



Downey Office Building by B+U Architects (2009).
Image: courtesy B+U Architects

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Never Built: Los Angeles

SAH/SCC Exhibition Tour, Talk & Book Signing
Saturday, August 10, 2013, 10:30AM-12PM

Enjoy a behind-the-scenes, SAH/SCC members-only look at the much anticipated exhibition "Never Built: Los Angeles," at the A+D Museum (Gensler, Richard Meier & Partners, Kanner Architects, 2010). Curated by architecture writers Sam Lubell and Greg Goldin, and designed by Clive Wilkinson Architects, "Never Built: Los Angeles" explores the "what if" Los Angeles. Through a compendium of urban projects that never made it past the drawing board, the exhibition shows what the city's built environment might have been.

The curators will give us a tour and then participate in a moderated Q&A session. We'll have the museum to ourselves, as we gather prior to public opening hours. *Never Built: Los Angeles* (Metropolis Books, 2013), which includes a foreword by Thom Mayne, will be available for purchase and signing. Space is limited, so sign up today.

"Never Built: Los Angeles" is organized in segments that explore unbuilt buildings, master plans, parks, follies, and transportation schemes, all of which could have transformed both the physical reality and the collective perception of the metropolis. The stories surrounding these projects shed light on a reluctant city whose institutions and infrastructure have often undermined inventive, challenging public schemes.

By allowing viewers to see the city in a new light, "Never Built: Los Angeles" examines what it is about LA that attracts some of the world's most creative architects, yet often causes grand architectural schemes to flounder. The exhibition—in words, drawings, models, videos, and other media—sets the stage for a renewed interest in visionary projects for the future of Los Angeles, challenging the city to think big again.

Never Built: Saturday, August 10, 2013; 10:30AM-12PM; A+D Museum, 6032 Wilshire Blvd., Los Angeles; \$25 (includes museum admission); reservations required; see order form on Page 6, call 800.972.4722, email info@sahscc.org, or go to www.sahscc.org.



LAX original Plan by Pereira and Luckman (1952).
Image: courtesy LAVA Flight Path Learning Center



John Lautner's Griffith Park Nature Center (1972).
Image: courtesy Getty Research Institute



Skylots by Harlan Georgescu (1965-67).
Image: courtesy Getty Research Institute



Santa Monica Offshore Freeway (1965). Image: courtesy City of Santa Monica

SAH/SCC President's Letter

Building for Better Living

The various architecture exhibitions and events of 2013 will surely go down as architecture-palooza for those of us who care about the Southern California built environment. Personally, I was most delighted at the prospect of the Hammer Museum's show, "A. Quincy Jones: Building for Better Living." A tribute to this visionary architect, educator, and change agent has been long overdue.

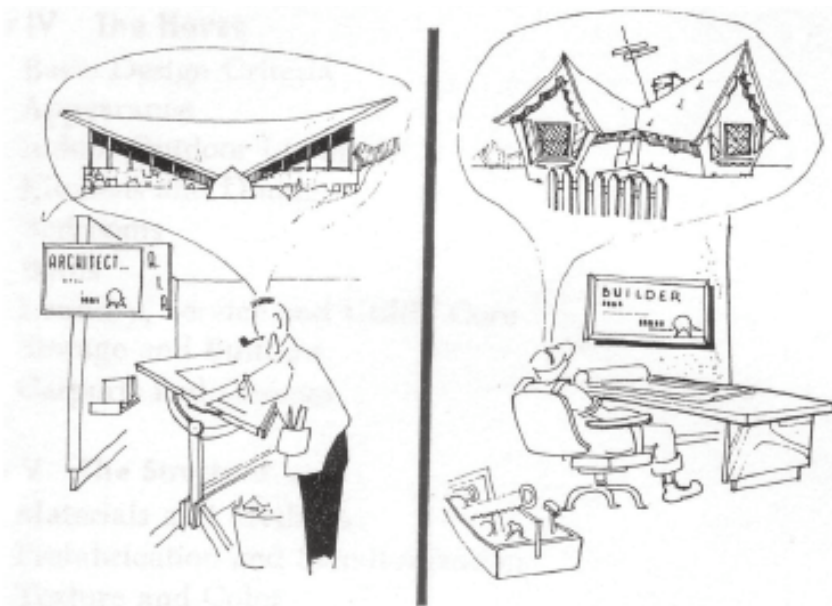
The exhibition attempts to capture Jones' holistic approach to architectural design in his tract housing, custom residences, institutional commissions, and working spaces. The show starts with selections from Jones' merchant-built housing work (e.g., a Del Webb tract in Tucson, Crestwood Hills in Los Angeles, the Eichler developments in Northern California). While enlightening, the interpretive panels serve more to highlight the struggles between architect and developer, than to shed light on Jones' important role in resolving them. It is true that Jones found a progressive partner in Joseph Eichler. However, Jones himself was an artist, a visionary, and a pragmatic problem solver who aimed directly at the heart of the problem, describing it as "a feeling of mutual distrust and indifference between developer and architect."

In a 1955 *AIA Bulletin* article, Jones called for architects and builders to listen to one another and, above all, for architects to think like salespeople. However, a full reading of Jones' and Frederick Emmons' seminal book *Builders' Homes for Better Living* (Reinhold Publishing Corporation, 1957) shows that the secret of his success lay in understanding the needs of the builder, making them his own, and speaking the language of merchant builders (often in financial terms) to persuade them toward his ideas. The book also correctly identifies the need for better education of the "lenders, appraisers, and governmental agencies" that failed to give adequate credit to good design. (Some things never change!)

Jones' approach influenced the next generation of architects, including Palmer and Krisel, Edward H. Fickett, and many others, who worked directly for developers. Jones' influence was also widely felt beyond Southern California. Architect Ned Sawyer, whose work in Phoenix we featured prominently during our "Out of the Shadow" tour several years ago, often fondly recalls the influence and inspiration of friend and mentor Jones on his work and on the younger generation of architects.

The Hammer show (on view through September 8th) is starting an important dialogue about the man and his influence. Let's not let it end there.

—Sian Winship



Cartoon featured in the book *Builders' Homes for Better Living*. Image: Rudy Veland

Tour and Event Information:

1.800.972.4722
info@sahscc.org



SOCIETY OF ARCHITECTURAL HISTORIANS
SOUTHERN CALIFORNIA CHAPTER

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"Living With the Sun" House (1957-58) in Scottsdale, AZ, by Peter R. Lee.

The Solar House: Pioneering Sustainable Design

SAH/SCC Lecture & Book Signing
Saturday, August 24, 2013, 2-3PM

For many of us, the phrase "solar house" conjures some questionable architectural designs from the 1970s. Proving us wrong, author Anthony Denzer, Ph.D., will trace the fascinating origins of the solar house back to its roots in the modern architecture movement of the 1930s to the 1960s at SAH/SCC's lecture and book signing event in West Hollywood. Denzer's new book, *The Solar House: Pioneering Sustainable Design* (Rizzoli, 2013), will be available for sale and signing by the author. Don't miss this important opportunity to view the solar house in a whole new way!

Denzer will talk about George Frederick Keck, "father of the solar house," and other pioneers of sustainable design, including Eleanor Raymond and Maria Telkes, whose work SAH/SCC visited during its "Beyond the Bauhaus" travel tour to Boston in 2005. Denzer, an associate professor of architectural engineering at the University of Wyoming, is also a former SAH/SCC President, and author of *Gregory Ain: The Modern Home as Social Commentary* (Rizzoli, 2008).

The lecture also provides fascinating context for the upcoming Solar Decathlon, which will be held for the first time outside of Washington, DC, at the Orange County Great Park (Ken Smith Landscape Architect) in Irvine, October 3-13, 2013. Mounted by the US Department of Energy, the Decathlon will feature 20 specially constructed display homes designed by architecture students.

Denzer's talk will be held in West Hollywood, although the exact venue was not confirmed at press time. Please check the website or watch for e-lets with the exact location.

The Solar House: Saturday, August 24, 2013; 2-3PM; West Hollywood; free; seating is available on a first-come, first-served basis; 800.972.4722, www.sahscc.org.



Frank Lloyd Wright's Herbert and Katherine Jacobs House (1944-48) in Madison, WI, known as "Solar Hemicycle."



The "Dover Sun House" (1948), designed for Amelia Peabody in Dover, MA, by Eleanor Raymond and Maria Telkes.

All images courtesy Tony Denzer

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continues



Taliesin East drafting room (c. 1959) with Louis Wiehle (now partner at Wiehle-Carr Architects, LA) in foreground, and Nari Ghandi (1934-1993) in background. Photo: Charles Paterson

War, Wright & Gemutlichkeit

SAH/SCC Lecture & Book Signing
Sunday, July 21, 2013, 1-3pm

Join SAH/SCC for the story of architectural designer Charles Paterson (born Karl Schanzer, 1929) as told in his own words. The program will connect Paterson's family history to modern housing solutions in Central Europe through Vienna's Werkbundsidlung—a Bauhaus housing complex where the Schanzer family lived from 1932 until they fled in 1938. The family's intimate knowledge of architect Adolf Loos, who married the author's aunt Claire Beck and did several commissions for the family, will also be explored. Upon fleeing his native Vienna during Nazi occupation, Paterson studied with Frank Lloyd Wright at Taliesin. Ultimately, he created his own practice in Aspen, CO.

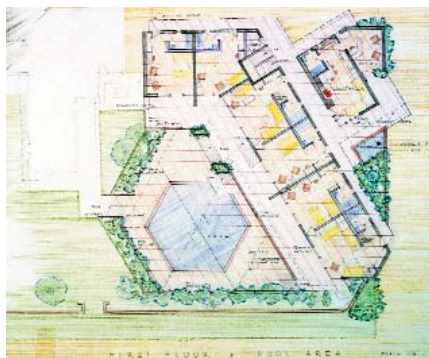
Paterson and his co-author, daughter Carrie Paterson, will be on hand to read excerpts from their new book *Escape Home* (DoppelHouse Press, 2013), share images of Paterson's architectural designs, and give an insightful perspective on several Wright projects. Books will be available for sale and signing by the authors after the presentation at the Santa Monica Public Library (Moore Ruble Yudell, 2006).

Relating modern architecture both to its era and to the act of storytelling, this survivor's tale gives form to the elusive concepts of "home," freedom, and the unconstrained architectural possibilities of the postwar West.

War, Wright & Gemutlichkeit: Sunday, July 21, 2013; 1-3PM; Martin Luther King, Jr. Auditorium at the Santa Monica Central Library, 601 Santa Monica Blvd., Santa Monica; free; seating is available on a first-come, first-served basis; 310.458.8600.



The author plastering Mrs. Wright's bedroom addition remodel at Taliesin East in 1958. Image: courtesy Paterson Archive



Diamond-grid plan of Boomerang Lodge by Charles Paterson (1960). Image: courtesy Carrie Paterson

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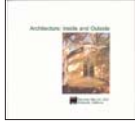
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Masters of Modernism: eight-page, two-color brochure featuring works of Richard Neutra and Frank Lloyd Wright in Bakersfield.



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Architecture: Inside and Outside: 5"x5" folded color brochure featuring Santa Barbara's Lotusland, Casa del Herrero, and Val Verde



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Out of the Shadow: 24-page, two-color brochure from Phoenix travel tour featuring the work of Frank Lloyd Wright, Al Beadle, Blaine Drake, Paolo Soleri, Edward B. Sawyer, Bennie Gonzales, and Will Bruder



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A Block in Glendale: pocket-size fandeck of cards featuring five diverse properties—including a Paul Williams residence—plus historical background information on the Brockmont Heights subdivision



_____ at \$8 each

Rodney Walker 3 30 90: 12-page brochure featuring nine homes on five sites, as well as the architect's use of the three-foot module



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Space and Learning: eight-page, four-color brochure on the historical and contemporary legacy of LA school architecture, featuring projects by Richard Neutra, Thom Mayne, Rios Clementi Hale Studios, and others



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Rodney Walker: The Ojai Years: tri-fold, black-and-white brochure featuring Walker's important residences in Ojai, with pictures and article by historian David Mason



_____ at \$2 each

Kesling Homes: bi-fold, two-color brochure from the "Kesling Modern Structures" tour



_____ at \$2 each

Union Station and MTA Transit Center: bi-fold map for a self-guided walking tour including historical facts and photos



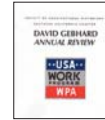
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Modernism for the Masses: tri-fold brochure with inserts of detailed floor plans of Eichler homes visited on the Orange County tour



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The Historic and Modern Spirit of Ventura: 20-page guide from Ventura tour



_____ at \$5 each

David Gebhard Review: essays on the Works Project Administration by Robert W. Winter, Orville O. Clarke, Jr., and Mitzi March Mogul



_____ at \$7 each

On Parallel Lines: The Sarasota Modern Movement 1948-1966: 26-page brochure featuring Sarasota School architects.



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Ray Kappe-Apotheosis: eight-page brochure features five Kappe Houses from 1959 to 1966 in the Royal Woods development of the San Fernando Valley.



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Conjunctive Points: four-color, 11"x17" brochure featuring a 20-building walking tour of the Hayden Tract, designed by architect Eric Owen Moss and developed by Samitaur Constructs.



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NEWS

July/August 2013

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Never Built—August 10, 2013

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Monterey Design Conference Where the Discussion of Design Unfolds September 27-29, 2013



Merrill Hall at
100-year-old Asilomar.



Housing at Asilomar.

Photos: John Scourkes

Designers, architects, and design fans will enjoy three days of talks by international prize-winning architects, lively social events, and special tours in the elysian setting of the Northern California Coast. This biennial conclave of design minds is conducted and hosted by The American Institute of Architects, California Council (AIACC), and takes place at Asilomar Conference Grounds (Julia Morgan, 1913). Among the creative professionals presenting their work are: Marlon Blackwell, FAIA, Fayetteville, AR; Odile Decq, Paris; Anne Fougerson, FAIA, San Francisco; Marcio Kogan, Hon. FAIA, Sao Paulo; Kengo Kuma, Hon. FAIA, Tokyo; Thom Mayne, FAIA, Culver City; John E. "Jack" MacAllister, FAIA, Tiburon, CA; Thomas Phifer, FAIA, New York; and Jennifer Yoos, FAIA, Minneapolis.

For registration and information, go to
www.montereydesignconference.org.