



SOCIETY OF ARCHITECTURAL HISTORIANS  
SOUTHERN CALIFORNIA CHAPTER

# NEWS

2003  
july | august

U.S. Postage  
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Pasadena, CA  
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## Beyond the Bauhaus

### The Legacy of Walter Gropius and Modern Boston

SAH/SCC Travel Tour  
October 10-13, 2003

*This fall, the SAH/SCC presents a comprehensive three-day study tour exclusively for current members in good standing. Join Executive Board Members John Berley and Sian Winship, and former Board Member Rob Rothblatt, as we explore the roots of modern architecture in the Boston area.*

The arrival in 1937 of former Bauhaus Director Walter Gropius to become Chairman of the Department of Architecture in the Graduate School of Design (GSD) at Harvard University, along with Marcel Breuer, marked the arrival of new concepts in architecture and architectural education. Their tenure at Harvard significantly affected the development of modern architecture in the region and the history of modern architecture in America. Gropius was a gifted educator and facilitator whose philosophy of collaboration, universal themes, and restrained functionalism influenced generations of Harvard graduates. More than 50 years later, the memory and influence of the work remains for students and historians to recognize and appreciate.

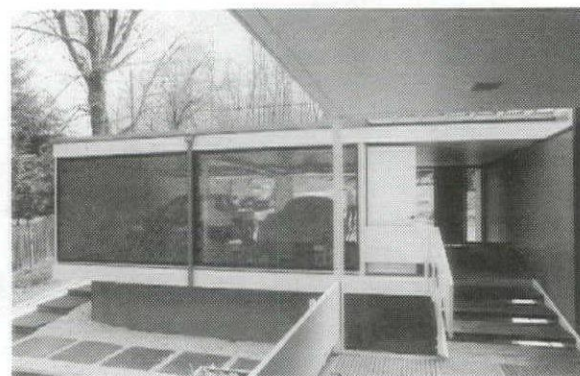
The program begins Friday evening with a reception and lecture by Gropius scholar, Jill Pearlman, Ph.D., professor at Bowdoin College. Along with a presentation by Rob Rothblatt, the evening will provide context on the architectural climate in New England, Europe, and California at the time of Gropius' arrival and set the stage for three days of intensive exploration.

The tour includes Gropius/Breuer collaborations: Gropius' own house ('38) in Lincoln and the Hagerty Residence ('38) perched on the rugged coast south of Boston. We will visit several residences by fellow colleague Walter F. Bogner and significant early work of G. Holmes Perkins and Hugh Stubbins, who would later achieve national and international recognition. Both Stubbins and Perkins graduated from the GSD prior to Gropius' arrival and were busy grounding their own ideas in the region. We will also have the unique opportunity to visit a remarkable building from 1934 by the often overlooked architect Eleanor Raymond.

*Continued on Page 3*



Gropius House, 1938  
Walter Gropius / Marcel Breuer



Barnet-Yanofsky House, 1958  
Paul Rudolph  
Photo: R. Rothblatt

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## President's Letter

Our June 7th event with "The Real Estate Architects," Brian Linder and Erik Lerner, at the Coop Himmelblau house in Venice, has prompted several provocative debates in our community about the Value of Architecture.

Brian and Erik are strategically working in a cultural margin. They have carved out a successful niche market selling houses designed by architects. Their basic message is that architecture does matter to a particular segment of the population. A market exists for design excellence. They have the statistics to prove it.

But there is an underlying paradox, or perhaps even a deep contradiction. A market exists for design excellence, but that market is astonishingly small. Embarrassingly small. Two percent of the total market, they say. Two out of one hundred prospective home buyers walk into an architectural house and "get it." Ninety-eight percent do not.

The truth hurts, and I applaud Brian and Erik for refusing to sugar-coat the simple reality that, despite some positive trends, such as the success of Dwell magazine, the larger culture is basically starved of a general education and appreciation for design.

I am not normally inclined to bemoan our cultural inferiority, but 2% is nothing compared to some of our European counterparts. What do you suppose is the equivalent percentage in England or Japan, 10%? Sweden, 20% or 30%? Holland or Switzerland, 40%?

The big issue that ought to be at the forefront of the dialogue is this: how do we reach out and connect with some portion of the 98%, to expand architecture's audience, and give design a greater position within the culture at large?

Is it a problem of taste? No, it is a matter of education. Of course, that's why we at SAH/SCC do what we do. The aim is public education. But we feel sometimes like a lonely voice. There is almost no support system outside of the community of insiders, who are frankly already part of the 2%. There is very little in the popular press, and very little on TV or radio that is specifically oriented to educating the public about design. How about the lumberyard or the hardware store? Not to mention the schools.

But the value of architecture is also a matter of deeper cultural values, which seem impossible to change. The American consumer culture resolutely favors the disposable sensation over enduring significance. Look, for example, at the household products we buy. We want it now, and we want it cheap because we will throw it away tomorrow. The American producer culture is driven by fear, not quality or craft. It aims for the lowest common denominator, and the cheapest price. Design quality rarely enters the equation.

Given this larger cultural context, Brian and Erik's strategy is especially interesting. I think, because they are trying to appeal to consumers in a language they understand: money. Architects often fail to communicate with a wider public because their language is hopelessly abstract. They speak of mass and void, planar relationships, composition. Brian and Erik, who are both trained as architects, have a different theory. It goes like this: the public should value architecture, because architecture actually commands higher prices on the open market.

For all of us, the 2% issue is a bruise, a tender spot, an exposed nerve-ending that we simply don't touch because it hurts too much, and we wish it would simply heal already. It will not.

Tony Denzer

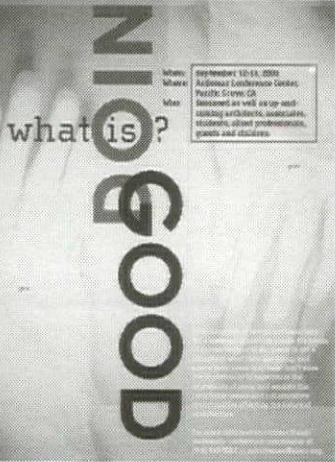
## 'Doing Good' in Monterey

The 16th Monterey Design Conference takes place September 12-14, 2003, at Asilomar Conference Center in Pacific Grove, CA. The biennial conference is put on by AIA/California Council, with the theme "Doing Good, Doing Good."

Through the venerable tradition of design dialogue, the conference peeks inside the heads of a cross-section of creative peers to get a glimpse of what they are doing, and where their ideas originate. The conference has historically welcomed presenters in the visual arts, sciences, literature, education, and related fields to speak of design as an expression of ideas, and to explore the peripheral issues and collaborative opportunities affecting the future of architecture.

The expansive growth of the '90s, fueled by the economic expectations of the internet, and the subsequent bursting of the dot-com bubble has left many in architecture struggling to find ways to fill the gaps left by the slowdown in the commercial market. In its place, public work has helped fill the void. The theme of the 16th Monterey Design Conference "Doing Good, Doing Good" looks at how the change in patronage for architects practicing today is an opportunity to enhance the profile of the profession while we, as a society, re-define our priorities.

The conference is moderated by Robert Ivy, FAIA, editor of *Architectural Record*. For more information, go to [www.aiacc.org](http://www.aiacc.org) or call 916.448.9082.



SAH/SCC NEWS is published bi-monthly by the Society of Architectural Historians / Southern California Chapter. Subscription is a benefit of membership and provides members with one of the most comprehensive calendars of architectural events in Southern California and advance notice of exclusive SAH/SCC architectural events and tours.

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Information and ads for the newsletter should be sent three weeks before the issue date.

**Issue Deadline:** September/October 2003 **August 10, 2003**

Please send all ad materials, notices of events, exhibitions and news to the attention of the editor:

**Julie D. Taylor, Editor**

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2, 9, 16, 23, 30,  
**Wednesday**

**City Observed.**

Commentary by author of *LA Lost and Found: An Architectural History of Los Angeles* and Emmy Award-winning reporter and producer at Fox Television News Sam Hall Kaplan on the architecture, planning, and design of Southern California. KCRW 89.9 FM; 6:55PM. kcrw.com.

**3, 17, Thursday**

**DnA: Design and Architecture.**

Radio show about architecture in Los Angeles, with discussion and interviews with host Frances Anderton. KCRW 89.9 FM; 2:30-3:30. kcrw.org.

**5, Saturday**

**Little Tokyo.**

Walking tour with a look into the city's Japanese community. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**5, 6, 12, 13, 19, 20, 26, 27, Saturday, Sunday**

**Historic Downtown Architecture.**

On-going docent led tours. Architectural Foundation of Santa Barbara, 229 East Victoria St., Santa Barbara; 10AM. res. req. 805.965.6307. afsb.org.

**5, 12, 19, 26, Saturday**

**Art Deco.**

Walking tour examining the Art Deco heritage in downtown's Historic Core. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

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**Pershing Square Landmarks.**

Walking tour exploring the landmarks of downtown's Historic Core. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**5, 12, 19, 26, Saturday**

**Broadway Theaters.**

Walking tour exploring Broadway's National Register Historic Theater District. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**5, 19, Saturday**

**Long Beach Downtown Tour.**

Walking tour highlighting the rich history and architectural landmarks of Long Beach and the downtown area. Long Beach Heritage; Willmore Hotel Building on 3rd St. near Cedar Ave., LB; 10AM; \$5. res. req. 562.493.7019.

**5, 19, Saturday**

**Angelino Heights.**

Walking tour of one of Los Angeles' first suburbs, replete with Victorian architecture, features the interiors of two private homes. LA Conservancy; 10AM-12:30PM; \$5-10. res. req. 213.623.2489. laconservancy.org.

**5, 26, Saturday**

**City Hall.**

Walking tour of this landmark restored by AC Martin Partners, including the City Council chambers and the Public Works session room. LA Conservancy; 10-11:30AM & 11AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**6, Sunday**

**Yutaka Sone: Jungle Island.**

Workshop with artist and educator Xavier Cortez involving constructing a family monument with unconventional materials. The Museum of Contemporary Art; The Geffen Contemporary, Los Angeles; 1:30-3:30PM. res. req. 213.621.1712. moca-la.org.

**9, Wednesday**

**Mr. Huntington's Ranch, 1903-2003: A Century of Transformation.**

Tour of exhibit with The Huntington curator Dan Lewis. The Huntington, 1151 Oxford Rd., San Marino; 4:30-5:30PM; \$10-20. res. req. 626.405.2128. huntington.org.

**11, Friday**

**Santa Catalina: In All the World, No Trip Like This!**

Opening reception for exhibit. Catalina Island Museum; California Heritage Museum, 2612 Main St., Santa Monica; 7PM-9PM. 310.392.8537.

**11-12, Friday-Saturday**

**Restaurant Design: An On-Site Study Tour.**

Two-day event featuring a pre-tour lecture and tour with Rockefeller/Hricak Architects partner Michael Hricak exploring "behind-the-scenes" of various Los Angeles restaurants. UCLA Extension; pre-tour lecture: Friday, 7-9PM, 211 UCLA Extension Bldg., Westwood; tour: Saturday, 8:30AM-5:30PM, Peter Ueberroth Bldg., 10945 Le Conte Ave., Westwood; \$225. res. req. 310.825.9971. uclaextension.org.

**12, Saturday**

**Biltmore Hotel.**

Behind-the-scenes tour. LA Conservancy; 11AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**12, Saturday**

**Marble Masterpieces.**

Walking tour exploring the uses of marble in the buildings of downtown's financial district. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**12, Saturday**

**Eudora Moore Award Benefit.**

Tour with MOCAD curator Bill Stern, award presentation, brunch, and silent auction honoring California's design heritage. Museum of California Design; Autry Museum of Western Heritage, 4700 Western Heritage Way, Los Angeles; 11:30AM-2:30PM; \$100. res. req. 323.930.2700. mocad.org.

**12-13, Saturday-Sunday**

**Annual Lotus Festival.**

Associated Historical Societies of Los Angeles; Echo Park, Los Angeles. 213.485.1310.

**12, 26, Saturday**

**Long Beach East Village Arts District Tour.**

Walking tour introduces guests to the community's spirit of creativity. Long Beach Heritage; WPA Mural, 3rd St. and the Promenade, LB; 10AM; \$5. res. req. 562.493.7019.

**12, 26, Saturday**

**Spring Street.**

Walking tour covering the old architecture of Spring Street, once known as "Wall Street of the West." LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**13, Sunday**

**Palibrent Home Tour.**

Docent led tour of selected Pacific Palisades and Brentwood homes designed by Studio Bau:ton, Marmol Radziner and Associates, and others. AIA Los Angeles; 11AM-4PM; \$50-80. res. req. 213.639.0777. aialosangeles.org.

**13, Sunday**

**Jason Rhoades.**

Installation artist Rhoades speaks about his work. The Museum of Contemporary Art; The Geffen Contemporary, Los Angeles; 3PM. res. req. 213.621.2766. moca-la.org.

**18, Friday**

**Long Beach Twilight Walking Tour.**

Walking tour of historic downtown Long Beach. Long Beach Heritage; WPA Mural, 3rd St. and the Promenade, LB; 7PM; \$5. res. req. 562.493.7019.

**19, Saturday**

**Building Your Real Estate Investment Portfolio.**

Seminar by Eagle Group president Brian M. Good focusing on the skills required to research and analyze real estate investment opportunities. UCLA Extension, 214 Extension Lindbrook Center, Westwood; 8:30AM-4:30PM; \$165. res. req. 310.206.1689. uclaextension.org.

**19, Saturday**

**Downtown's Evolving Skyline.**

Walking tour exploring the post-war architecture from Bunker Hill to Sixth Street. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**SAH/SCC EVENT**

**22, Tuesday**

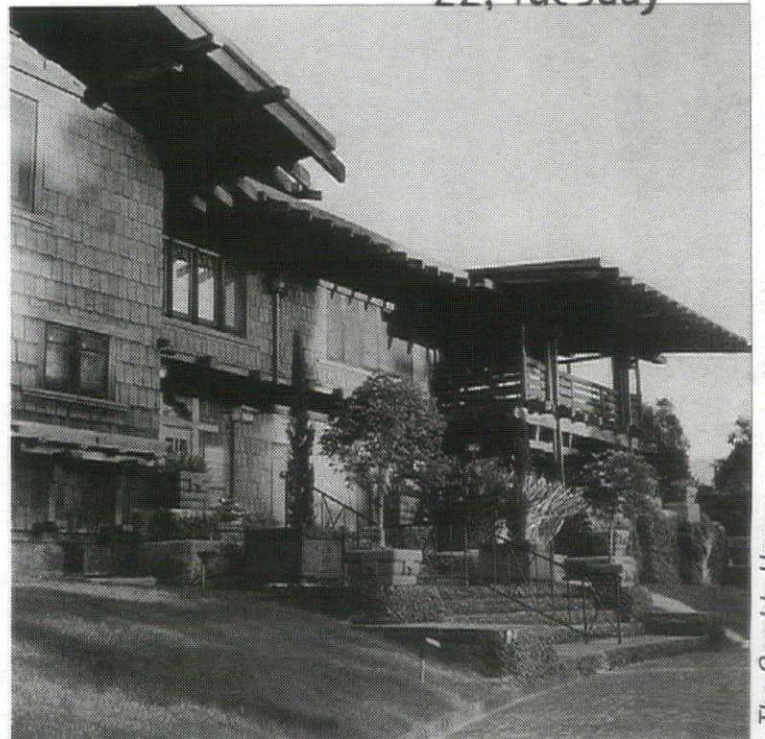


Photo: Matt Jalbert  
The Gamble House

**Greene & Greene**

Special screening of new documentary on the architects. Huntington Gardens. See page 3 for details.

**13, Sunday**

**The Wright Way:**

**An Afternoon at the Ennis House.**

Tour, reception, and roundtable discussion moderated by Friends of Hollyhock House past president Robert Leary featuring architectural photographer Julius Shulman, architect Eric Lloyd Wright, and Judson Studio's David Judson. The Art Deco Society of Los Angeles; Ennis House, Los Angeles; \$125. res. req. 310.659.3326. adsla.org.

**16-18, Wednesday-Friday**

**Cultural Impacts of Space, Nature, and the Built Environment.**

Workshop given by University of New Mexico professor Dr. John Gordon and Chukyo University professor Dr. Richard Harris exploring how physical environment is related to cultural adaptation. The Intercultural Communication Institute; Pacific University, Forest Grove, Oregon; \$770. res. req. 503.297.4622. intercultural.org.

**19, 26, Saturday**

**Union Station.**

Tour rediscovering the last notable railway station built in the U.S., including the East portal area and the MTA Building. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. laconservancy.org.

**20, Sunday**

**John Baldessari.**

Conceptual artist Baldessari speaks about his 26-piece MOCA collection. The Museum of Contemporary Art; California Plaza, 250 South Grand Ave., Los Angeles; 3PM. res. req. 213.621.2766. moca-la.org.

**31, Thursday**

**Victorian Classics.**

Slide lecture by author Alex Brammer. The Alameda Museum, 2324 Alameda Ave., Alameda; 7PM; \$5. 510.748.0796.



**SOCIETY OF ARCHITECTURAL HISTORIANS  
SOUTHERN CALIFORNIA CHAPTER**



## 2, Saturday

**English Furniture and Decorative Arts: From Renaissance Through Regency.** Lecture and tour of the Huntington Library and Museum by Santa Monica College professor Eleanor Schapa focusing on the styles and design influences of Henry VIII through George IV. UCLA Extension, 1010 Westwood Center, Westwood; 9AM-3:30PM; \$70-85. res. req. 310.825.9971. [uclaextension.org](http://uclaextension.org).

## 2, Saturday

**Little Tokyo.** Walking tour with a look into the city's Japanese community. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. [laconservancy.org](http://laconservancy.org).

## 2, 9, 16, 23, 30, Saturday

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## 2, 23, Saturday

**City Hall.** Walking tour of this landmark restored by AC Martin Partners, including the City Council chambers and the Public Works session room. LA Conservancy; 10-11:30AM and 11AM-12:30PM; \$8. res. req. 213.623.2489. [laconservancy.org](http://laconservancy.org).

## 3, Monday

**Spotlight Tours.** Spatial art activity and tour of MOCA masterpieces conducted by artist and educator Cara Baldwin. The Museum of Contemporary Art; California Plaza, 250 South Grand Ave., Los Angeles; 1-3:30PM. res. req. 213.626.6828. [moca.org](http://moca.org).

## 6, 13, 29, 27, Wednesday

**City Observed.** Commentary by author of *LA Lost and Found: An Architectural History of Los Angeles* and Emmy Award-winning reporter and producer at Fox Television News Sam Hall Kaplan on the architecture, planning, and design of Southern California. KCRW 89.9 FM. 6:55PM. [kcrw.com](http://kcrw.com).

## 7, Thursday

**Best of Los Angeles.** An evening featuring menu tasting from restaurants around Los Angeles and live musical entertainment. Los Angeles Magazine; MOCA at Pacific Design Center, 8687 Melrose Ave., Los Angeles; 6PM. res. req. 213.626.6828. [losangelesmagazine.com](http://losangelesmagazine.com).

## 7, 21, Thursday

**DnA: Design and Architecture.** Radio show about architecture in Los Angeles, with discussion and interviews with host Frances Anderton. KCRW-FM, 99.9 FM; 2:30-3:30. [kcrw.org](http://kcrw.org).

## 9, Saturday

**Old Pasadena.** Walking tour with architecture slide show. Pasadena Heritage; Old Labor Temple, on corner of Walnut & Raymond, Pasadena; 9-11:30AM; \$5. res. req. 626.441.6333.

## 9, Saturday

**Stories in Ceramics: A Thousand Years of Decorative Tiles.** Lecture by Santa Monica College professor Eleanor Schapa exploring the visual depth of decorative tiles. UCLA Extension, 1010 Westwood Center, Westwood; 9AM-1PM; \$50-65. res. req. 310.825.9971. [uclaextension.org](http://uclaextension.org).

## 9, Saturday

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## 10, Sunday

**La Grande Venezia Home Tour.** Decent led tour of selected Venice homes designed by David Hertz, AIA, Glen Irani, AIA, and Dean Larkin, AIA. AIA Los Angeles; 11AM-4PM; \$50-80. res. req. 213.639.0777. [aialosangeles.org](http://aialosangeles.org).

## 15, Friday

**Long Beach Twilight Walking Tour.** Walking tour of historic downtown Long Beach. Long Beach Heritage; WPA Mural, 3rd St. and the Promenade, LB; 7PM; \$5. res. req. 562.493.7019.

## 16, Saturday

**Loving Home Workshop: Creating Inspiring Home Environments.** Workshop given by Karen Wade Associates president Karen Wade exploring emotional fulfillment through the design of one's home. UCLA Extension, 1010 Westwood Center, Westwood; 9AM-3:30PM; \$70-85. res. req. 310.825.9971. [uclaextension.org](http://uclaextension.org).

## 16, Saturday

**Downtown's Evolving Skyline.** Walking tour exploring the post-war architecture from Bunker Hill to Sixth Street. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. [laconservancy.org](http://laconservancy.org).

## 16, 23, Saturday

**Union Station.** Tour rediscovering the last notable railway station built in the U.S., including the East portal area and the MTA Building. LA Conservancy; 10AM-12:30PM; \$8. res. req. 213.623.2489. [laconservancy.org](http://laconservancy.org).

## 23, Saturday

**Home Lighting: Creating Warmth and Drama in the Home with Light.** Seminar by Los Angeles Philharmonic Hollywood Bowl lighting director Kathy Pryzgoda discussing the tools used in quality lighting design. UCLA Extension, 204 Extension Lindbrook Center, Westwood; 9AM-4PM; \$70-85. res. req. 310.825.9971. [uclaextension.org](http://uclaextension.org).

## FEATURED EVENT

### 2, 23, Saturday



**City Hall**

Tour of restored landmark. Los Angeles Conservancy. See listings for details.

## 16, Saturday

**A Day in Rome.** Lecture by Orange Coast College Art Gallery director Irini Vallera-Rickerson exploring the architecture and art of Rome during the Renaissance and Baroque eras. UCLA Extension, 1010 Westwood Center, Westwood; 9AM-4PM; \$70-85. res. req. 310.825.9971. [uclaextension.org](http://uclaextension.org).

## 16, Saturday

**Edward Weston.** Tour of Weston's photography led by The Huntington curator of photographs Jennifer Watts. The Huntington, 1151 Oxford Rd., San Marino; 9:30-10:30AM; \$10-20. res. req. 626.405.2128. [huntington.org](http://huntington.org).

## 23, Saturday

**Travel Writing Seminar.** Workshop given by Travel World International columnist Jack Adler exploring the approaches and techniques for turning travel experience into features for newspapers and magazines. UCLA Extension, 2319 Public Policy Bldg., Los Angeles; 9AM-5PM; \$115. res. req. 310.206.1579. [uclaextension.org](http://uclaextension.org).



# 'Greene & Greene: The Art of Architecture'

Film Screening and Reception  
Tuesday, July 22, 2003



*The Gamble House*  
Photo: Matt Jalbert

Members of the SAH/SCC, Friends of The Gamble House, and the Docent Council of The Gamble House are invited to attend a special screening of the recently completed documentary "Greene & Greene: The Art of Architecture" at The Huntington Library, Art Collections, and Botanical Gardens on Tuesday, July 22nd. As part of the event, there will be a reception at the Virginia Steele Scott Gallery beginning at 6PM, during which the Greene & Greene Room will be open for viewing. Refreshments will be served in the atrium outside the Scott Gallery. The screening will begin at 7:30PM in the Friends' Hall. The Huntington is located at 1151 Oxford Road, San Marino; people attending the event should enter through the Allen Avenue Gate. The event and parking is free. Reservations are suggested; leave message at 213.740.8687.

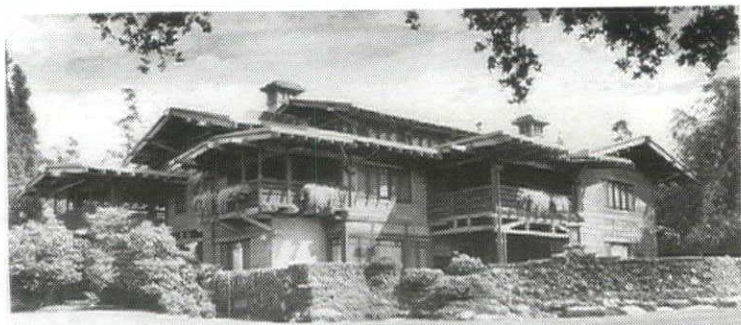


Photo: Matt Jalbert

"Greene & Greene: The Art of Architecture" was produced by Paul Bockhorst in association with SAH/SCC. Several members of SAH/SCC have been involved in the project, as have many people associated with The Gamble House. The screening on July 22nd is intended to thank members of the participating organizations and to celebrate completion of this historic project.

The one-hour documentary chronicles the lives and work of Charles and Henry Greene, from their early efforts to blend American, European, and Asian design concepts into a distinctive architectural vocabulary, through the creation of their "ultimate bungalows" of the years 1907 through 1910, to the independent projects that characterized their later years.

In addition to the famous Gamble and Blacker houses, the production examines a number of milestones in the architectural journey of the Greenes, including the Charles Greene and Arturo Bandini houses in Pasadena, the Adelaide Tichenor house in Long Beach, the Charles Pratt house in Ojai, the William Thorsen house in Berkeley, the D. L. James house in Carmel, and the Walter Richardson house in Porterville. In all, more than 15 are highlighted.

The production also examines the Greenes' passionate interest in interior design—in creating fully planned and integrated living environments. Woodwork, carvings, furniture, lighting fixtures, tile work, rugs, and art glass are all included. The documentary features illuminating comments by a number of distinguished observers, including Edward Bosley, Randell Makinson, Robert Judson Clark, Bruce Smith, Jim Ipekian, Isabelle Greene, former SAH/SCC President Ted Wells, and Betty Patchin Greene.

"Greene & Greene: The Art of Architecture" was written, produced, and directed by Emmy-award-winning producer Paul Bockhorst. It is narrated by Richard Doyle, and the original musical score was composed by Paul Morehouse. Funding for the project came from The Ahmanson Foundation, The James Irvine Foundation, The Ayrshire Foundation, the Joan Irvine Smith & Athalie R. Clarke Foundation, and Sidney and Alexandra Sheldon. Discussions are currently underway with KCET regarding local broadcast and national distribution of the documentary. Once air-dates have been set, they will be announced to members of SAH/SCC and Friends of The Gamble House.

Continued from Page 1

Also included is the work of The Architect's Collaborative (TAC) and founding members Sarah Harkness, Chip Harkness, Norman Fletcher, and Ben Thompson. TAC was formed in 1947 as a collaborative venture with Gropius after he retired from the GSD. For more than 50 years, TAC produced award-winning buildings both domestically and overseas, including the Harvard Graduate Center ('49) and an important experiment in community/communal living: the architects' own homes in Six Moon Hill (from '48).

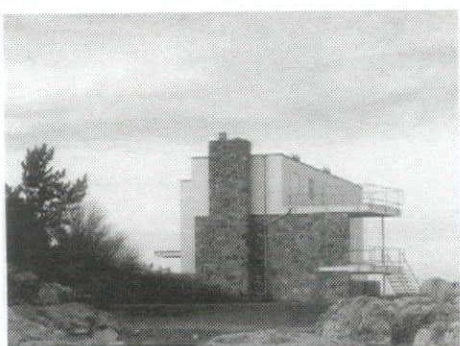
Tour goers will also enjoy a rare opportunity to visit the 1942 courtyard house Philip Johnson designed as his GSD senior thesis, the extraordinary Barnett-Yanofsky residence ('58) by fellow GSD alumnus Paul Rudolph, Josep Lluís Sert's own Residence ('58), the work of Scogin Elam Architects, and the evolution of residential work by Marcel Breuer.

The tour will be punctuated by discussions with internationally recognized scholars and interactions with the living architects. Themes for exploration will include the concept of architectural collaboration and the mixing of European ideas about modern architecture with New England's colonial traditions.

In consideration of the homeowners, this travel study tour will be strictly limited to 30 SAH/SCC members for \$335. This includes three days of deluxe coach transportation, visits to more than 25 residences, lectures, panel discussions, lunch each day, and evening receptions (dinners are on your own). Participants are responsible for their own travel and lodging. The SAH/SCC has obtained a group rate for a limited number of rooms at \$199/night (regular price \$350) at the Nine Zero, Boston's newest boutique hotel. The program will be staged each day from this location.

Don't miss this rare opportunity to experience an exciting array of masterpieces of modern architecture accented by the turning leaves of fall. Secure your place on this historic architectural event. Reservations must be pre-paid, and are available on a first-come, first-served basis.

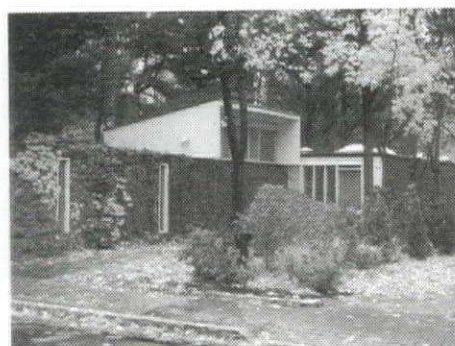
## Beyond the Bauhaus



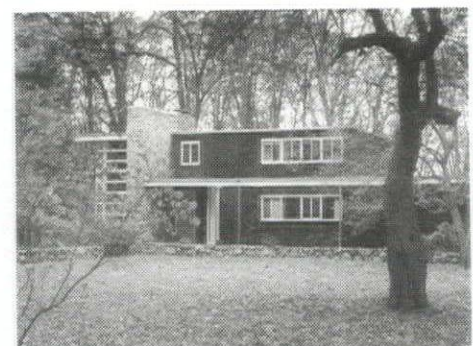
*Hagerty House, 1938*  
Walter Gropius / Marcel Breuer



*Howlett House, 1949*  
The Architect's Collaborative  
(Benjamin Thompson)



*Sert House, 1958*  
Josep Lluís Sert



*Bogner House, 1939*  
Walter F. Bogner



# SAH scc publications order form

For those of you who missed out on recent SAH/SCC tours, or would like more information for your reference, here's an opportunity to get your hands on the publications printed especially for SAH/SCC events. Don't let another chance pass you by.

**Soriano: Man of Steel:** 12-page illustrated booklet with article by Neil Jackson  
\_\_\_\_\_ at \$10 each

**Palm Springs Postcards:** seven postcards of homes visited on "Shelter Under the Sun" Tour, photographed by John Ellis  
\_\_\_\_\_ at \$10 each

**Kesling Homes:** two-fold, two-color brochure from "Kesling Modern Structures" Tour  
\_\_\_\_\_ at \$2 each

**Avenel Homes:** two-fold, two-color brochure from "Ain on Avenel" Tour  
\_\_\_\_\_ at \$2 each

**The Historic and Modern Spirit of Ventura:** 20-page guide.  
\_\_\_\_\_ at \$10 each

**Modernism for the Masses:** three-fold brochure with inserts of detailed floorplans of Eichler homes visited on the tour to Orange County.  
\_\_\_\_\_ at \$7 each

Prices include sales tax. Total: \$ \_\_\_\_\_

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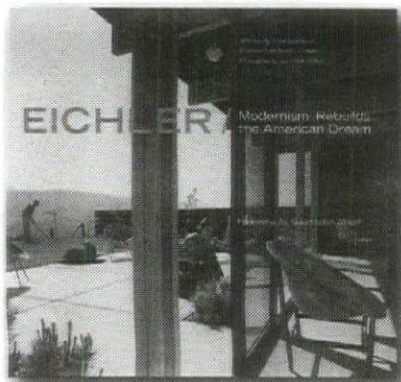
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## EICHLER / Modernism Rebuilds the American Dream



text by Paul Adamson,  
compiled by Marty Arbunich,  
with photography by Ernie Braun  
1-58685-184-5, 10.5 x 11.5 in.,  
240 pages, \$50.00

**Eichler: Modernism Rebuilds the American Dream** is a comprehensive volume that captures and illustrates pioneering developer Joseph Eichler's legacy with impressive detail, engaging history, and firsthand recollections about the man and his vision, plus 250 photographs of Eichler homes in their prime.

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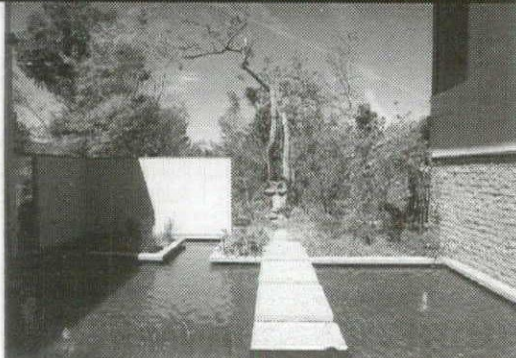
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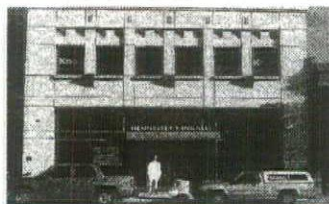
1030 Foothill Boulevard, La Canada, CA 91011

phone: (818) 952-0077

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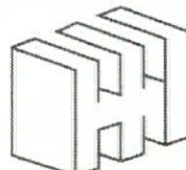
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Beyond the Bauhaus - October 10-13

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