HERITAGE DAYS

SAH/SCC Members’ Celebration
Saturday, November 8th, 2:30-4:30PM

Join SAH/SCC for the annual Members’ Celebration on Saturday, November 8th, 2:30-4:30PM, as we explore Heritage Square near Highland Park. This collection of eight structures dates from the 1870s to the turn of the 20th century, representing the Victorian Era—the precursor to modernism—that posed such challenges and opportunities for clients, architects, builders, and, later, preservationists.

Curator Michael Ontiveros will speak with us, and we’ll have the opportunity to tour the buildings and socialize with members. This annual event is free for members, but reservations are required. We encourage you to bring friends who might want to join the SAH/SCC member roster. Guests are $10, which is applicable to new memberships. Call 800-9SAHSCC for member reservations, or use Order Form on back page; order guest tickets with Order Form or go to www.sahsccl.org.

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SAH/SCC
President's Letter

Last fall, SAH/SCC launched its Crossroads Campaign. It was time for reflection and transition. We began by surveying you, the membership, to find out what you like most and least about us.

What you like best is clear: the range of thoughtful, educational, and very personal events that allow members to engage with architecture in a way rarely offered. You deeply value our mission to educate the public about the rich and diverse architectural heritage of Southern California. You also rely on advance notice of SAH/SCC events that often sell out before they are opened to the public. Lastly, you appreciate our efforts to keep event costs down for members.

Like many nonprofits, SAH/SCC has faced rising printing and mailing costs, plus declining membership levels. We've been forced to look at the options that technology offers to operate more efficiently and still maintain what you have identified as the advantages of membership in the organization.

The reality is that the things you like best about the organization can be enhanced through technology. Many tour-gauges have noticed that we have begun to use email as a way to provide directions to upcoming events. We've recently instituted the SAH Alert, a weekly e-mail about upcoming tours and important ticket deadlines. This month, we are introducing a new feature: an electronic version of the newsletter sent to members via email. The e-newsletter will have links to relevant information and easy event sign-up. Additionally, the e-newsletter will link to a printable version with all the same features you've come to love and know. And during the next few months, SAH/SCC News will make a full transition from a printed and mailed version to electronic distribution only.

In 2009, SAH/SCC will also launch a newly redesigned website that expands our public education mission and offers out-of-print SAH/SCC publications from past events.

In the coming year, your Executive Board will be bringing you a range of exciting new tours and events that continue the traditions of this organization. Spring will feature a re-invigorated Modern Patrons program featuring original owners of modern homes, a tour and symposium on the changing architecture of Los Angeles' public libraries, and stimulating lectures on modernism in Cuba and the adaptive nature of the Mediterranean house.

It is amazing to consider that our events are generated by an all-volunteer Board. When I talk about SAH/SCC, I always say that the reason I joined was an eagerness for dialogue about how the built environment shapes us as individuals and as a society. As the organization looks to the future, we view technology as an opportunity to deepen and expand that dialogue.

If you have not yet provided us with your e-mail address, please take a few moments now to send it to us at sahscc-info@sahscc.org to ensure that you don't miss a single issue. Our promise to you is that SAH/SCC maintains a strict privacy policy. We do not share mailing or email addresses with anyone.

Sian Winship
1. Saturday
Angelino Heights. Walking tour of Victorian architecture. Los Angeles Conservancy; LA; 10AM; $5-10; res. req. 213.623.2489. laconservancy.org.

1. Saturday
City Hall. Tour of public spaces in City Hall. Los Angeles Conservancy; LA; 11AM; $5-10; res. req. 213.623.2489. laconservancy.org.

1, Saturday

5, Wednesday
Tom Wiscombe. Lecture by Emergent founder Wiscombe on architectural research. SCI-Arc, 960 E. 3rd St., LA; 7PM. 213.613.2200. sciarc.edu.

7, Friday
Opinion Makers Shaping the City. AIA/LA breakfast featuring Councilmember Tom LaBonge. AIA/LA, 444 N. Rexford Dr., 2PM; res. req. 310.535.0105. dlfla.org.

8, Saturday
Walking tour of the historic heart of Los Angeles community. Los Angeles Conservancy; LA; 10AM; $5-10; res. req. 213.623.2489. laconservancy.org.

8, Saturday
San Pedro. Walking tour of San Pedro architecture. Los Angeles Conservancy; San Pedro; 10AM; $5-10; res. req. 213.623.2489. laconservancy.org.

8, Saturday
Little Tokyo. Walking tour of the historic heart of LA's Japanese community. Los Angeles Conservancy; LA; 10AM; $5-10; res. req. 213.623.2489. laconservancy.org.

8, Saturday
Conservation Matters: Climate Change and Historic Preservation. Panel on climate change and how it will affect the historic built environment with moderator Frances Anderton of KCRW-FM. Getty Research Institute; The Getty Center, 1200 Getty Center Dr., LA; 3-7PM. 310.440.7300. getty.edu.

8, Saturday
11-15, 25, 29, Saturday
Thursday and Sunday

Calendar information is supplied to SAH/SCC by the sponsoring organizations and is correct as of press time. SAH/SCC suggests you contact the sponsors prior to attending any event.

11, Tuesday
Pam Light. AIA/LA Intersections Committee: presentation with HKD's Pam Light. AIA/LA; res. req. 213.639.0777. aialosanges.org.

12, Wednesday

12, Wednesday
Recycling in Construction. AIA/LA Committee on the Environment meeting. AIA/LA; Discover Green Showroom; res. req. 213.639.0777. aialosanges.org.

12, Wednesday
An Evening With Richard Moe. Discussion on the link between preservation and sustainability with National Trust for Historic Preservation president Los Angeles Conservancy. Los Angeles Center Studios, 1201 W. Fifth St., LA; 7PM; $5; res. req. 213.623.2489. laconservancy.org.

13, Thursday

13, Thursday
How We Talk About Los Angeles and Why This Matters. Discussion with urban historian Greg Hise and writer D.J. Waldie on fundamental views of Los Angeles. Library Foundation of Los Angeles; Central Library, 630 W. Fifth St., LA; 2PM; res. req. 213.226.7025. aldolux.org.

14, 16, Friday-Sunday
SAH/SCC Members' Celebration. See Page 1 for details.

15, Saturday
Downtown's Evolving Skyline. Tour of architecture, art, and open spaces of Downtown's Central Business District. Los Angeles Conservancy; LA; 10AM; $5-10; res. req. 213.623.2489. laconservancy.org.

15, Saturday
Union Station. Walking tour of the architecture and history of Union Station. Los Angeles Conservancy; LA; 10AM; $5-10; res. req. 213.623.2489. laconservancy.org.

15, Saturday
How We Talk About Los Angeles and Why This Matters. Discussion with urban historian Greg Hise and writer D.J. Waldie on fundamental views of Los Angeles. Library Foundation of Los Angeles; Central Library, 630 W. Fifth St., LA; 2PM; res. req. 213.226.7025. aldolux.org.
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Perloff Hall, LA; 6:30PM. 310.825.2585.
Architecture and Urban Design; J, Mayer H, UCLA Department of technology by Berlin-based architect architecture, communications, and new technology by Berlin-based realities united!

17, Monday
Jan and Tim Edler.
Lecture by Berlin-based art, architecture, and technology studio realities united principals. UCLA Department of Architecture and Urban Design, Perloff Hall, LA; 6:30PM. 310.825.2585. aud.ucla.edu.

17, Monday
realitiesunited!
Opening reception for exhibit by Berlin-based realities united architectural studio exploring the interaction of art, architecture, and communication. UCLA Department of Architecture and Urban Design, Perloff Hall, LA; 8-9PM. 310.825.2585. aud.ucla.edu.

19, Wednesday
Generation Mobile: The Death of Distance.
Lecture on innovative mobile structures by Office of Mobile Design principal Jennifer Siegal, SCI-Arc, 900 E. 3rd St., LA; 7P.M. 213.813.2200. sciarc.edu.

20, Thursday
Aviation in San Diego.
Lecture and book signing by authors Kannina Pescador and Alan Renga. Save Our Heritage Organization; Adobe Chapel, 3950 Conde St., San Diego; 6-7:30PM. 619.297.9327. sohoandiego.org.

22, Saturday
Historic Spring Street.
Walking tour of Spring Street, once known as the Wall Street of the West. Los Angeles Conservancy; LA, 10AM; $5-10. res. req. 213.623.2489. laconservancy.org.

22 Saturday
Union Station Family Tour.
Walking tour exploring the history and architecture of Union Station. Los Angeles Conservancy; LA, 11AM; $5-10. res. req. 213.623.2489. laconservancy.org.

22, Saturday
30th Anniversary Gala.

23, Sunday
A Walk Into the Sea: Danny Williams & the Warhol Factory.
Film screening. The City of Palm Springs and Heather James Fine Arts; Palm Springs Art Museum, 101 Museum Dr., Palm Springs, 2PM. 760.325.0189. psmuseum.org.

23, Sunday
Biltmore Hotel.
Walking tour of the architecture and history of the Biltmore Hotel. Los Angeles Conservancy; LA, 2PM; $5-10. res. req. 213.623.2489. laconservancy.org.

24, Monday
J. Mayer H.
Lecture on the intersection of architecture, communications, and new technology by Berlin-based architect J. Mayer H, UCLA Department of Architecture and Urban Design; Perloff Hall, LA; 6:30PM. 310.825.2585. aud.ucla.edu.

Ongoing
Mondays

Fridays
LA Observed. Radio program covering the week's top stories in Los Angeles media, politics, and culture with Kevin Rediker. 88.9 FM KCRW; 4-4:45PM. kcrw.com.

Architecture Tours LA.
Tours of Hollywood, Silver Lake, Hancock Park, West Hollywood, Beverly Hills, Pasadena, and Downtown, as well as of Frank Gehry's work, guided by SAH/SCC Member Laura Massino. Architecture Tours LA; 8:30-70; res. req. 233.464.7989.

FEATURED EVENT
7, Sunday
Greene & Greene Family Day.
Arts and crafts activities. See listings for details.

14, Sunday
Biltmore Hotel.
Walking tour of the architecture and history of the Biltmore Hotel. Los Angeles Conservancy, 2PM; $5-10. res. req. 213.623.2489. laconservancy.org.

14, Sunday
Chamber Music in Historic Sites.
American-themed music by Cypress String Quartet at the Zane Grey Estate (Hunt & Grey, 1906). Sally and Irwin Goldstein; Altaadena; 2PM and 4PM. $77-93; res. req. 213.477.2929. dacamera.org.

20, Saturday
Highland Park.
Walking tour of the architecture and history of Highland Park. Los Angeles Conservancy; LA, 10AM; $5-10. res. req. 213.623.2489. laconservancy.org.

20, Saturday
Downtown's Evolving Skyline.
Tour of architecture, art, and open spaces of Downtown's Central Business District. Los Angeles Conservancy; 10AM; $5-10. res. req. 213.623.2489. laconservancy.org.

29, Saturday
Union Station.
Walking tour of the architecture and history of Union Station. Los Angeles Conservancy; LA, 10AM; $5-10. res. req. 213.623.2489. laconservancy.org.

27, Saturday
Union Station Family Tour.
Walking tour exploring the history and architecture of Union Station. Los Angeles Conservancy; LA, 11AM; $5-10. res. req. 213.623.2489. laconservancy.org.

28, Sunday
Biltmore Hotel.
Walking tour of the architecture and history of the Biltmore Hotel. Los Angeles Conservancy; 2PM; $5-10. res. req. 213.623.2489. laconservancy.org.

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The Machine Age triumphed in the late 19th century. New inventions and production methods turned small factories into big businesses that needed white-collar supervisors, bookkeepers, and clerks. The white-collar class grew eight times the rate of the population. And this new middle class had the means to move up to new homes and unfamiliar lifestyles. The middle class maybe could not afford the masonry mansions of the rich, with hand-carved details, but they could show off their new status with grand wooden houses adorned by machine-made wooden "gingerbread" (available by the linear foot), lathe-turned banister posts, and simulated carved paneling wallcovering. And show off they did, with as many kinds of surface ornament, each highlighted in a different hue, and as many gables and exotic style references as their budgets could afford. But they wondered if they exhibited "good taste" or if they were being sneered at by passersby. They sought guidance.

At an architect's office, they pored over plan books, picking a turret from one illustration, a pil­lared porch from another, an elaborate chimney from yet a third. Architects advertised that they could produce fancy homes for any budget. By convincing the client (unfamiliar with "good taste") that he knew what was aesthetically correct, the architect triumphed. But would these pastiches of turrets and porches prove structurally sound? That's where the builders came in. Balloon-frame houses were light-weight relative to size and designers and carpenters often figured out, on site, when more bracing was needed here, or a wall extended there.

The result? Colorful jumbles of forms, eclectic melanges of borrowed and fanciful styles—all designed for conspicuous consumption, to impress occupants and outsiders of wealth and status. But, notice: kitchens, back porches, and back bedrooms are bare-bones plain. The exterior trim is only on the sides to be seen from the sidewalk. The display aesthetic meant housekeeping night­mares, repainting panics, and competitive display anxieties. Architectural modernism, emphasizing efficiency and simpler living, was a reaction to those Victorian anxieties.

Victorian houses went out of fashion, were converted to boarding houses, and painted white to escape notice. In the 1960s and '70s, preservationists took an interest. But saving and restoring these neglected showpieces was daunting. That a few survived—even in L.A.—has much to do with their builders' innovations, redwood sills, and the dedication of droves of volunteers.

Join us as we take a close look at the stories the eight structures at Heritage Square can tell us about an era of opportunity and challenge.
Fill out form below and send to:
SAH/SCC
P.O. Box 56478, Sherman Oaks, CA 91413

SAH/SCC Event:
Members' Celebration—November 8th
member ticket(s) FREE = $ 
non-member ticket(s) at $10 each = $

SAH/SCC Membership Benefits:
Subscription to bi-monthly SAH/SCC News
Member prices for SAH/SCC events
Free Members' Celebration

Membership Categories:
- $45  Member
- $65  Dual (two names at same address)
- $30  Student (with copy of current I.D.)
- $125  Patron (up to 2 names at same address)
- $650  Life Member (one-time contribution)
SAH/SCC Membership: at $ each = $

Gift Membership Categories—fill out recipient info below:
- $36  Member
- $52  Dual (two names at same address)
- $100  Patron (up to 2 names at same address)
- $520  Life Member (one-time contribution)
Gift recipients will receive welcome letter from SAH/SCC.
SAH/SCC Gift Membership: at $ each = $

Name:
Email Address (SAH/SCC never gives e-mail information to a third party).
Street Address:
City:
State:
Zip:
Daytime phone:
Evening phone:

TOTAL: $

☐ check enclosed (payable to SAH/SCC)
☐ charge my credit card: ☐ VISA ☐ MC
Note: All sales are final. Event tickets are not refundable.

SAH/SCC Publications
Paul Tay, Architect: 4" x 8" color brochure featuring five modern ranch-style homes in Long Beach
Architecture: Inside and Outside: 5" x 5" foldered color brochure featuring Santa Barbara's Lotusland, Casa del Herrero, and Val Verde
Out of the Shadow: 24-page, two-color brochure from Phoenix travel tour featuring the work of Frank Lloyd Wright, Al Beadle, Blaine Drake, Paolo Soleri, Edward B. Sawyer, Bennie Gonzales, and Will Bruder
A Block in Glendale: pocket-size handout of cards featuring five diverse properties—incorporating a Paul Williams residence—plus historical background information on the Brockmont Heights subdivision
Rodney Walker 3 30 90: 12-page brochure exploring the architect's usage of the three-foot module and features nine homes on five sites
Edward Killingsworth: Setting a Modern Standard: 20-page, black-and-white brochure featuring seven Long Beach houses and an article by the architect
Space and Learning: eight-page, four-color brochure on the historical and contemporary legacy of LA school architecture featuring projects by Richard Neutra, Thom Mayne, Ross Clemente Hafe Studios, and others
Rodney Walker: The Ojai Years: tri-fold, black-and-white brochure featuring Walker's important residences in Ojai, with pictures and article by historian David Mason
Kesling Homes: bi-fold, two-color brochure from the "Kesling Modern Structures" tour
The Historic and Modern Spirit of Ventura: 20-page guide from Ventura tour
Modernism for the Masses: tri-fold brochure with inserts of detailed floor plans of Eichler homes visited on the Orange County tour
Reconsidering Lloyd Wright: 21-page, four-color booklet from "Reconsidering Lloyd Wright" house tour
Union Station and MTA Transit Center: bi-fold map for a self-guided walking tour including historical facts and photos
David Gebhard Review: essays on the Works Project Administration by Robert W. Winter, Orville O. Clarke, Jr., and Mitzi March Mogul

SAH/SCC order form

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