked on two concrete blocks. Have circular grate and grill made to fit into ring recesses.

(Continued on next page)



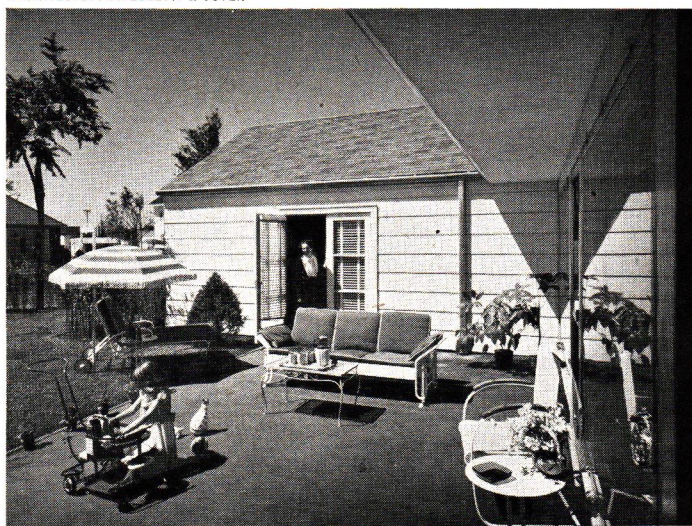
live next to nature *(Continued)*

HOME OF MR. & MRS. C. L. OHEIM, KANSAS CITY, MO.

4"x8"x12" Concrete Block or Standard Brick

$\frac{3}{8}"$ Joint

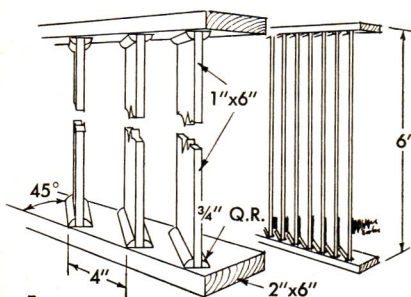
ARCHITECTS: TRAVELLETTI & SUTER



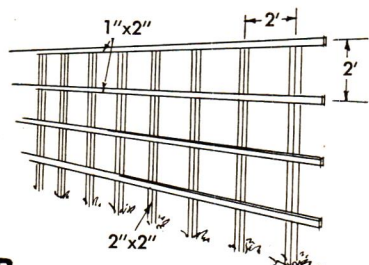
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Friendly fences you can build

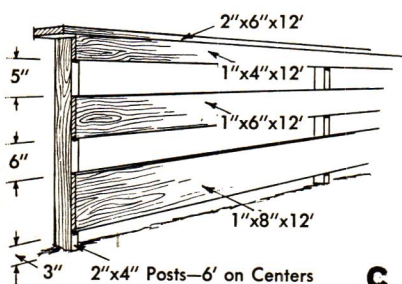
(A) Vertical louvered wood fence gives privacy, yet permits complete air circulation. (B) Lattice fence, of 1x2 and 2x2-inch lumber, is easiest, least expensive to build. It's mainly decorative, but serves as visual screen if climbing plants are trained to it. (C) New variation of horizontal board fence, the all-time favorite, is child and animal-proof, also blends well with most architecture. (D) Board-and-batten fence can be combined with overhead egg-crate trellis for semi-shelter, out in yard or attached to house. See your lumber dealer for the materials.



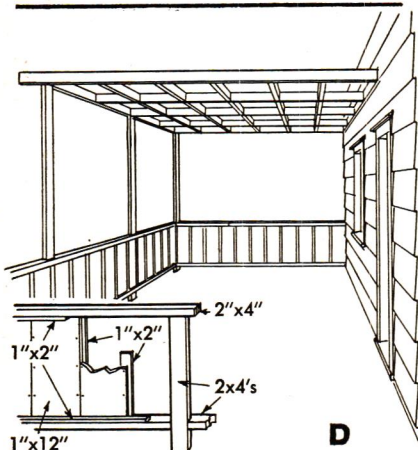
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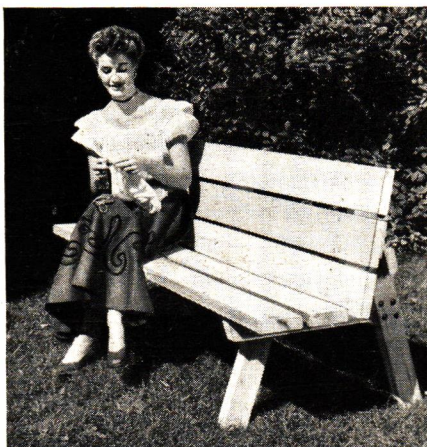
B



C



D



Now It's a Seat—six-foot-long bench is designed to comfortably seat three persons, and won't tip over.



Presto—up she goes! Back tilts upward to horizontal position, locks in place with pins inserted at both ends.

DESIGN BY D. E. NUGENT,
ASSOCIATE EDITOR

You'll have a picnic

with this bench-table . . .

Build a PicnicKing

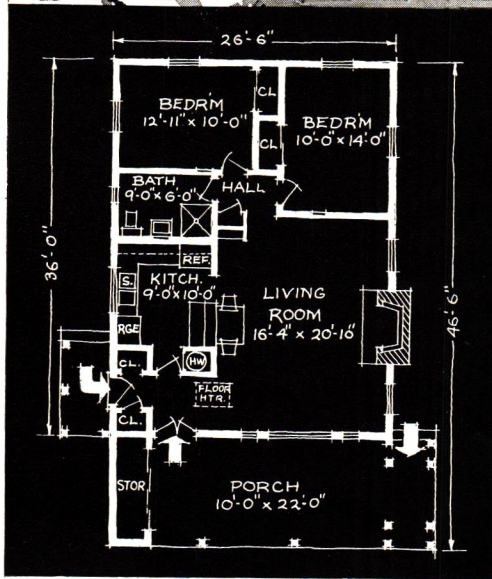
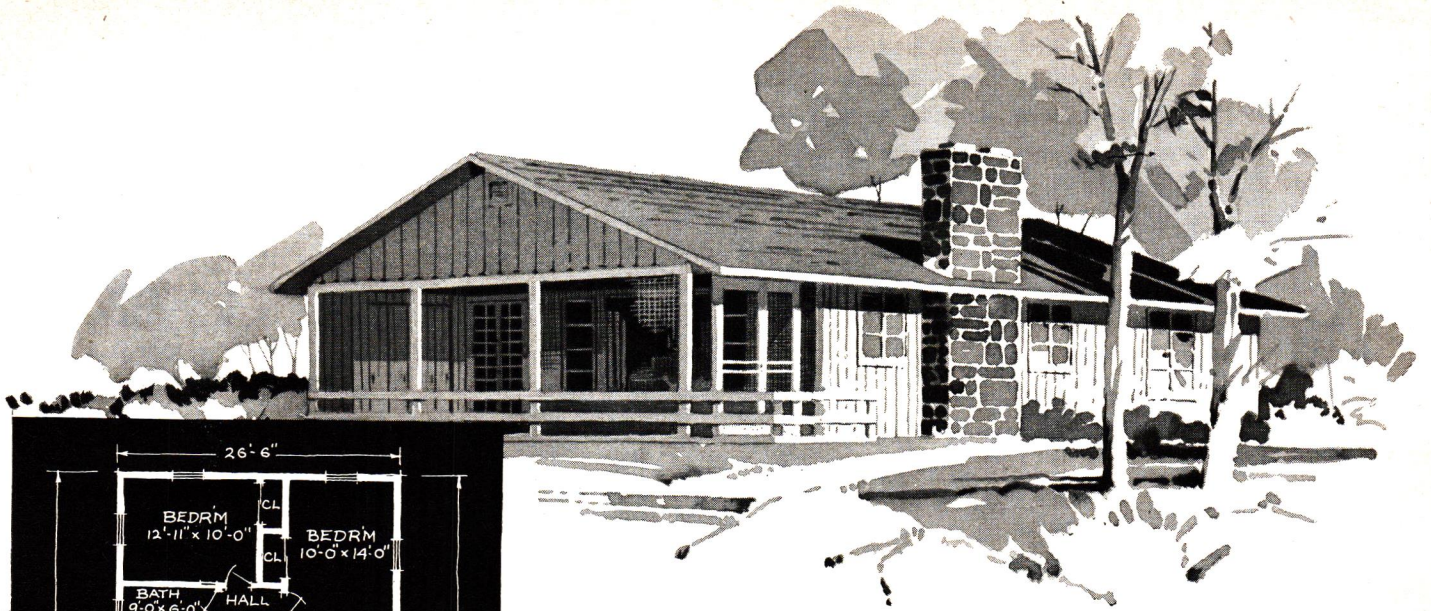
Here's comfortable seating and pleasant eating for your backyard picnic this Summer. The PicnicKing is a cleverly-designed convertible bench-table that *you* can build with stock lumber purchased from your local dealer. Some stock 2x4 and 2x6 lumber, and a few pieces of hardware, do the trick—your total cost should be less than \$10, depending on grade of material. The only tools you need are saw, drill and screwdriver.

The PicnicKing is sturdy enough to stand outside in the weather, but it's also planned for easy dismantling for storage. Get the complete how-to-build instructions in a *Free PicnicKing Handyman Plan*. It's a two-part Plan; a Climber Cottage is the second feature. Ask your POPULAR HOME sponsor for your copy — and get acquainted while you're there!



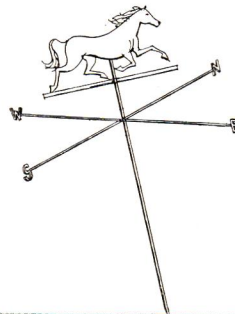
Now, Let's Eat! Two PicnicKing units pushed together take care of six or more guests; handy for porch, too.

**Get Your Free
Handyman Plan**



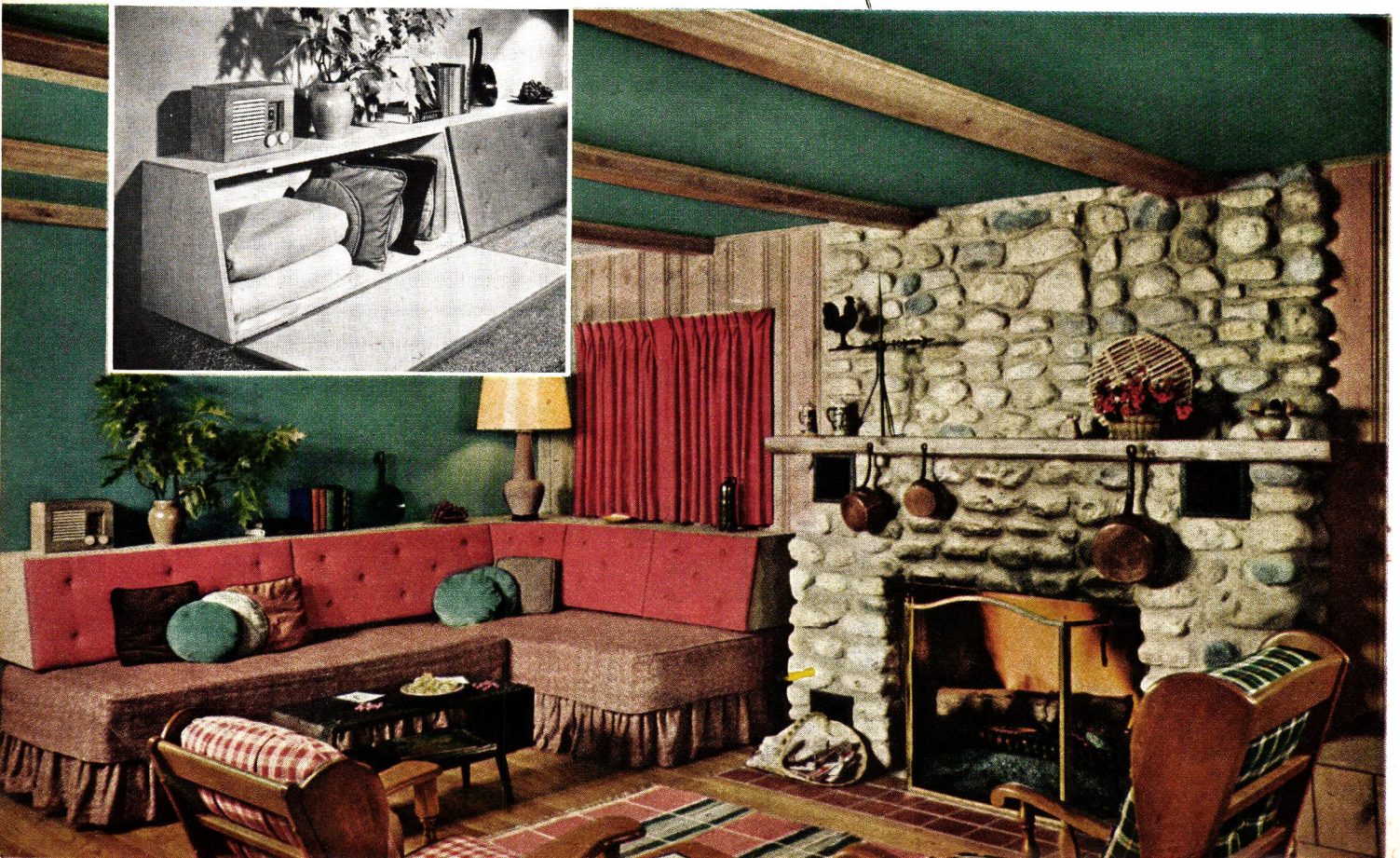
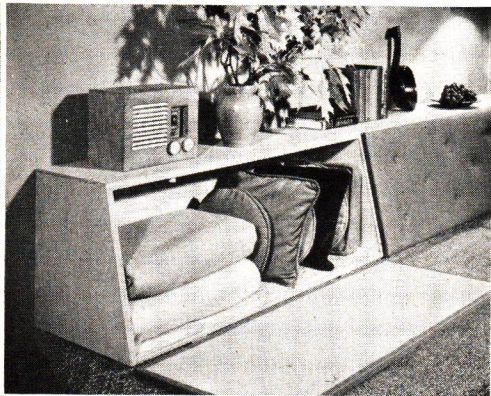
ADAPTED FOR POPULAR HOME BY HOLABIRD & ROOT & BURGEE, ARCHITECTS.
 SIZE: 1,232 SQ. FT. (EXCLUDING PORCH), 16,763 CU. FT. (TOTAL).

Bargain in beauty is living room in Weather-Wise Cottage, planned around massive fireplace. Smooth, fire-resistant wall and ceiling surface is SHEETROCK gypsum wallboard, applied in big 4x8-foot panels. False beams were spaced to minimize joint treatment of SHEETROCK ceiling. Cottage sleeps 6 to 8 persons through use of roll-out beds, which double as comfortable couches when recessed under drop-front plywood bolsters (see closeup photo).



POPULAR HOME'S

weather-wise cottage

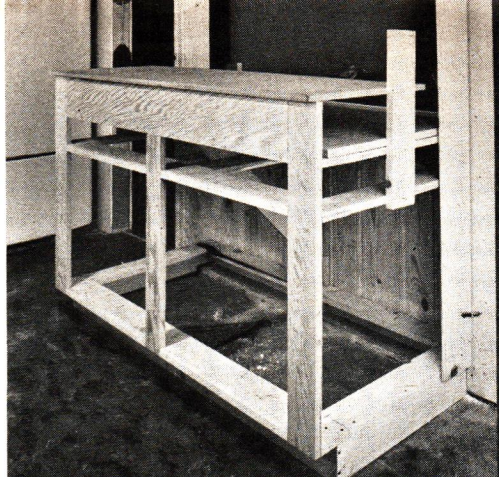


*For summer weekends or year 'round living,
this cottage fits a do-it-yourself budget*

IT'S LIKE THE END OF THE RAINBOW to find the perfect haven for spending lazy summer weekends, whether it's overlooking the water or high in the mountains. POPULAR HOME's Weather-Wise Cottage is one that's so simply designed that you can do much of the construction and finishing work yourself. It's weather-wise because it can be built at the start for year 'round living simply by adding a heating plant, insulation, and interchangeable porch windows provided for in the plan.

If you build it as did Mr. and Mrs. Giovanni Suter at Powers Lake, Wis., with painstaking care and good judgment, it'll look like a million—at minimum cost. Vertical wood siding, a native stone chimney and a handsome, durable roof of USG Thick Butt asphalt shingles will give the exterior a distinction you don't see elsewhere. And life is easy for mother: she can step from the kitchen through French doors and serve lunch on the porch—or dine inside at the cleverly-planned slide-out table.

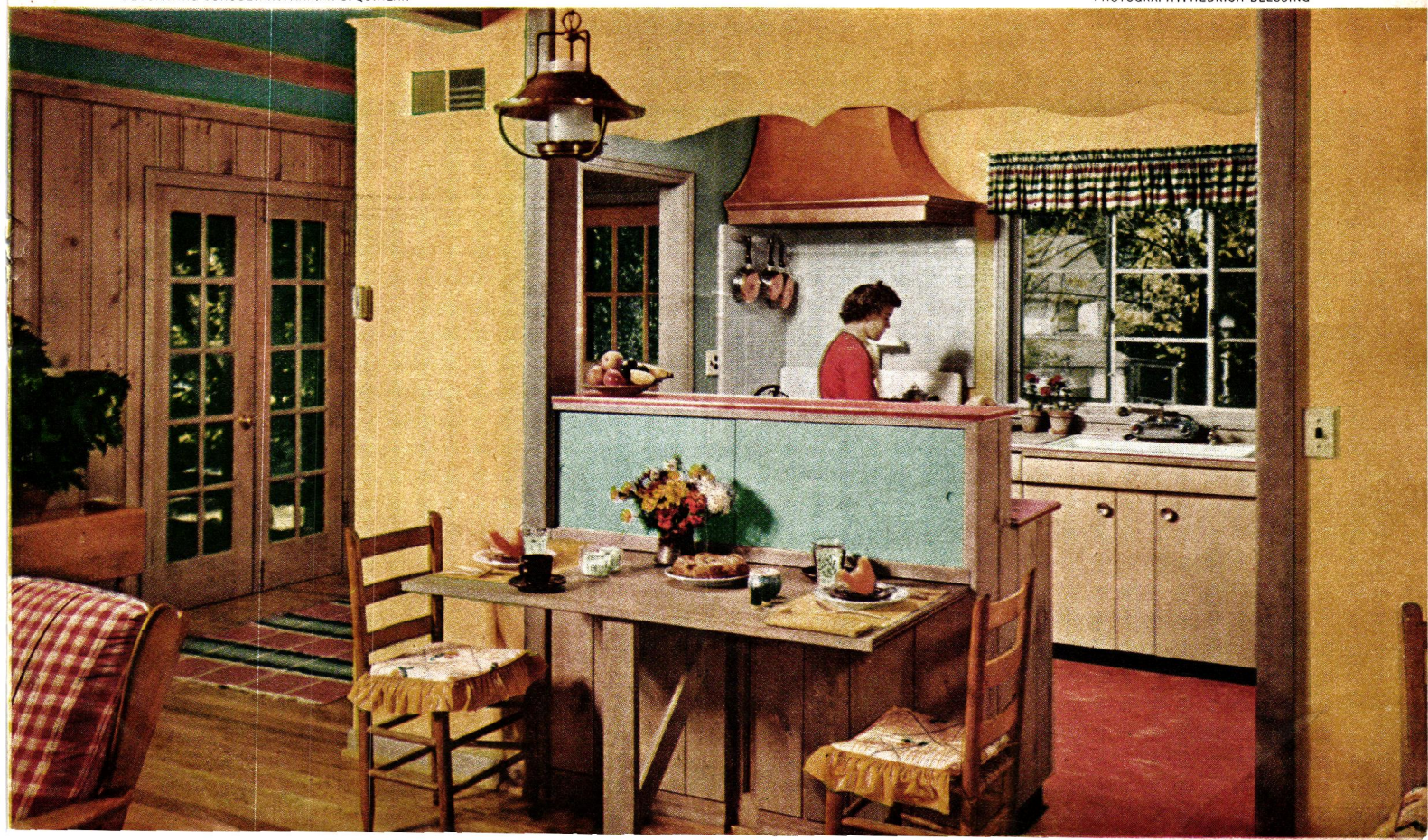
For your Weather-Wise Cottage, you can purchase complete building blueprints through your local firm named on the covers. Just ask him to order Plan No. PH 10-3C—and get started now! *(Continued on Next Page)*



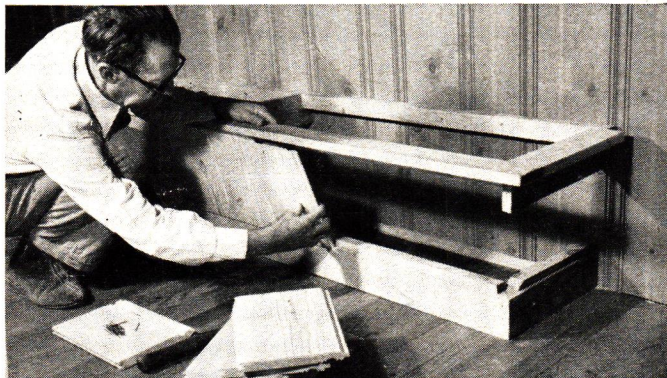
Full of surprises, cottage has kitchen with a three-sided view and a trick cabinet unit from which a table slides out for indoor eating. It's only a few steps through the double doors to serve meals on porch. Sliding doors in cabinet unit, cornice between kitchen and living room are made from DURON hardboard. Neat appearance with table closed, simple framework from kitchen side are shown above. Construction of unit is shown in building blueprints of cottage, available through your POPULAR HOME sponsor.

DECORATING CONSULTANT: MARIAN S. QUINLAN

PHOTOGRAPHY: HEDRICH-BLESSING



Easy-to-build window seat adds storage space in Weather-Wise Cottage, is adaptable for use in almost any house. Construction (below) consists of upper and lower frames with recessed nailing strips, pine paneling for sides, $\frac{3}{4}$ -inch plywood for hinged tops. Tapered effect is smart, practical. View at right shows double screen doors at left end of porch. Platform leads to steps, gives cottage second entrance. Picture window is stock dealer item.



BUILT-INS DESIGNED BY LERNER-BRENDENIECK

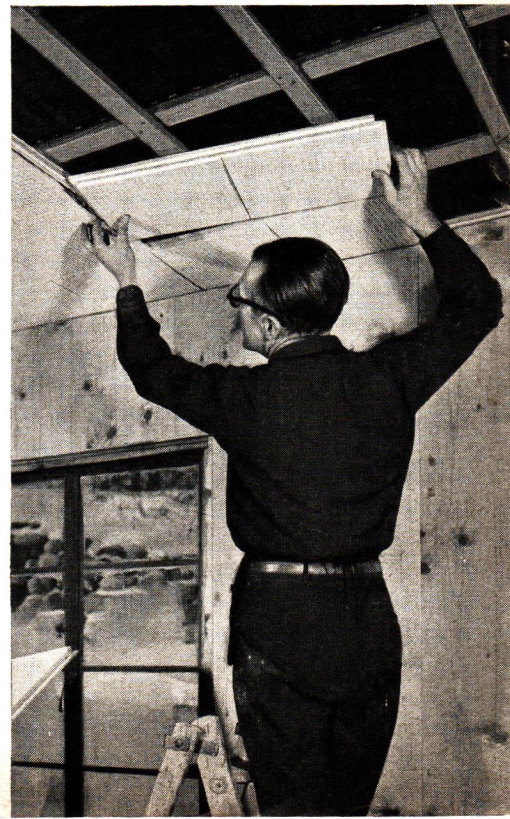


weather-wise cottage *(Continued)*

*here's how
to finish the
inside yourself*

FINISHING THE INTERIOR of a house, with today's easy-to-apply materials, is simple enough for the handy homeowner with the time and determination to do the job. Mr. Suter proved it in his cottage, even in treating the joints of the SHEETROCK wallboard used for kitchen ceiling (below, left), where he's shown applying the embedding layer of PERF-A-TAPE cement. Application of the perforated tape and three finishing layers of cement will follow.

Despite a precarious stance on the ladder, Mr. Suter found no difficulty in fitting 4x8-foot panels of Knotty Pine SHEETROCK wallboard snugly into place (center) in the bedroom of son Jackie, 13, who's a valuable assistant on the job. Just as simple was application of QUIETONE acoustical tile to ceiling (right), with tongue-and-grooved edges that are stapled to furring strips. Batts of RED TOP insulation wool already have been stapled between joists, promising comfort and fuel savings for years to come.





Skillful handling of pattern and color gives this room appeal. Plaster walls are papered with design of blue roses and green leaves. Ideas to include in your modernizing or new-house scrapbook are easy-to-operate casement windows and polished wood floors.



HOME OF MR. AND MRS. CHARLES ALLEN, MISSION HILLS, KAN.
ARCHITECTS: ANDREWS & HUTCHINS

how does your bedroom rate?

By Cynthia Montgomery

Whether you like modern or traditional decoration, you can give your bedrooms a higher personality score if you

- provide closet storage in the spots where it is needed
- make the most of space with cabinets, shelves and other convenience ideas
- use an easy-to-live-with scheme with your favorite colors

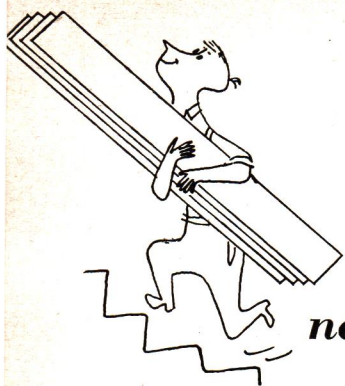


Make maximum use of a quiet corner, or space beneath a window, with a work desk for papers or sewing. Here a 24-inch-wide flush door, cut down to fit, is used as a desk top. It is supported by a file cabinet and a bookcase made with stock shelving available from your dealer. Color scheme: *Russet Beige painted walls, natural, turquoise blue and red.

*FROM COLOR LINE OF DURAVAL, RUBBER BASE
PAINT FOR WALLS, CEILINGS AND WOODWORK

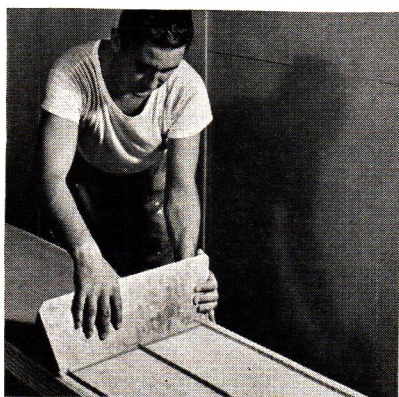


Surround your windows with storage. A narrow strip of floor space can provide storage for shoes, bedding, sewing supplies, ironing board, upstairs cleaning equipment, and more! Featured here are shelves and desk, shallow closets, window seats with lift-up tops. Color scheme: *Candlelight painted walls, white, brown, black, red and vivid green.



new panel wallboard

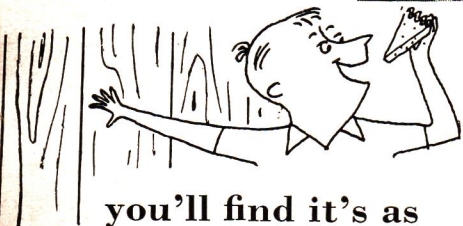
a natural for the handyman



This charming room (above) shows effective combination of two Panel SHEETROCK finishes: Plain on left wall, Striated on right above fireplace. Pleasing pattern is created by joints of individual panels at 16-inch intervals. Panels come in 8, 9, or 10-foot lengths.

Ribbons are the secret—notched spreader (left) applies correct amount of PERF-A-TAPE Cement to back of panel. In resurfacing old walls, first step is to remove baseboards and moldings. Base surface should be clean and reasonably smooth. See your USG dealer for tools, instructions.

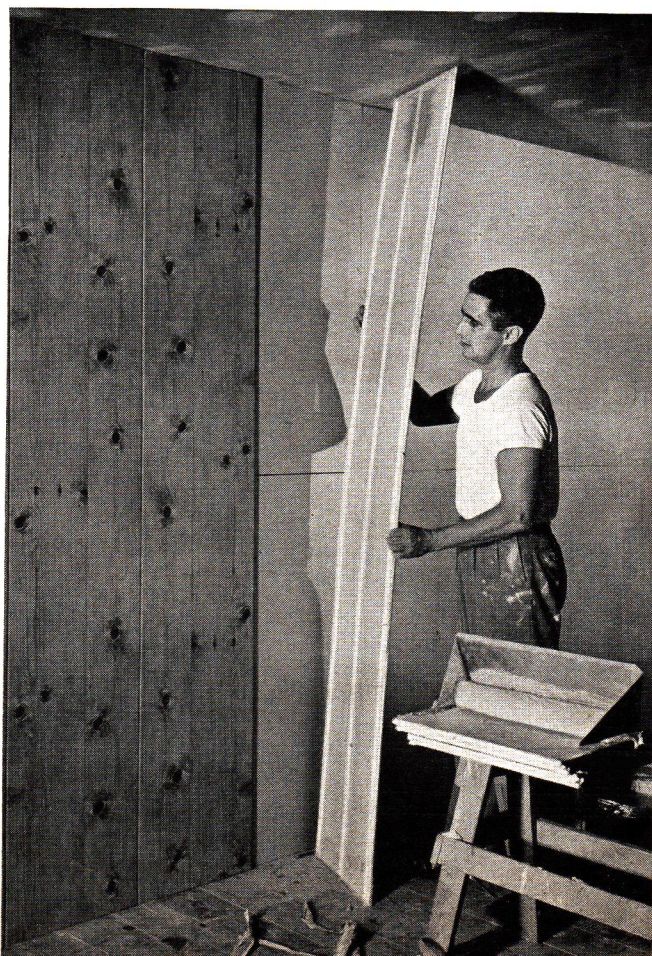
Nothing complicated about this—SHEETROCK panels shown here, in life-like Knotty Pine finish, go up quickly and easily. Installation shown here is for new wall, with base layer of regular SHEETROCK Wallboard used over studs. Thickness of each layer is $\frac{3}{8}$ inch.



you'll find it's as
easy as pie to apply!

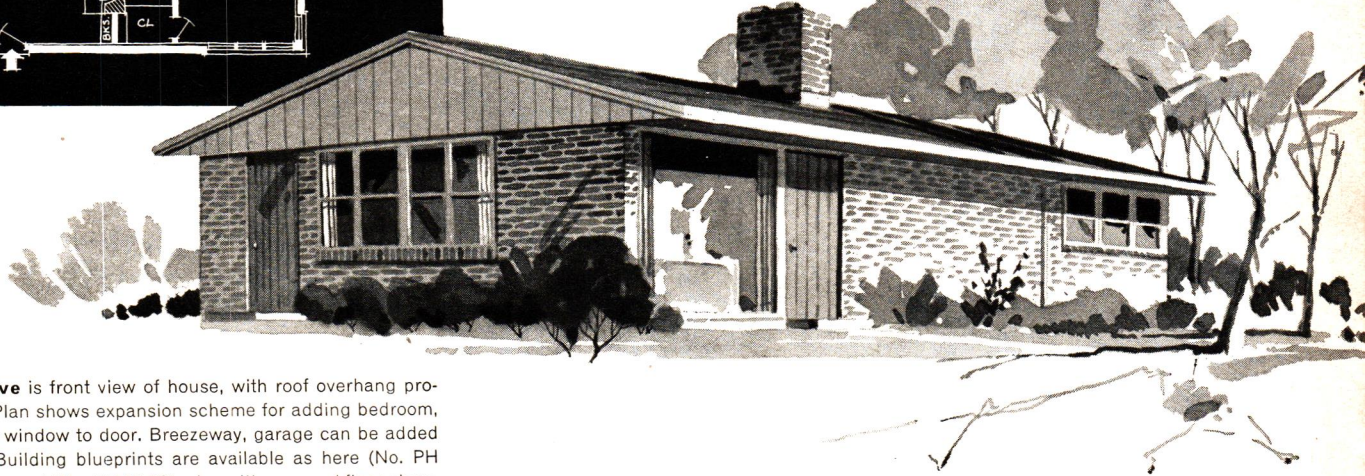
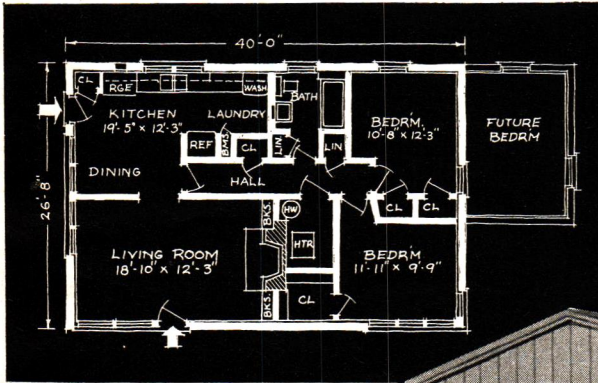
ONE PERSON CAN DO IT! Easy to handle in tight quarters, lightweight and simple to apply—new Panel SHEETROCK Wallboard is made to order for the home handyman. For both new construction and remodeling, it's now available in three attractive finishes. This fire-resistant gypsum wallboard is particularly well suited to attic and basement installation because the 16-inch-wide panels are so easy to carry up or down stairs. The panels are also easy to cut—just score with a knife and snap. Round edges create smart panel effect, eliminate joint finishing. Practically no nailing is required because panels are applied with adhesive.

Choose your smart paneled effect in any of these finishes: predecorated Striated or Knotty Pine patterns, both capturing the realism of rich wood paneling; or Plain Panel SHEETROCK, ready to paint or wallpaper.



POPULAR HOME'S

house that looks ahead



Quietly impressive is front view of house, with roof overhang protecting windows. Plan shows expansion scheme for adding bedroom, by converting side window to door. Breezeway, garage can be added off kitchen door. Building blueprints are available as here (No. PH 10-3A), or with basement (No. PH 10-3B), also with reversed floor plans.

YOU'RE stealing a glimpse of the future in POPULAR HOME's House That Looks Ahead, the one-story, two-bedroom dwelling illustrated on this page. As soon as you've built it you gain the advantages of the new trends in architecture and convenience. At the same time you're prepared to meet the expansion needs of the future, with an addition at one side for a third bedroom, or a wing on the other for a breezeway and garage.

The house has a clean, low-slung appearance and a simple rectangular plan that spell economy in construction, as its owners, Mr. and Mrs. Fred Schneider of Glenside, Pa., have proved. It's a masterful job of small home design by Berninger, Haag & d'Entremont, architects of Jenkintown, Pa.

For the full photographic story and the technical details, ask your POPULAR HOME sponsor for Photo Plan 53-3, price 10 cents. He'll also order the building blueprints when you're ready for them. Now's the time to build your own House That Looks Ahead!

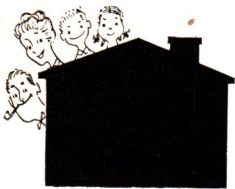
PHOTOGRAPHY: CORTLANDT V. D. HUBBARD



Fireplace end of living room houses built-in bookcase and cabinet, is given added interest by slanted ceiling which follows roof pitch. Smooth, continuous walls and ceilings throughout are assured by use of RED TOP Plaster with ROCKLATH Plaster Base. Bamboo screen at left partially closes off doorway to kitchen and hallway.



Homemaker's pride in house is 19-foot kitchen-laundry, which also has generous dining area out of picture to left. Double windows brighten counters, let mother watch children in rear yard while she works. All rooms are unusually large for plan of 1100 sq. ft., 12,650 cu. ft.

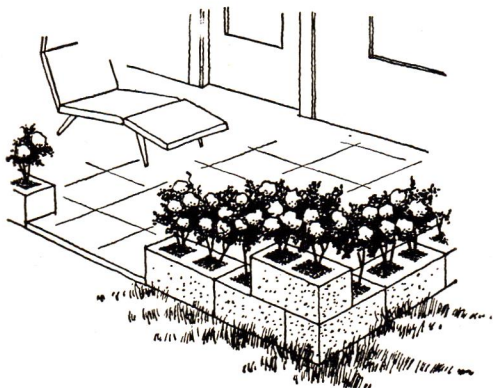


THE HOUSEHOLDER'S

Pride and Joy

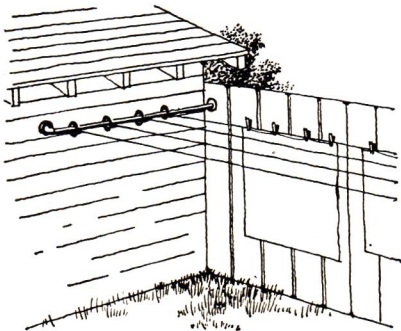
COLUMN

Bright Ideas for the Home



Patio Planter devised by Pennsylvania family is inexpensive and decorative addition to outdoor living area. Just border your patio area with concrete blocks, set end-to-end, then fill openings with 50-50 mixture of sand and black dirt. Plant with your favorite flowers. Finish by painting blocks with masonry paint such as TEXOLITE Cementico.

Mrs. B. J. Winkler, Allentown, Pa.



Clotheslines aren't always in the way in yard of California home. Metal drapery ring is attached to each end of wire lines—rings slide on 1-inch pipe fastened to garage, fence, or posts embedded in ground. Prepare for hanging laundry by spacing rings along pipes—when through, push all rings to one end of rod, clearing yard for other activities.

Mr. and Mrs. John M. Woods,
Monrovia, Calif.

Edited by C. Eugene Pfister,
national authority on horticulture



Save Money
Eat Better
Be Healthier

Grow a good garden

By R. M. Carleton

Beginning Gardeners can often grow \$10 worth of food for every \$1 spent on seeds and fertilizer. You may save more than ever this year on food grown in your own garden. Here are tips by an expert on how to get the most from your garden.

Choosing the Site. Locate a spot which has exposure to full sun for eight or more hours daily, the best soil possible, a good water supply, and which is away from weedy areas where many insect pests breed.

Planting and Care. Follow recommendations for your state or area. Get garden bulletins from your county home or farm agent or State College Extension Service.

Choosing Varieties. Plant the following superior varieties that have less fiber, more sugar and flavor, and produce longer than most commercial varieties. Most of them are good for freezing.

Bush beans—Contender (early), Wade (long picking), Topcrop, Ranger;

Pole beans—Blue Coco (purple pods), Lazy Wife (white shell), Kentucky Wonder (good flavor), Blue Lake;

Bush Wax beans—Cherokee (light soils), Round Pod Kidney Wax (heavy soils);

Beets—Perfected Detroit (early), Long Dark Blood (high quality);

Broccoli—De Cicco (early, low fiber);

Cabbage—Jersey Queen (early only), Wisconsin Globe (fall), Wisconsin All Seasons (kraut), Bugner (for winter storage);

Chinese cabbage—Michili (long head);

Carrot—Sweetheart, Touchon, Improved Chantenay (winter storage);

Sweet Corn—Golden Midget Hybrid (borer resistant), Carmel Cross, Golden Cross & Iochief (plant these three varieties to insure pollination);

Cucumber—Vaughan Hybrid, Sensation Hybrid and Burpee Hybrid (survive disease and bear until frost), Grow Quick (best pickler);

Endive—Broad Leaved Escarolle (fall and winter salad);

Muskmelon—Bender's Surprise (heavy soils), Pride of Wisconsin, Milwaukee Market, Honey Rock (honey dew flavor);

Lettuce, leaf—Oak Leaf, Bronze Beauty (loose heads), Salad Bowl;

Lettuce, head—Bibb (early spring, late fall), California Cream Butter, Winter Density, Big Boston;

Onions from seed—White Lisbon (sow in July for fall onions);

Onions from plants—Hybrid Sweet Spanish (large, high quality);

Onions from sets—Golden Globe;

Parsley—Champion Moss Curled (garnishing); Italian or Plain (strong true flavor);

Parsnip—All American, Hollow Crown;

Peas—Wando and Willett's Wonder (bear in summer heat), Little Marvel (for cool seasons), Giant Stride (wilt-resistant);

Pepper—Early California Wonder (easy to grow), Vaughan's Hybrid (earliest, heaviest producer);

Radish—Giant Butter (long standing, high quality), Cherry Belle (earliest quality), Icicle (best long white), White Strassburg (the "beer" radish);

Spinach—America, King of Denmark, Viking, Nobel Thick Leaved;

Spinach—New Zealand. Where regular spinach is hurt by summer heat, try 50-50 mixture of New Zealand spinach and Swiss Chard. Flavor same as spinach.

Swiss Chard—Large White Ribbed (smooth leaves; easy to clean);

Squash, Winter—Butternut (borer proof);

Squash, Summer—Caserta (earliest);

Tomato—Garden State (all-around variety), Wisconsin 55, Jubilee (orange), Giant Tree (large), Firesteel (cool regions);

Turnip—White Milan (only good as fall crop in warm areas).



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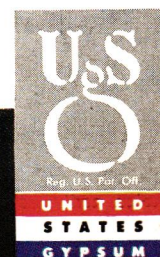
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