Popular Home
Your How-to-do-it Magazine

Holiday Issue • 1954

Oakridge Builders Supply Co.
Oakridge, Oregon

Remodeling Ideas for New-Fashioned Living
How to Give the Children Rooms of Their Own
WE WISH YOU

many years

of Spacious

Living

(and that’s one wish we can help come true)

If you could use more room for comfortable, convenient living, we can help you in a big way. We can help by providing sound ideas for expansion, practical ideas that fit your family budget. And we can help, too, by supplying exactly the kind of quality materials you’ll need—materials that assure full satisfaction, at a price that means real value.

Attic playroom, extra bedroom, sewing room—easy to have in your home! See us for ideas and materials.

Basement TV room or hobby shop—name your need, and we’re ready with what it takes to complete it.

Closets or cupboards can cost so little—mean so much. Just a little lumber and wallboard turn the trick!

See our name and Address

ON THE COVER

Popular Home

HOLIDAY • ISSUE 8 • 1954

TAKING STOCK? This wonderful holiday season is the time to slow down and count our blessings. We hope you’ve tallied up yours to a sum of health and happiness.

Much satisfaction has come to us, this year, in the feeling that we have made a contribution to the growth of our community. It’s just lumber when it’s piled in our yard, but it’s something else when it has gone into homes to shelter happy families and provide warm firesides.

Maybe you’d call it part of our interest in community welfare. For, like our neighbors in other lines of endeavor, we try to participate constructively in civic affairs. A worthy cause, we feel, deserves everyone’s shoulder to the wheel. That’s why we spend much time in working for better building through the use of money-saving materials and techniques. These things mean a better community, and to get them you must look beyond everyday business affairs.

There’s the practical side to it, too, and we hope our efforts help to realize better living for your family in 1955. Put your home on your Christmas list—and come in and see what we can do! Helpful service to home-loving families is our business—and our future.

Your Building Material Dealer

(Our name and address are on the covers)

P.S. How about starting off right in the new year by filing these magazines? The handy Index of Features below will help to locate the improvements you want:

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COVER PHOTOGRAPH: HECHICH-BLESSING
Patsy Cooper, 8, is a lucky little girl whose birthday is just a few days before Christmas. Even big brother Jeff gets caught up in the excitement of plans for the two big events of the holiday season. And the birthday party is "simply super", as Patsy will tell you and as you can see for yourself on the cover.

One reason why it's a great success is the perfect place where the party is given—in the Dexter Coopers’ handsome new family room that represents the latest achievement in the family's long-range "do it ourselves" remodeling. A rear addition to the house, and a rearrangement of the existing first floor, gave this active family space it needs: for hobbies and entertaining, for dining, and for warm-weather relaxation on the new screened porch. The improvement demonstrates the value of good planning and persistent follow-through—qualities that will modernize your family’s living, too. Now, let's hear the Coopers tell the story...

(Continued on next page)
We enjoy our hobbies above in the 15x20-foot family room that was the big feature of our remodeling. We used an acoustical tile ceiling to control the noise, and chose a neutral color scheme to accent the view through the window.

We do our work in this room, too, thanks to the wonderful built-in corner that's completely equipped for sewing (right). The big cabinet divides the two sections of the room, and has a hinged top that forms a convenient cutting board. Under the window is our home-built sewing machine cabinet which is perfect for this job.

We love to entertain in the family room (below) because it's light and uncrowded—and almost scullproof! Here's the same view of Patsy's party that you saw on the cover, with the gift-opening under way and cake-cutting coming up next. If you're wondering, the bench that's sitting in the corner (left) was built by our helpful lumber dealer.
Extra dividends of our remodeling were the new dining room with a garden view (top of page), and the comfortable screened porch through the doorway. We made the accordion-like shutters of plywood framed with picture molding. And the hidden surprise off the dining room is the laundry alcove (above), formerly a storage room. The lightweight shutters fold back to reveal washer, dryer and tub.

Here's our second entry to the porch, from the family room through a door at foot of stairs. You can see that the former bedroom wall now is a decorative part of the family room. All space to right of ceiling beam was in original house, and all to left represents the addition.

(Continued on next page)
New-Fashioned Living (Continued)

Everyone helped as the work went along—even Patsy. Here, a big panel of fire-resistant gypsum wallboard goes into place. We used foil-backed Insulating SHEETROCK Wallboard to get the advantages of insulating value, a vapor barrier, and a finished wall surface in a single operation.

Patsy's grandfather, Neil Mackenzie, took a hand in much of the remodeling. Here, with the addition enclosed, he removes the old surface from the former back wall of the house. Next, the studs were removed to create the single large family room.

How We Built the Sewing Cabinet

Father made sure of effective sound-conditioning by applying QUIETONE Twin-Tile to ceiling in family room. With 1x3 furring strips in place, it was a quick job to staple up this fiber insulating tile. We found that it can be cleaned or painted, and is a "natural" for beautifying old ceilings.

POPULAR HOME • Holiday Issue, 1954 • Sent through courtesy of local company named on front and back covers.
Pride and Joy
by madge

Every year at this time Willie (father) settles down by the fireside—and gets so settled that he can hardly lift a box of ornaments, or get his Christmas list together. But this season father is a ball of fire. After sipping something to bring back his strength he has promised to (1) go with me to buy the tree, (2) shop two days before Christmas instead of the day before, and (3) help whip the house into shape for the holidays.

If things are that way at your house, here are a couple of labor-saving ideas to help.

Clean your silver (hollow-ware) weeks before the holidays this way: Apply silver polish, then rub lengthwise, not in a circular motion. Use a brush or skewer covered with cloth for cleaning crevices. Wash in soapy water and dry—then coat with paste wax and polish.

Better than Darning

Speaking of polishing, Mrs. Robert Johnson of Salinas, Calif., suggests we save men’s worn-out nylon socks. Used with clear warm water and the slightest pressure, she says they are magic cleaning cloths for painted surfaces, walls and appliances.

And Mrs. H. L. Engdahl of Quincy, Calif., has one that’s good for after the Christmas feast. Before putting linen in the laundry, rub every spot with paraffin and the stubborn stains will disappear when washed in hot water.

Well, guess I’d better bring in some wood for the fires. Surprise! Willie has improved enough to join me—not only for the firewood but in wishing you all, from all of us, Merry Christmas!

Here’s how Santa visits the family of Mrs. Noble Marshall, Calvert City, Ky. Just use upright vacuum cleaner, tie a rag bag on the handle and attach a Santa face and cap. For his body, stuff the cleaner bag, pull to the front and cover with red cloth. Black satin makes the boots.

Christmas cards are displayed this way by Ann Snyder of Newtown, Penna. Draw a Christmas tree pattern on paper, trace onto insulation board and cut out with a jigsaw. Give it a coat of green paint, fasten screw eyes on the front, and a piece of picture wire to the back.

A “sweet” present for a child that costs only pennies to make is this candy Christmas tree. We do them at our house by making a cornucopia of green cardboard about six inches high, taped together. We puncture holes all over and insert the “stem” of our decorations—gum drops, toothpicks, plain gum drops, silver and gold wrapped candies and popcorn.

Hang a “kissing hoop” in your busiest doorway this Christmas. This old fashioned idea from Merrie England is no trick at all to make. Simply wrap two embroidery hoops in red satin, fix one inside the other at a right angle, and tie a cluster of mistletoe in the center. Top with a big red bow, and hang up with a ribbon and cellophane tape.

Dress up holiday parties with inexpensive napkins made from Indian head material. Louise Bell of Tucson, Ariz., uses a yard of red and green to make 32 small napkins. Draw threads to fringe the edges and trip the corners. Make bows of red and green threads. Then fasten little silver bells in the center of each bow.

A lollipop tree will make a big hit with young guests who come to visit. Jill trim one every year for her friends—and the dolls! Spray a tiny tree (2 or 3 feet) with artificial snow and tie all the branches with lollipops and bright red satin bows. It’s out of the way on a table, for the hallway, dining room, or child’s room.

Top a Christmas package with a small holiday corsage—makes a pretty package and the receiver gets a bonus present—something to wear. The little corsages can be made of ribbon bows trimmed with holly, pine cones or red berries—or you might use Christmas tree greens with white bells or small ornaments. Just tie to the package.
When she was a little girl, everyone in Columbia, Mo., said that Jane Froman had talent. She sang at church parties, later took the lead in school and college musical events. After majoring in journalism at the University of Missouri, she went on to the Cincinnati Conservatory of Music. While in Cincinnati, Jane Froman received her first radio job through Powell Crosley who heard her sing at a tea given by Mrs. Robert Taft.

Under the management of Paul Whiteman, she received star billing. World War II arrived, and Jane departed to entertain the troops overseas—but on her first tour the Clipper in which she was flying crashed in the Tagus River in Portugal. Jane was rescued by John Burn, co-pilot whom she married after the war.

Several years and 25 operations later, Jane Froman resumed her singing career. For the movie, "With A Song In My Heart", she recorded 26 songs and acted as technical advisor on filming her own story. Awards and citations for her charitable services fill her trophy room, modestly located upstairs in the Burns' home.

An interested homemaker, Jane Froman is collaborating with her husband, pilot John Burn of Pan American World Airways, in improving and decorating their New York City brownstone house. In off-hours, you'll find Jane knitting, gardening or watching her husband's current workshop project taking shape. In the late afternoon of a chilly day, you'll find them in front of a glowing fire with hot tea, little dog Til, and her knitting.
A knitting bag, and family pictures contrast to perfume and evening dresses, reflect human qualities of a star.

Friendly hospitality extended by Jane Froman and John Burn all year 'round reaches its peak at Christmas time.
This house puts everything in its place—properly. Toward the street, it offers privacy. Inside, it gives the convenience and efficiency of compact arrangement. And toward the rear, it presents a full-time view of the patio, garden and play yard—from living room, dining area and kitchen. It's Popular Home's Garden-View House, a prize example of small house design that combines economical construction with comfortable family living.

The L-shaped plan locates the three bedrooms toward the front, and puts the attached 1½-car garage to the side—all within a 60-foot lot. And the house is a proven success with Mr. and Mrs. C. T. Blackburn, the owners, in the Cherry Chase development of McKenzie & Crawford, builders, at Sunnyvale, Calif.

If it's your choice, too, see your local firm named on the covers. There, you can order complete blueprints for building the Garden-View House—No. PH 11-SA, without basement as shown here, or PH 11-SB, with basement. Move in next Spring!
Here's what you see from the outside—pleasing combination of colorful stucco and redwood siding in front, and wall of glass in rear with access to patio and garden from living room and garage. Note sheltered front entrance and roof overhangs which protect house from sun and weather. Laundry facilities are in garage.

No crowded feeling in interior of Garden-View house, either. Cheery fireplace is feature in end wall of living room (left). Opposite end of room opens to kitchen, front entrance and bedroom hall (above)—all only a few steps apart. House gains comfort and beauty from use of RED TOP* Insulating Wool and SHEETROCK® Gypsum Wallboard throughout.

Work-saving kitchen (right) has pleasant eating space under front windows, made more inviting by combining painted and papered walls. Through these windows, and others to rear, Mrs. Blackburn has two-way view of front entrance approach and rear play yard. Note efficient U-shaped counter arrangement in floor plan.
Proud as a peacock, and rightly so, is young Lynn O'Shaughnessy. Her room in the family's new addition boasts a queen-size vanity made of a plywood shelf with ruffled skirt, and upper shelves that are useful as well as decorative. Draw curtains, in rosebud patterned cotton, match bedspread, while white organdy in skirt is repeated in ruffles. Chair is the revived "ice cream parlor" type with dubbonet red velvet seat.

Here's how to finish the inside yourself

If you were to tackle the finishing work in a new addition, you'd start at this stage, with space enclosed by basic structural framing. Unless you're an expert craftsman, consider having the framing, plumbing, heating and electrical work done by reliable contractors. They'll get you off to a fast, substantial start. You can even talk their "language" with the help of descriptive notes above.

Insulation comes first—in both walls and ceilings. Here, in Lynn's new room, 4-foot batts of RED TOP Insulating Wool go into place rapidly. Simply staple the side flanges to studs, joists and rafters and be sure to seal off small spaces around windows and other places with loose wool. This follows installation of rough plumbing, heating and electrical work.

(Continued on next page)
A Kiddie Kabinet for Storage, Study and Play

designed for you to build from a Free Plan

Here's a Kiddie Kabinet that does triple duty in any child's room. Basically, it's a flexible storage unit, but there's far more—doors that are versatile chalk and peg play surfaces, and a handy desk surface of adjustable height to "grow up" with the children.

You can't buy its equal—but you can build it for your child, with only simple hand tools, inexpensive stock materials from your lumber dealer, and a few hours' work. Of plywood and hardboard construction, the unit is 66 in. wide, 52 in. high, and 16 in. deep, with desk surface 26 in. deep. And best of all, it costs less than $20 to build!

Visit the friendly firm named on the cover, and help yourself to a Free Handyman Plan. Make the Kiddie Kabinet a holiday special!
it costs less to be comfortable when you insulate with

RED TOP WOOL

FUEL SAVINGS UP TO 40% are reported by home owners who have insulated their homes with Red Top Wool. It's the modern, economical way to reduce costly heat loss. Usually pays for itself the first few winters.

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USE THE BEST—insist on Red Top Wool. This highly resilient mineral wool is quality controlled to give you full insulating satisfaction year after year. And the protective vapor barrier on Red Top Wool blankets is specially designed for modern heating and air conditioning systems. See your Red Top Wool dealer now!

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Think of us, because we have a complete line of home insulating materials ideally suited to this climate and your home! Whether it's blanket batt insulation or insulation board, etc. . . . we have it! Think of insulating now—because it saves fuel by excluding winter's cold . . . in summer, locks blistering heat out of your living quarters. A wonderful investment that pays constant dividends! Come in and talk it over!

Oakridge Builders Supply Co.
"Everything for the Builder"
Willamette Highway
Oakridge, Oregon
Phone 2-2301