

Early Summer • 1954

# Popular Home

Your How-to-do-it Magazine

Courtesy of

**Wardwell Lumber Co.  
Bristol, R.I.**



6 Ways to Handle  
**Hubby's Hobbies** ... page 12

3 Kinds of Screened-in Living ... page 3  
Help Yourself to a Bedroom ... page 6

# LUMBER—MILLWORK

**all signs point to us for**  
**Everything you need**  
**to Modernize**

Need an extra closet? An extra room? A new or completely modernized house? We have what you need to build them! And our top-quality, top-value materials are available promptly to keep the work moving along. The right materials at the right time make a wonderful difference in the way the job goes. Let's talk over *your* plans now!



**DOORS AND CASINGS**

**ROOFING—SIDING**

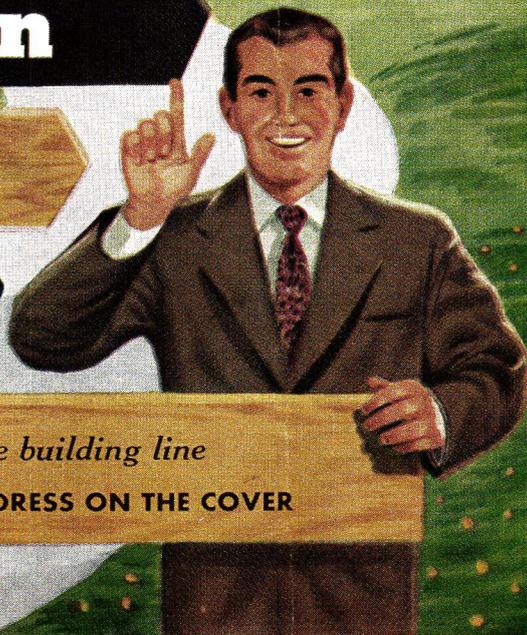
**Insulation**

**Wallboard**

**FLOORING**

*Everything in the building line*

**SEE OUR NAME AND ADDRESS ON THE COVER**



## Popular Home

EARLY SUMMER • ISSUE 4 • 1954

**YOU'RE WELCOME!** We're not accepting thanks in advance for this inspiring issue of our magazine, but we *are* inviting you to get better acquainted with us. After all, we selected *you* as a reader and preferred customer—so wouldn't you like to know a little more about *us*?

As one of the more than 26,000 retail building material dealers across the country, we are part of a big industry. Individually, in average business volume we outsell the shoe store by 4½ to 1, the hardware dealer or drug store by 3 to 1, the furniture store by 2½ to 1. As a group, we find that 40% of our sales are to the homeowner: more than \$60 per household for do-it-yourself work. One-half of our business comes from home maintenance and improvement—and in 65% of the cases, the customers come to us *first* when they're planning the job.

So, you're in good company. Now, won't you come in and let us demonstrate really helpful front-line service?

*Your Building Material Dealer*

(Our name and address are on the covers)

*P.S. Here's the handy Index of Features from this issue. With its help, you'll want to keep the magazine on hand for future reference.*

### REMODELING

Breezeway-Garage 3 • Barbecue Unit 3 • Porches 4,5 • Bedroom Addition 6 • Cabinets, Shelves 7,8,11,12,13,14,15 • Darkroom Planning 14

### NEW HOUSES

3-Bedroom House, Plan 10 • Building Blueprints 10  
Patio Areas 10 • Exterior Styling 11

### DECORATING

Color Schemes 7,8,11 • Color Planning 8 • Window Treatment 7,8,11 • Rooms: children's 7, living 8,11, kitchen-dining 8,11, bedrooms 8

### HOW-TO-DO-ITS

Porch Floor, Roof 5 • Porch Handyman Plan 5  
Wall, Ceiling Paneling 6 • Sports Equipment Cabinets 12 • Model-making Bench 13 • Card Table Top 13 • Wall Bar 14 • Door Hamper 15

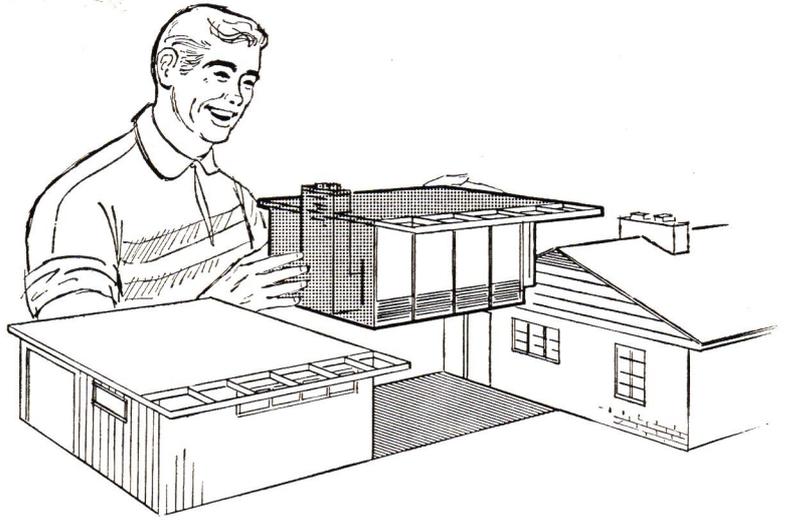
### MAINTENANCE

Housekeeping Hints 8 • Planting 11 • Bird Care 15

COVER PHOTO: WESLEY BOWMAN  
WALL MATERIAL IN COVER PHOTO:  
STRIATED PANEL SHEETROCK\* WALLBOARD  
\*T. M. REG. U. S. PAT. OFF.

## TOM, DICK AND HARRY LIVE OUTDOORS

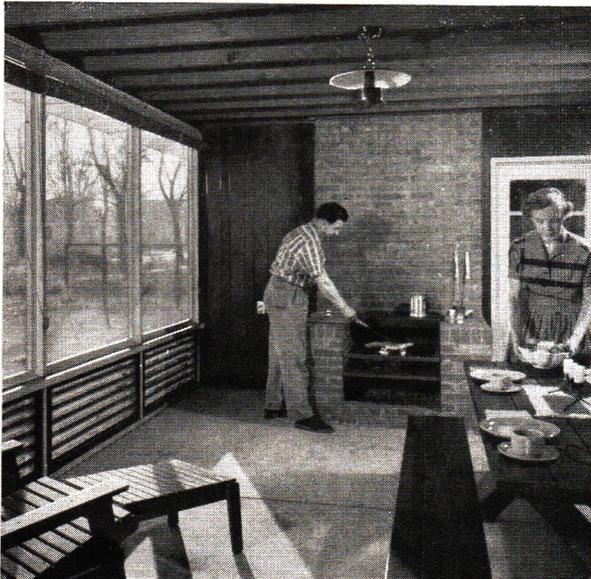
# Tom builds a Breezeway



HEDRICH-BLESSING



HOME OF MR. & MRS. ARNOLD LABAHN



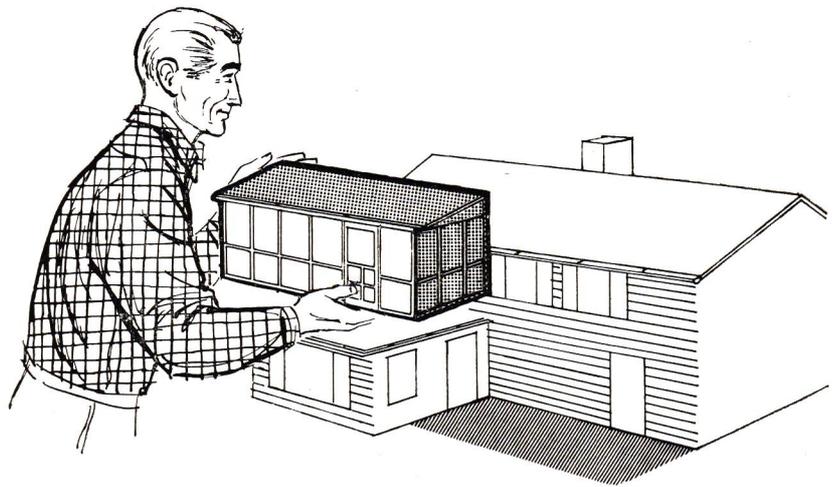
### *he has an eye on the future*

AS HIS MOTHER ALWAYS SAID, Tom's a great one for thinking ahead. For his young family he bought a corner lot and built a modest house, all that the budget would stand. But he planned for the future—and now, he's adding a breezeway and garage wing off the kitchen—doing the work himself, not rushing the job.

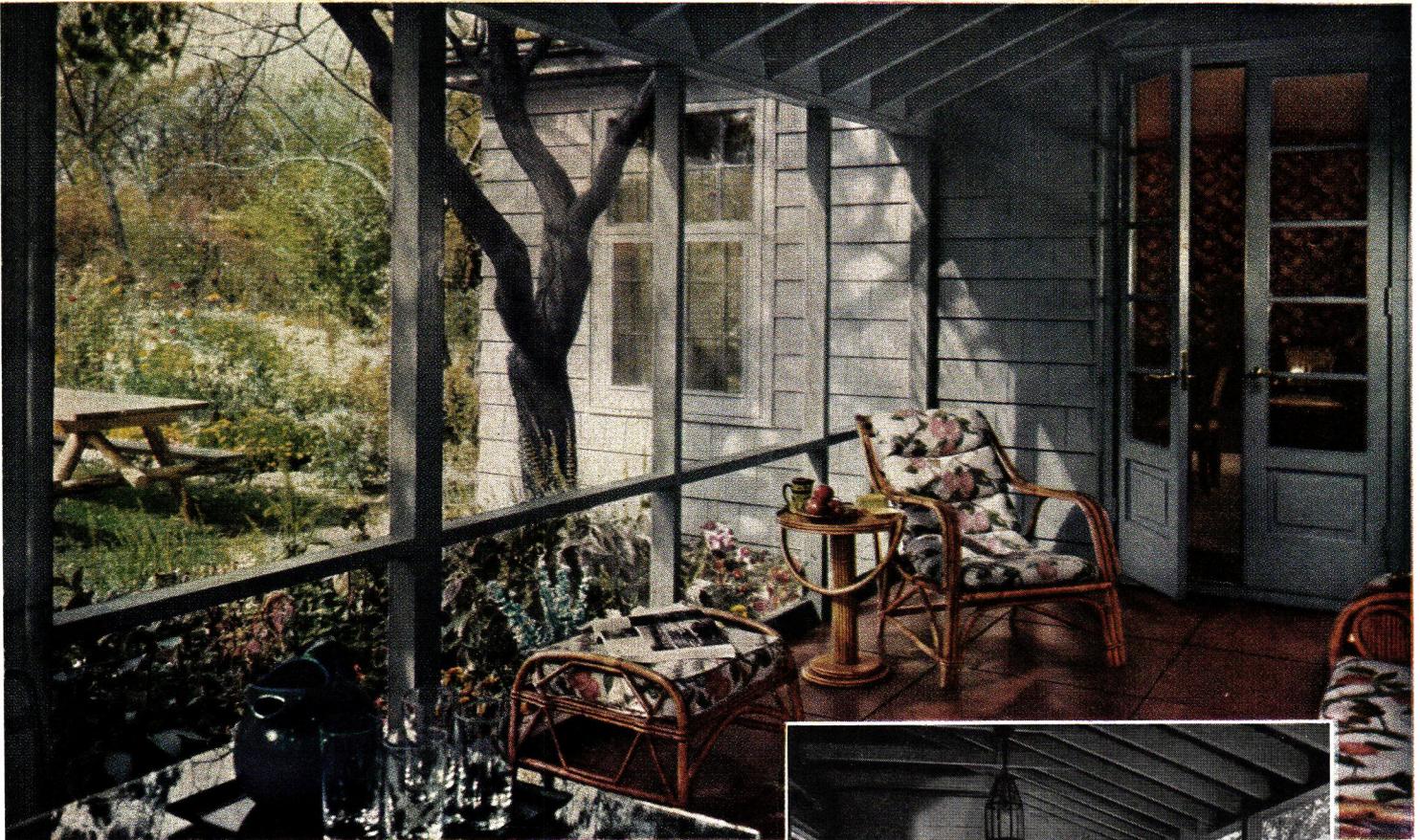
These photographs show how it will look: well-built and inviting. Its low lines improve the appearance of the whole house, thanks to the flat roof and open-framed overhang. An inside fireplace (left) on the garage wall makes it a spring-to-fall dining room. Roll-down blinds provide privacy, and the screens are removable for winter. Below the sill are screened wood louvers, handsome and practical. And there's no mystery to this type of wall and roof construction—for the complete how-to-do-it story is in a new POPULAR HOME Handyman Plan on Porches, free on request at the firm named on the covers. Get yours now, and get started!

*(Continued on Next Page)*

# Dick's Getting a Garden View

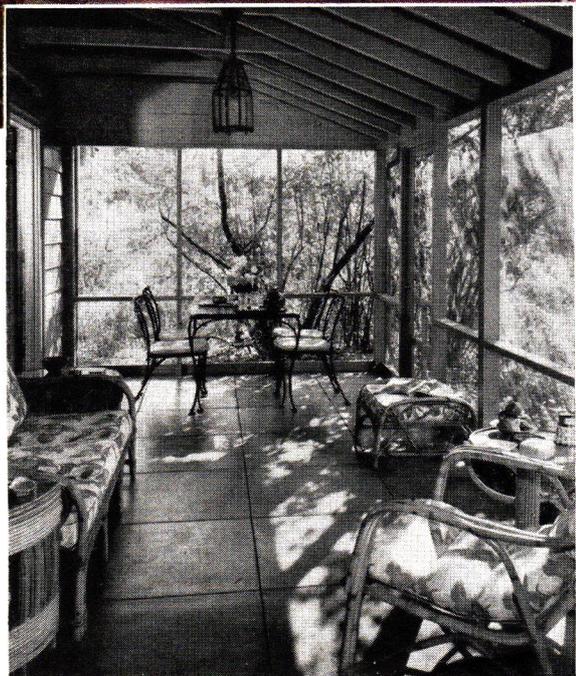


NOWELL WARD & ASSOCIATES



## *his porch is in the right place*

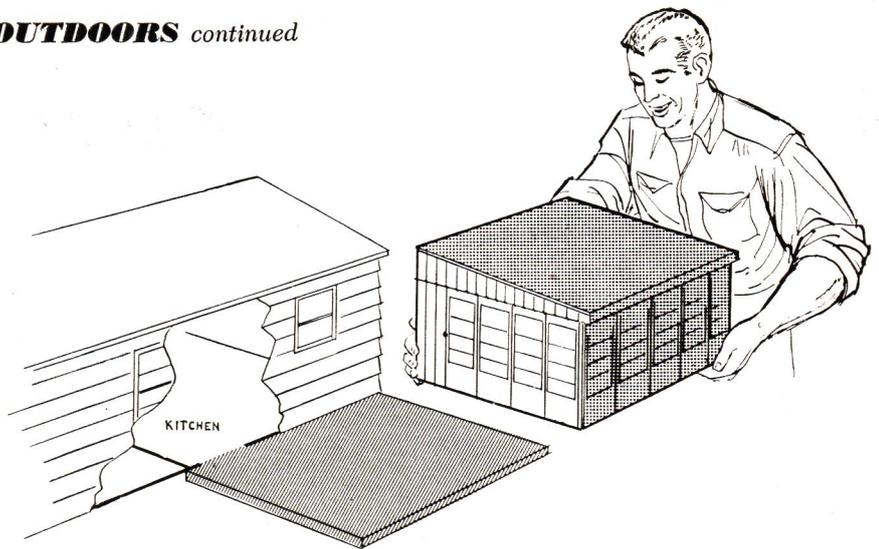
**N**OW DICK'S FAMILY needed a porch—and where to put it was the big question. He wisely consulted a local architect, so his 9x18-foot summer living center is going in the right place—in the rear, overlooking the garden. He's replacing a house window with French doors, like those shown here, and the porch is but a step from the dining room for easy serving. Screening is permanently in place, extending from floor to ceiling. Dick knows he's smart about the location, for as he chooses he can enclose the porch for use as a full-time room. And he's already talked to his lumber dealer about building in cabinets and shelves on the house wall, to make the porch even more popular with Mom and the youngsters.



HOME OF MR. & MRS. MAX GLAZER

ARCHITECT: BERTRAM A. WEBER

# Harry's after Storage, too



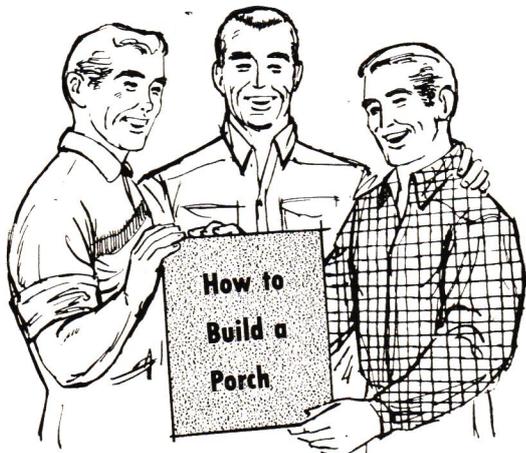
*his is a triple-duty porch*

1. Nothing less than triple duty from his new porch will satisfy Harry, a particular fellow. He's building it all himself, so he'll get his money's worth by using it for lounging in the summer, as a sunroom in spring and fall, and for weatherproof storage in winter. Here's the first major step in porch-building: pouring and finishing concrete floor over 6-inch gravel base. Concrete also forms footing around edges, next to wood forms. Floor could be wood, if raised off ground on concrete piers or foundation.

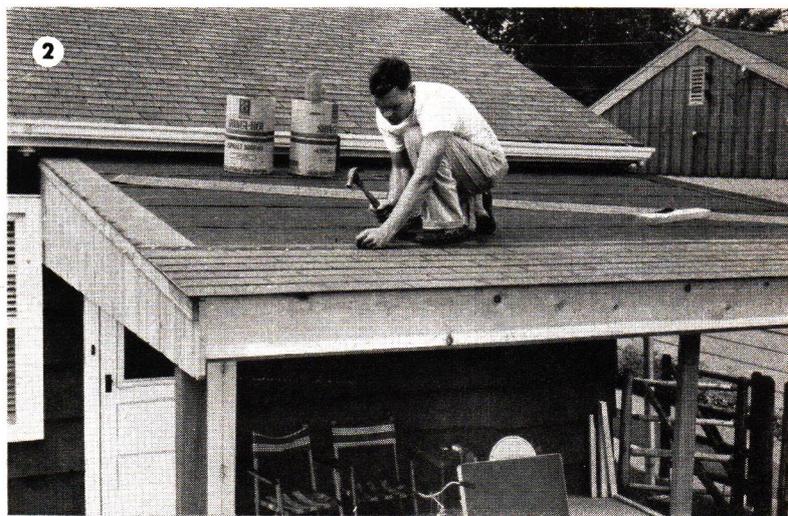
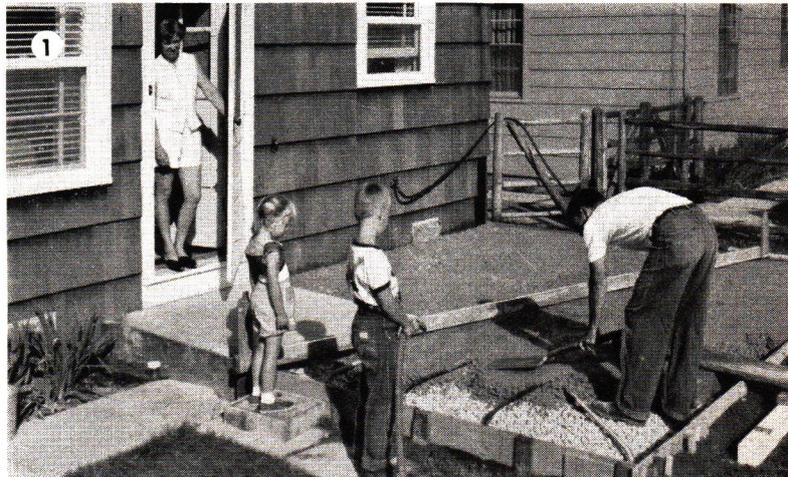
2. The roof is Harry's second big assignment, and he chose a slightly pitched roof for economy. He'll cover it with asphalt-saturated felt over wood deck, then with USG SHINGL-ROL\* roofing, easily applied using roofing cement. Corner posts are 4x4's. Note that this 12x15-foot porch is located to block minimum number of house windows.

\*T. M. REG. U. S. PAT. OFF.

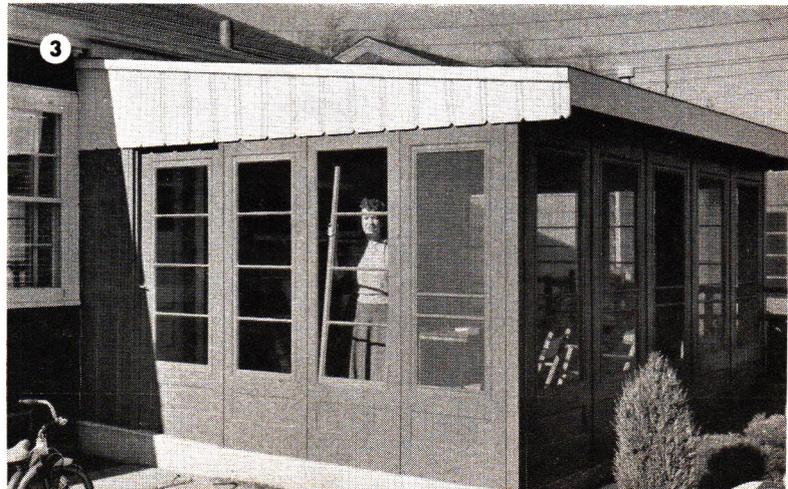
3. You can bet that Harry will fix it so the little woman can take charge. For his porch, the walls will be entirely of stock storm doors, which have interchangeable glass and screen inserts. Storm windows could be used in same manner, with walls built up to sill. He'll be careful about the doors, too, locating the porch door next to the kitchen door for more usable wall space. Facia of tongue-and-groove siding adds smart appearance, with walls stained to match house.



**Whether you're Tom, Dick or Harry,  
We've got the answers on porches.  
Come in for your Free Handyman Plan.  
(Our name and address are on the covers)**



HOME OF MR. & MRS. CHAS. J. GABBERT



# Help Yourself to a Bedroom



**F**EELING THE SQUEEZE FOR BEDROOM SPACE? There's a way to count dollars saved and to find pride in your own accomplishments, even in such a major improvement as adding a bedroom to the house.

That's by doing some of the construction or finishing work yourself—and it's surprisingly simple when you plan carefully, take your time with the work, and use materials designed for home application. Take the example of Mr. and Mrs. E. Norman Evans, illustrated here. With a second-story addition over the porch, they gave their small son the prize room of the neighborhood. But first, they had a qualified contractor frame the new structure and finish the exterior. The interior was all theirs.

See what *your* husband-and-wife team can do! For the bedroom you need, perhaps there's a porch that can be enclosed, or an attached garage that can be drafted for full-time duty. One of the best solutions is a ground-level structural addition to the rear of the house, adjoining the present bedroom wing and convenient to the hallway and bath. Help yourself to the space you need!

PHOTOGRAPHY: HEDRICH-BLESSING

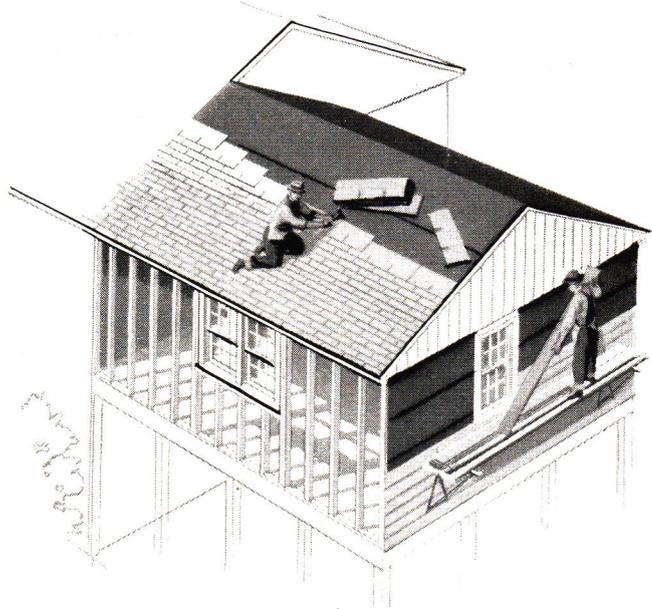




**This is headquarters** of young Michael Evans, 7—decorated with travel posters and equipped with built-in cabinet wall, 11-foot counter (left) for play and study. In opposite side of room (left, above), is wardrobe and more storage space, with steps and platform used to adjust floor level to that of house. Walls have wainscot below, burlap above applied over SHEETROCK\* gypsum wallboard. Ceiling is easily-applied insulating tile. Bright colors in curtains, bedspreads and wall decoration strike brilliant accent—and Mother and Dad did it all!

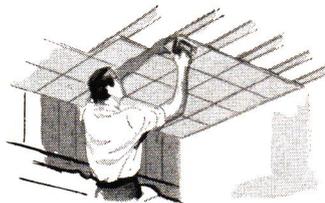
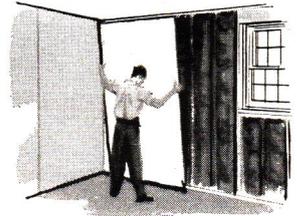
\*T. M. REG. U. S. PAT. OFF.

*"We had the contractor finish the outside . . .*



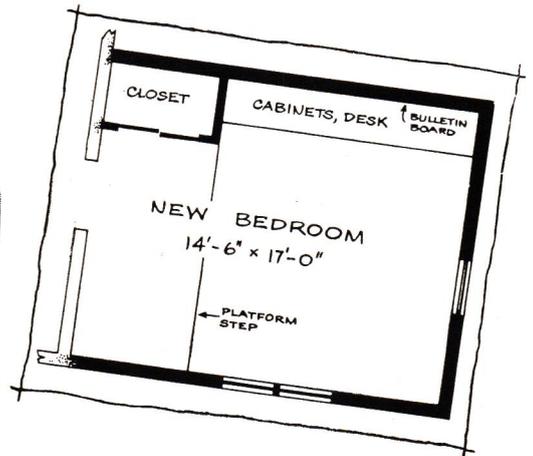
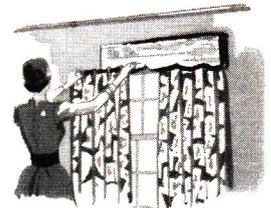
*"... then Norm and I went to work . . .*

**" . . . First,** Norm stapled insulating wool between studs, then nailed up gypsum wallboard. We really made time, thanks to our dealer's advice . . .



**" . . . Looked complicated** to me, but Norm said it was a breeze to put up double panels of insulating ceiling tile on furring strips. The composition tile flooring went quickly, too . . .

**" . . . Decorating** was my dish—framing and matting our souvenir pistols, matching the printed cotton curtains and bed flounce, planning the colors. But Norm is just as proud of the built-ins he surprised us with (below). How can Michael or I complain?"





grateful. For instance, he fixed my step-on garbage can so it won't skitter on my waxed floor every time I step on the pedal. He simply took a piece of  $\frac{1}{4}$ -inch rubber tubing, slit it lengthwise and stretched it around the bottom edge of the can. Now it's non-skid!

*the master's touch*

He has made Jill and other small customers some handy gadgets too: converted cigar boxes with a coat of paint into wardrobe trunks for paper dolls; donated his old tobacco cans, painted and trimmed them with decals for cookie jars. And he has rigged up some cheap but practical wall hangers in the garage. Just nailed empty tin cans through the bottom to the wall for hanging extension cords and plastic hose. Reduces wear and tear, he claims.

As usual, with the first breath of warm air we feverishly began digging at the soil (with Willie, this burst of energy usually lasts till the first day of summer, then promptly shrivels up and dies). This year for flower fencing we've used coat hangers - straightened out the hooks, inserted them in the ground, one hanger after another. Works like a charm. And if you're lucky, while you plow up the back forty with a spade, maybe your husband will sit in the shade of the garage and paint them. But don't forget to give him a cool drink - and turn on the ball game!

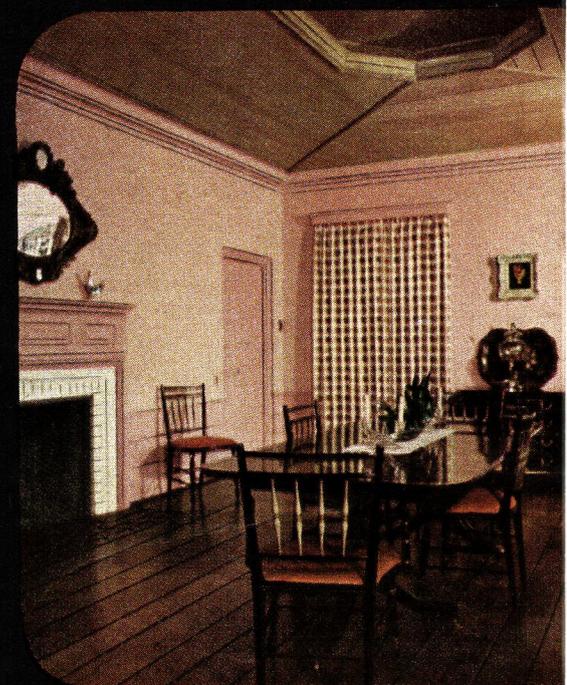
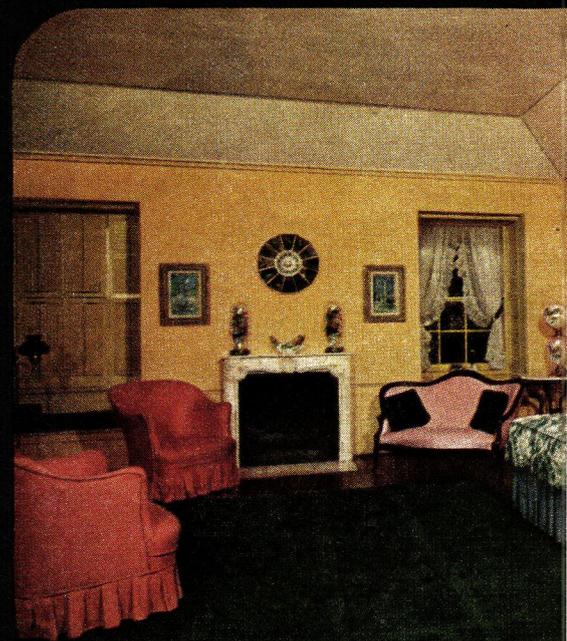
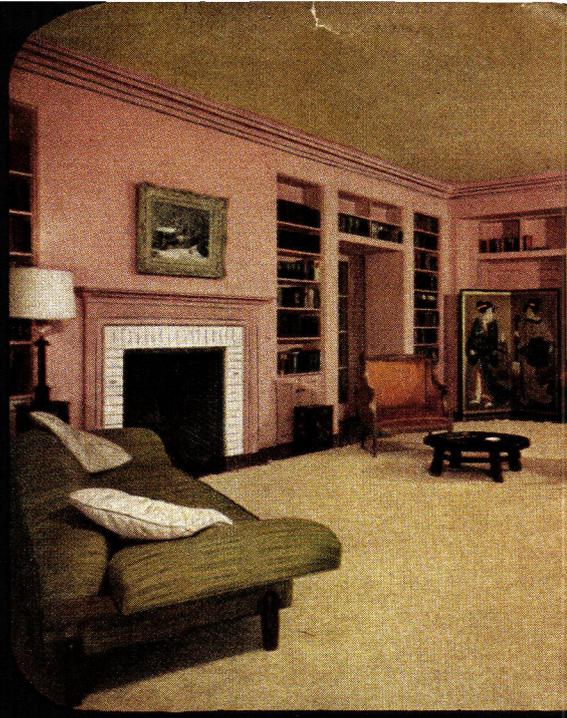
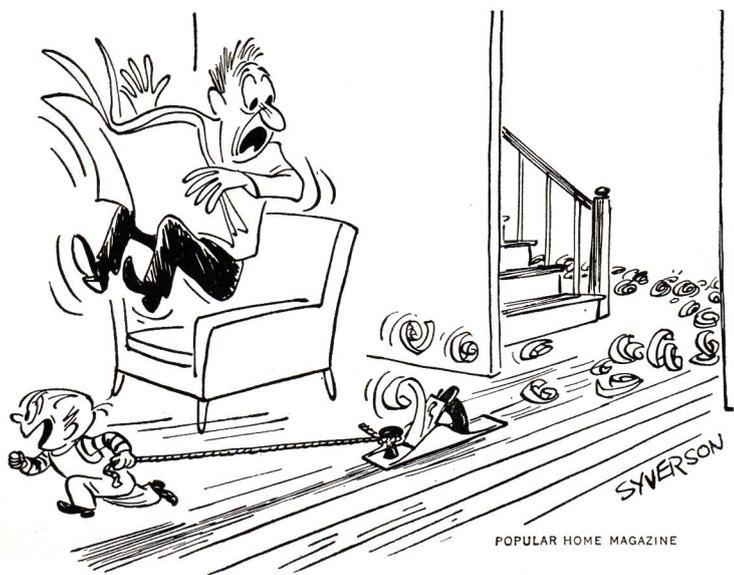
**Readers' household hints included above were contributed by Mrs. Melvin R. Jones, Denison, Texas; Mrs. M. A. Eastman, Independence, Mo.; Mrs. N. M. Blande, Denver, Colo.; B. Gould, South Braintree, Mass.; Bernard Winkler, Allentown, Pa.**

To begin with, I can hardly write anything at all. I have (a) two cut fingers, due to a putty knife that slipped, and (b) one blistered palm, from wielding a paint brush with the wrong grip. Yep, I've been "helping Willie outside".

This year, among other things, that innocent little phrase meant helping him finish the garage. You see, Willie (husband and father) loves to build things - but he hates to finish them. So all morning while I putty windows and exercise the paint brush, he's working on a big project - with a rubber ball and a piece of string.

*he's an inventor*

He says it's for me, but I'm suspicious. He hangs this rubber ball from a string, right in the center of the garage doorway. Now he says, all I do is guide the car so the ball comes over the center of the hood, and that way I can't possibly scrape fenders or the garage. He even nailed old garden hose on one wall to protect the car doors. (Oh, to be as fragile as a fender.) But I don't want to seem un-



Paul Douglas  
AND  
Jan Sterling  
IN

Adventures  
in Color

FROM THE MOMENT you enter the Hollywood home of Jan Sterling and Paul Douglas, you are surrounded with color. The wall colors, inspired by the paintings of great artists, are strong and vibrant. In each room, the key colors as well as the accents were taken from a painting in the Douglases' collection of originals by Utrillo, Lautrec and Dufy.

The color of the "candy pink" painted walls in the living room (left, above) and dining room (left, below) was chosen with forethought. It is the same "pink" often used by the French artists in matting their work to bring out colors in the paintings to advantage. Essentially, it does the same thing when used as a background for colors in a room. The Douglases have done the unusual in combining two colors that ordinarily conflict, burnt orange and pink, with pleasing results.

Combined with unusual decorating are features that contribute interest and convenience such as the living room's built-in shelves and cabinets, the dining room's polished wood floor, and the treatment of doors leading to the garden.

The bedroom's colors (center) are taken from the two originals by Dufy which hang over the marble fireplace. The sunlight yellow wall color is an excellent background for other strong colors, the pink and red in upholstered pieces, the green rug and the Wedgwood blue spread.

Wall color depends largely upon your own tastes. As a background for furnishings its importance is amplified by the fact that it can "make" or "break" a beautifully furnished room.

DATA BY MARY F. ELLSWORTH

PHOTOGRAPHY: RAY M. JOHNSON

DECORATOR: LILLIAN SCHARY SMALL



Both among the most popular and successful Hollywood stars, Paul Douglas and his wife, Jan Sterling.



Paul Douglas with Ginger Rogers in Paramount's "Forever Female".

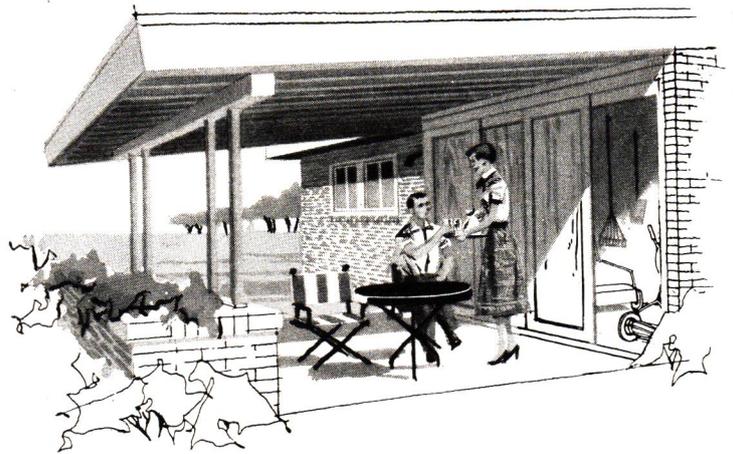


Jan Sterling with Robert Ryan in "Alaska Seas", above; with Rhonda Fleming in "Pony Express", below (Paramount).



POPULAR HOME'S

# House for Young Moderns



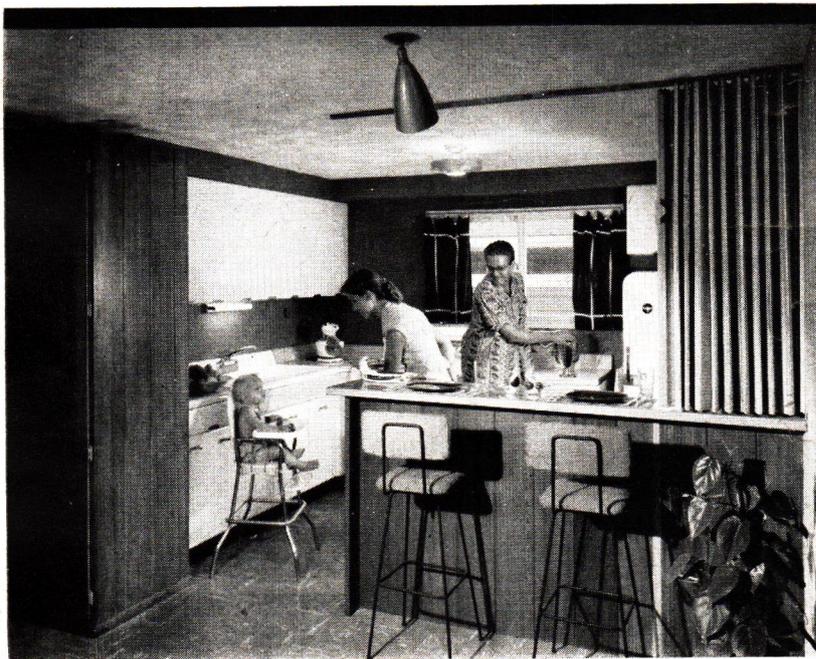
*Right for budget and ready for future, Missouri house starts the family off right*

**Wonderful for wives** are these two features—the double-duty carport (above, right), and the L-shaped open kitchen (below). Carport has 15-foot storage compartment, decorative planting box. Photos show how house is enjoyed by its young owners, Mr. and Mrs. James F. Hastings, and daughter Susan, 1½. Note sliding blind over counter.

**W**HETHER YOURS is a young family or just young in heart, you're with the majority if you want these in a house: clean, contemporary appearance; one-floor convenience; three bedrooms and lots of storage space; a bright first-floor laundry; a glass-wall garden view; and most of all, construction economy.

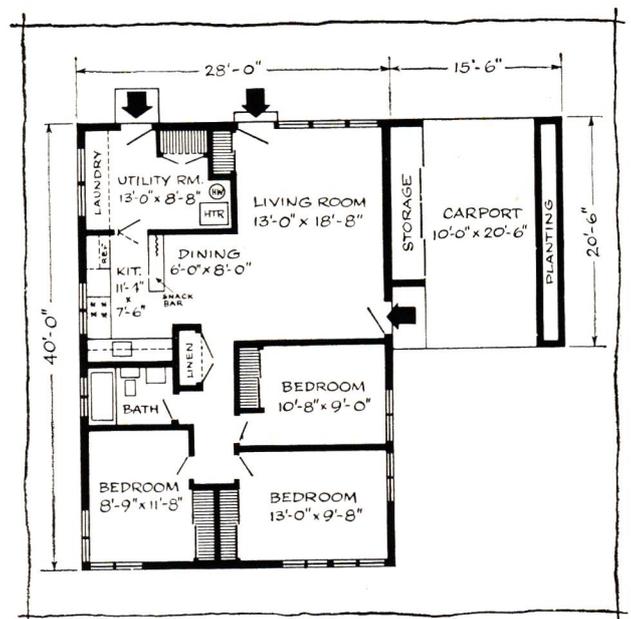
They're all wrapped up in the House for Young Moderns. POPULAR HOME found it in the Frostwood development of Fischer & Frichtel, Inc., builders, at Berkeley, Mo. It was one of a group selling complete for less than \$13,000, an outstanding value in the St. Louis area. And now, you can build the house for your family from building blueprints available through your local firm named on the covers. At the least, you can profit by borrowing some of its fine features in improving your present home.

The big-value secret of the House for Young Moderns is in careful design that utilizes standard sizes of quality materials. The exterior, for instance, is effectively done in either masonry or wood construction. And there's enough space to start with or to live with—just as you desire. Why not have it for yourself?

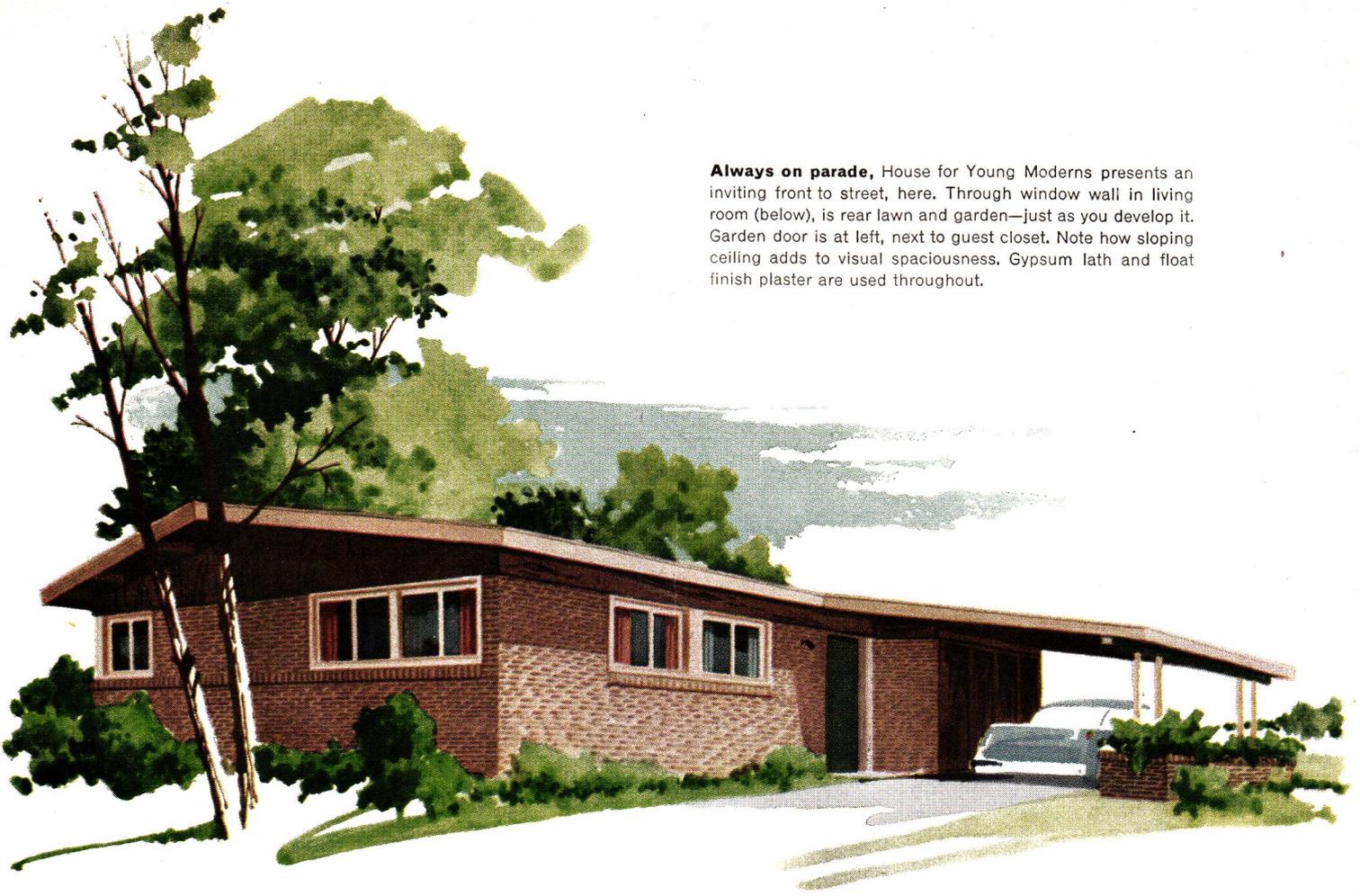


## *here's how to order building blueprints*

**For complete blueprints** of House for Young Moderns, ask your POPULAR HOME sponsor to order No. PH 11-4A (without basement, as at right), or No. PH 11-4B (with basement, retaining first-floor laundry)—both available with reversed plan. Floor plan shows how bedrooms are separated from main activity areas—especially good with children. Size of house: 1,120 sq. ft., 11,760 cu. ft. (excluding carport).



**Always on parade,** House for Young Moderns presents an inviting front to street, here. Through window wall in living room (below), is rear lawn and garden—just as you develop it. Garden door is at left, next to guest closet. Note how sloping ceiling adds to visual spaciousness. Gypsum lath and float finish plaster are used throughout.



# how to handle Hubby's Hobbies

*Here are 6 ways  
he can give himself the place  
to enjoy his leisure*

Designed by Lerner-Bredendieck



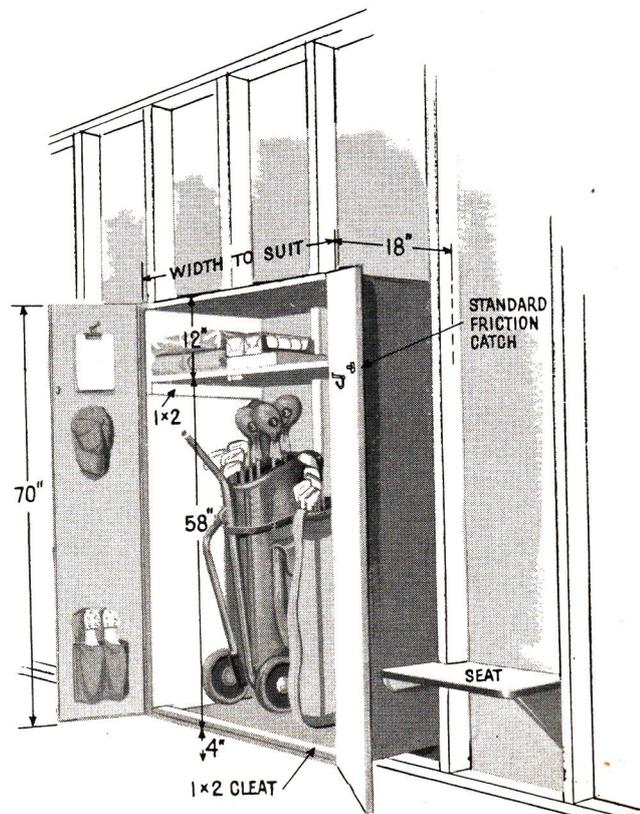
## 1 *Does he hook 'em or hit 'em?*

Outdoorsman's delight is **fishing-hunting cabinet** that keeps equipment under lock and key. As you see on the cover, it has tack-board for photos and memos, shelves for trophies and books. How to make: Cut frame parts and rabbet to receive hardboard back. Notch middle upright so that 1x2 support cleat spans width in one piece. Assemble outer frame before cutting and fitting inner parts or lid door. Make eggcrate for sectioned tray of hardboard, notched to interlock. Rack guns and experiment with position of lock rod, then drill holes. Attach hardware and finish cabinet to suit. Solid or glass door can be added on left compartment if desired.



## 2 *Is model-making his madness?*

If it's trains or planes or boats, here's just the **model-making bench** he needs—for any room of the house. How to make: Cut and assemble frame, then cut and fit shelves, doors and work surface. Use perforated hardboard for upper doors, or plain hardboard with 3/16" dia. holes drilled where required to hang tools. Make tool hooks from wire. Upper doors project below shelf to allow finger grip. Note that bottom doors support work surface when open. Mount hinges with work surface in open position. Construction is of 3/4" solid lumber and plywood, except as noted. Be sure to square frame, all cuts.



## 3 *Do you know . . . a dub or pro?*

For week-end amateurs or par shooters, this **golfer's cabinet** provides dust-tight storage for sports equipment. Build it in garage, utility room or basement, of 3/4" plywood and stock shelving. Alter dimensions to suit your needs. Notch top and bottom of cabinet to fit around studs—no back is necessary. Make shoe bag of canvas. For valuable construction pointers on projects big or small, get the ready-reference Shop Guide from your POPULAR HOME sponsor. It's the home handyman's new right hand!

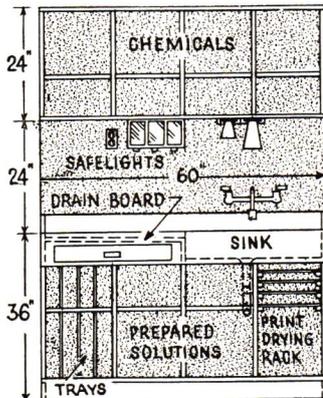
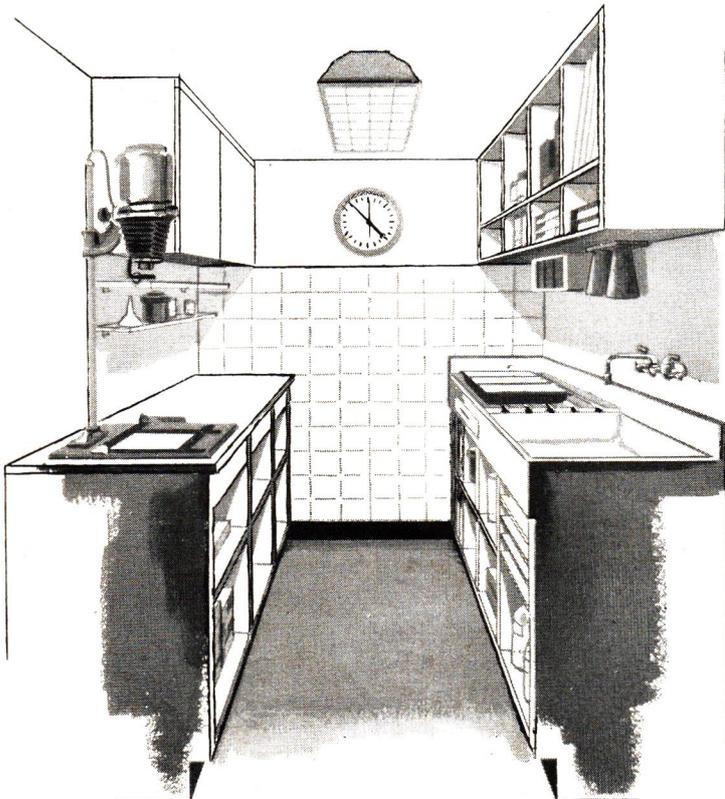
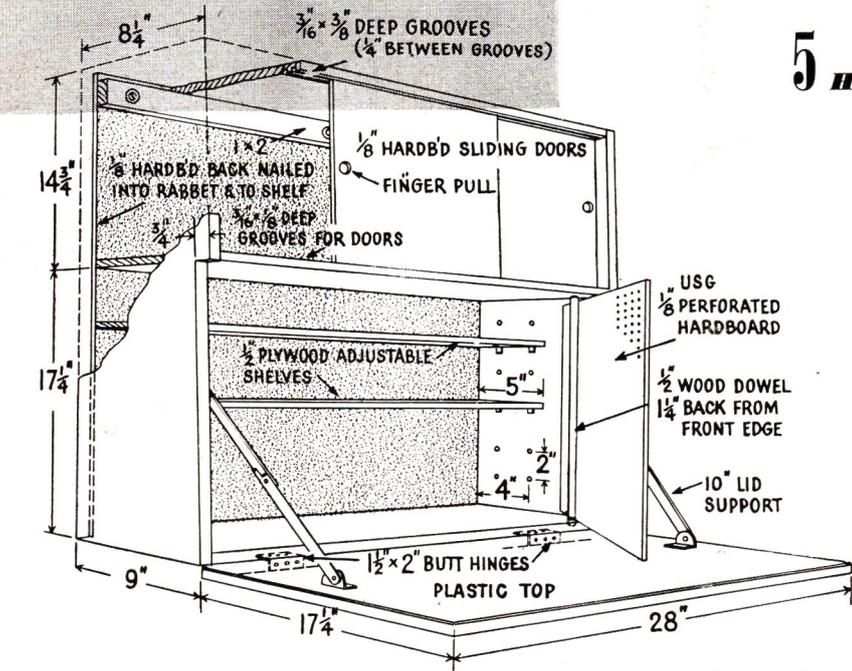


# Hubby's Hobbies *continued*

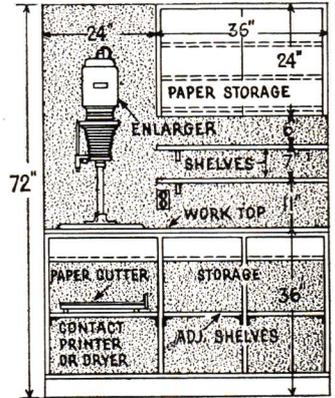


## 5 How is he at entertaining?

For the man of good cheer who likes to entertain, this cabinet wall bar takes all his paraphernalia, is a decorative addition to any room. How to make: Construct of  $\frac{3}{4}$ " plywood and lumber unless noted. First, cut parts for outer case and rabbet for hardboard back. Assemble case, then cut and fit inner parts, hardboard sliding doors and drop front. Hardboard sliding doors and wood dowel are  $\frac{3}{16}$ " larger than openings into which they fit. Apply hinges with lid in closed position. In all work like this, fill and sand smooth, apply sealer, and finish as desired.



Developing side



Printing Side

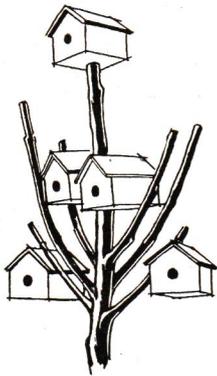


## 6 Did the camera bug bite?

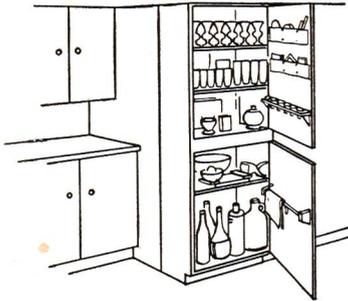
For the photo fan there's this compact dark room that can be built into a 5x6-foot space. Provides two separate work areas, one for printing, enlarging and mounting, the other for film and paper processing, complete with sink. Build enclosure with 2x4 studs, 16 inches apart, covered with  $\frac{1}{2}$ " gypsum wallboard. Counters and cabinets are of stock  $\frac{3}{4}$ " plywood, solid lumber, and DURON\* hardboard. Base cabinets are 20" deep, with space between for 26" door. Illustrations show dark room organization—see your photo dealer for equipment information. For cabinetry, woodworking pointers, get the new Shop Guide from firm named on covers.

\*T. M. REG. U. S. PAT. OFF

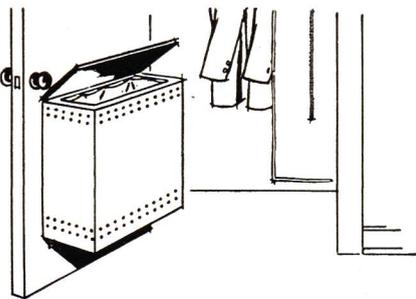
THE HOUSEHOLDER'S  
**Pride and Joy**  
COLUMN



**Bird-lovers' delight**, Texas style, adds unusual touch to yard. Should one of your small trees die, or if you have an open spot in your yard, here's what to do: prune the branches of dead tree to pleasant shape, then hang small brightly-painted bird houses from them.  
*John Jeter, Dallas, Tex.*



**Party pleasure** is assured with an ever-ready beverage cabinet like this one, fitted into shallow kitchen recess. It's built of stock shelving lumber. Doors are DURON Hardboard framed with 1x2's. Coaster and napkin pockets are of plastic material tacked to door framing.  
*Blanche Schroer, Lander, Wyo.*



**Out-of-sight** clothes hamper goes on back of closet door. Either alter an old hamper for the job, or build box of framed hardboard, attach to door with angle brackets. Drill holes in box for ventilation. Make cloth or canvas sack to hang in box, for removal to laundry.  
*William B. Wood, Havertown, Pa.*

★ ★ ★

**\$20 Each for Contributions** published in this column! Enclose sketch or snapshot, address *Pride & Joy Column*, POPULAR HOME Magazine, 300 W. Adams St., Chicago 6, Ill.

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**Through  
the years  
with plaster...**



**with plaster...**

**You'll live better**

because plaster builds strong, beautiful walls and ceilings. And plaster *stays* beautiful! It's easy to decorate, redecorate or repair; it's adaptable—allows complete flexibility of design. You can even have special U.S.G. plastering systems that keep rooms quieter—help insulate against cold and heat!



**You'll guard your investment**

because the value of your house is always high with plaster! The durability of plaster construction is universally recognized.



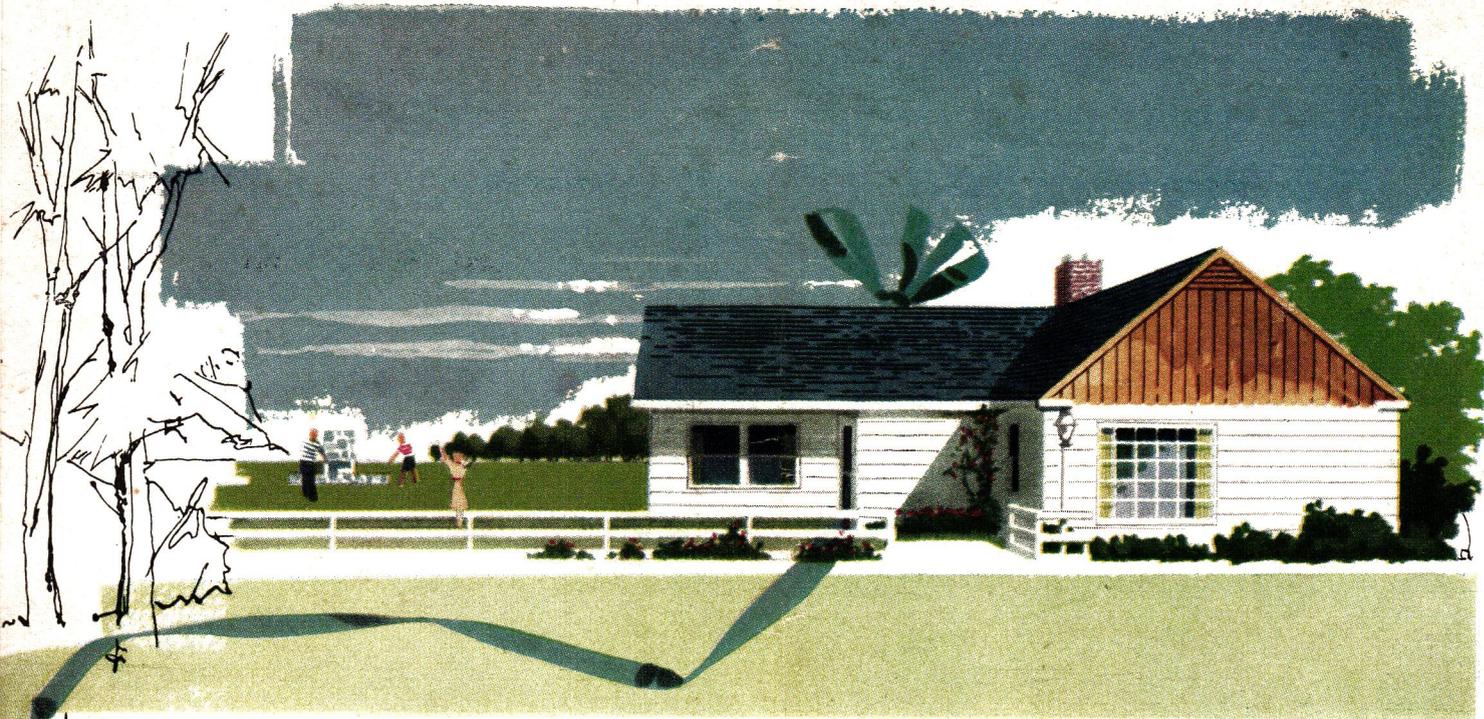
**You'll protect your family**

and your possessions—because gypsum plaster is fireproof, adding an important safety margin to walls and ceilings. So remember: for satisfaction through the years, *insist on plaster when you build!* See your U.S.G. building supplies dealer for the materials needed.



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**The greatest name in building**



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*Stop and think about it a minute. Do you know of any greater security?*

*Of a better investment? Come in today—and let's talk about your home!*

*We've all kinds of fix-up ideas, too, to make your home go places!*

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