Giovannini on Avant-Garde Architecture

SAH/SCC Zoom Presentation

Sunday, July 24, 2022, 1-2:30 PM Pacific Time

Joseph Giovannini, author of *Architecture Unbound: A Century of the Disruptive Avant-Garde* (Rizzoli, 2021), will discuss his new authoritative history. Profusely illustrated and incredibly detailed, the 876-page tome traces a century of the avant-garde to transgressive and progressive art movements that roiled Europe before and after World War I, and to the social unrest and cultural disruption of the 1960s.

As Giovannini writes in the Prologue, “With strategies of explosion, collision, and fragmentation, architects were introducing forces that dislocated architecture’s system of thought and construction predicated on gravity. Architects produced fresh astonishments, some fantastical. The buildings worked, and they worked well, but perhaps their highest and best function was to fascinate.”

*Architecture Unbound* tracks complex historical developments and conceptual influences across the century, presenting an illuminating history of the 20th-century avant-garde and its evolution into digital form-making in the 21st century. He profiles influential practitioners and their most notable projects, including Frank Gehry’s Guggenheim Bilbao and Walt Disney Concert Hall, Zaha Hadid’s Guangzhou Opera House, Daniel Libeskind’s Jewish Museum in Berlin, Rem Koolhaas’s CCTV Tower, and Herzog and de Meuron’s Bird’s Nest Olympic Stadium in Beijing. He includes scores of other projects and architects who contributed to the groundswell of work that established a broadly based movement that has continued in an ongoing digital phase.

Giovannini is a practicing designer who has written on architecture and design for four decades for such publications as *The New York Times*, *Architectural Record*, *Art in America*, and *Art Forum*, and he has served as the architecture critic for *New York Magazine*, *Los Angeles Herald Examiner*, and *Los Angeles Review of Books*. He has also taught widely in graduate architecture programs.

Authors on Architecture: Giovannini on Avant-Garde Architecture—Sunday, July 24, 2022; 1-2:30 PM PST; $5; go to www.sahscc.org, and pay via PayPal or mail in order form on Page 6 with check; Zoom connection information sent upon registration.
More than a decade ago, SAH/SCC conducted a series of programs we called “Modern Patrons.” The idea came from our newsletter editor, Julie D. Taylor, and featured a series of small salons with original homeowners who engaged the modern masters to build them a house. These programs were always fascinating. Over the years, it became harder and harder to do “Modern Patrons” programs, as we began to lose more and more original owners.

It is with great sadness, therefore, that I report the passing of one of those patrons, Patricia Leddy (1929-2022).

Pat commissioned the Leddy Residence (Richard J. Neutra, 1958) in Bakersfield. From a pioneer Kern County family, Pat rejected Victorian architecture and small-town living. After graduating Bakersfield High School, she studied dance with Martha Graham and furthered her studies at Connecticut College. With further degrees in creative studies from UC Santa Barbara and in filmmaking from Brooks Institute, Pat flexed her creativity as a dancer, artist, writer, and publisher. Later in life, she proudly returned to school at Mills College, where she earned her MFA in creative writing.

Pat returned to her native Bakersfield, taught dance at the high school and college levels, and started the Santa Barbara Review with her partner James Aeby.

Pat generously hosted SAH/SCC and SAH International at her home in Bakersfield. Always the star of the show, she regaled visitors with stories of Neutra and Graham. Pat and her husband were among Neutra’s most unusual patrons in that they elected to build their Neutra-designed home themselves. The architect must have approved, because he was a frequent visitor and they struck up a decades-long friendship. That relationship was recently celebrated in a New Yorker magazine article.

Patricia Leddy is an example of the remarkable people one can encounter through SAH/SCC—people you would never have the opportunity to meet otherwise. I have always said that I came to the organization for the architecture, and stayed for the people. And we sincerely thank SAH/SCC board member David Coffey for introducing us to this remarkable woman.

Pat’s is a life worth celebrating and a powerful reminder of living life to the fullest. It is also a reminder of the power of good architecture to stimulate and engage people—and create a richer life. She was a modern patron in the fullest sense of the idea. She was a star until the very end.

—Sian Winship

Richard Neutra, FAIA, and modern patron Patricia Leddy.
Authors on Architecture: Golub on Russel and Mary Wright’s Dragon Rock

SAH/SCC Zoom Presentation
Sunday, July 17, 2022, 1-2:30 PM Pacific Time

Join SAH/SCC for a special look at the home of industrial designers Russel and Mary Wright. Although best known for American Modern dinnerware, the Wrights rejected rigid modernism for a life that invited ambiguity. Their home, Dragon Rock at Manitoga, is situated on forested woodlands, sited at an abandoned quarry located in Hudson Valley, about an hour north of New York City. It is now part of the Historic Artists’ Homes and Studios program of the National Trust for Historic Preservation.

From her new book, *Russel and Mary Wright: Dragon Rock at Manitoga* (Princeton Architectural Press, 2019), author Jennifer Golub includes for the first time Mary’s role as a partner, designer, and entrepreneur. This lavish volume is filled with personal histories and more than 100 stunning photographs, synthesizing multiple archives and charting the innovation of the Wrights’ design practice, their lives, and the development of their Dragon Rock home and the Woodland Paths of Manitoga.

Golub, a longtime architectural enthusiast, and the author of *Albert Frey Houses 1 and 2* (Princeton Architectural Press, 1998), argues that Dragon Rock should be included in the pantheon of iconic mid-century modern houses. The book opens new doors about these industrial designers as architectural designers.

Authors on Architecture: Golub on Wrights—Sunday, July 17, 2022; 1-2:30 PM PST; $5; go to [www.sahscc.org](http://www.sahscc.org) and pay via PayPal or mail in order form on Page 6 with check; Zoom connection information sent upon registration.
Authors on Architecture:
French on Hitchcock & Architecture

SAH/SCC Zoom Presentation
Sunday, October 2, 2022, 1-2:30 PM Pacific


**SAH/SCC Mailing Address Change**
New mailing address is P.O. Box 491952, Los Angeles, CA 90049.
(We are no longer accepting mail at Sherman Oaks address.)

The inimitable, haunting films of Alfred Hitchcock took place in settings, both interior and exterior, that had a deep impact on our experiences of his most unforgettable works. In this new book, the author reveals how Hitchcock’s relation to the built world was profoundly informed by an intense engagement with location and architectural form. In an era marked by modernism’s advance, the famed director turned to some of the most creative mid-century designers in film.

In her presentation, French will relay untold stories about actual buildings that served as the inspiration for the infamous Bates Motel of *Psycho* and the Hotel Empire in *Vertigo*. Her analysis of *North by Northwest* uncovers the Frank Lloyd Wright underpinnings for Robert Boyle’s design of the modernist house as the prototype of the cinematic trope of the villain’s lair. In the book, she also shows how the widespread unemployment of the 1930s resulted in a surge of gifted architects transplanting their careers into the film industry. These practitioners created sets that drew from contemporary design and referenced real structures, both modern and historic.

**French on Hitchcock—**
Sunday, October , 2022; 1-2:30 PM PST; $5; visit www.sahscc.org and pay via PayPal or mail in order form on Page 6 with check; Zoom connection information sent upon registration.
Masters of Modernism: eight-page, two-color brochure featuring works of Richard Neutra and Frank Lloyd Wright in Bakersfield. $5

Architecture: Inside and Outside: 5”x5” folded color brochure featuring Santa Barbara’s Lotusland, Casa del Herrero, and Val Verde. $3

Irving Gill: Los Angeles: 10-page booklet featuring photos and articles on Gill and three residential projects in LA. $6

Rodney Walker 3 30 90: 12-page brochure featuring nine homes on five sites, as well as the architect’s use of the three-foot module. $8

Greta Magnuson Grossman: 3.5” x 8” 2-page color brochure featuring two residences by Greta Grossman. $4

Space and Learning: eight-page, four-color brochure on the historical and contemporary legacy of LA school architecture, featuring projects by Richard Neutra, Thom Mayne, Rios Clementi Hale Studios, and others. $8

John Parkinson, Downtown: 11”x17”, four-color brochure featuring a self-guided walking tour of Parkinson buildings in Downtown LA’s historic core and beyond. $5

Rodney Walker: The Oji Years: tri-fold, black-and-white brochure featuring Walker’s important residences in Ojai, with pictures and article by historian David Mason. $5

Kesling Homes: bi-fold, two-color brochure from the “Kesling Modern Structures” tour. $2

Union Station and MTA Transit Center: bi-fold map for a self-guided walking tour including historical facts and photos. $2

Modernism for the Masses: tri-fold brochure with inserts of detailed floor plans of Eichler homes visited on the Orange County tour. $10

David Gebhard Review: essays on the Works Project Administration by Robert W. Winter, Orville O. Clarke, Jr., and Mitzi March Mogul. $5

The Historic and Modern Spirit of Ventura: 20-page guide from Ventura tour. $10

Killingsworth: A Master Plan for Learning: 11”x17”, four-color walking tour brochure of the Cal State Long Beach campus features history of master plan development by architect Edward A. Killingsworth, FAIA. $4

Ray Kappe—Apothecary: eight-page brochure features five Kappe Houses from 1959 to 1966 in the Royal Woods development of the San Fernando Valley. $8

Conjunctive Points: four-color, 11”x17” brochure featuring a 20-building walking tour of the Hayden Tract, designed by architect Eric Owen Moss and developed by Samitaur Constructs. $8

Designed for Learning: 11”x17” walking tour map and brochure of the University of California, Santa Barbara, campus. $4

Arts & Crafts Movement: Arnold Schwartzman shares about his book Arts & Crafts: From William Morris to Frank Lloyd Wright. $5

Reynier Banham: Authors Todd N. Gannon and Richard J. Williams discuss their books about Banham, writer of Los Angeles: The Architecture of Four Ecologies. $5

Behind the Iron Curtain in 1965: John Ellis, FAIA, retraces his steps as a student at Cambridge to visit the work of the Russian Constructivists and Alvar Aalto, Hon. FAIA. $5

Bunker Hill: Author Nathan Marsak traces the architectural and cultural history of Los Angeles’ early residential neighborhood, best known for its appearance in film noirs. $5

Church of the Epiphany: SAH/SCC President Sian Winship and preservation architects Escher GuineWardena introduce viewers to the oldest Episcopal church in LA. $5

William F. Cody: Authors of a new book on the Palm Springs architect explore his modern works in the west and southwest. $5

Harley Earl: SAH/SCC Member Richard Stanley reveals how Harley Earl invented the modern automotive design studio. $5

Golden: Architect and former SAH/SCC Board Member Rob Rothblatt presents the story of Golden 1 Center (ACEOM, 2016) in Sacramento, CA. $5

Googie Modern: Michael Murphy and Alan Hess tour through the drawings of Googie masters Armet Davis Newlove. $5

Elizabeth Gordon: Author Monica Penick introduces viewers to one of the most influential magazine editors of the mid-20th century. $5

Griffith Observatory: SAH/SCC Member William “Stuart” Leslie talks about the architecture of a Los Angeles icon: Griffith Park Observatory and Planetarium. $5

Growing up Modern: Authors Julia Jamrozik and Coryn Kempster discuss their new book, Growing up Modern: Childhoods In Iconic Homes. $5

Jack Rogers Hopkins: Explore California Design Maverick: Master Mid-Century Designer Craftsmen about Hopkins, a contemporary of Sam Maloof, with editors Jeffrey Head and Katie Nartonis. $5

Florence Knoll: Dr. Ana Arujo talks about her book No Compromise: The Work of Florence Knoll, about a leading force of modern design. $5

Metropolis in Latin America: Authors Mariestella Ciascato and Idrude Alonso shed light on the transformations that shed light on the transformations that

Julia Morgan: Architectural historian and writer Kimberly Perette, Assoc. AIA, chronicles the life of trailblazing architect Julia Morgan, FAIA. $5

Neutra in Latin America: Catherine Rose Ettinger discusses her 2018 book Richard Neutra: Encounters with Latin America. $5

New West: SAH/SCC Life Members Wolfgang Wagener, AIA, RIBA, and Leslie Erganian explore history through hand-tinted postcards. $5

John Parkinson: Author Stephen Gee discusses the unsung genius of architect John Parkinson, designer of many LA icons. $5

Jock Peters: Historian Christopher Long relays the architect and designer’s “varieties of modernism” and his work in Los Angeles. $5

Preserving Los Angeles: Author Ken Bernstein and photographer Stephen Schafer reveal how LA’s preservation programs saved architectural and cultural jewels of the city. $5

Will Price: Author George E. Thomas makes the case for Will Price as an early modern architect working in Philadelphia. $5


David Wyn Roberts: Architect, author, and SAH/SCC Member Cory Buckner provides a rare and very personal look at the work of Cambridge modernist David Wyn Roberts. $5

Millard Sheets: Author Adam Arenson discusses the work of Millard Sheets and his association with Home Savings and Loan. $5

The Stepwells of India: Author Victoria Lautman conducts a personal tour of the mysterious and magnificent stepwells in India. $5

Wayne Thom: Author and SAH/SCC Member Emily Bills examines the architectural photography of Wayne Thom, who documented SoCal modern architecture. $5

Unlikely Modernism: SAH/SCC Board Member David Coffey reveals Bakersfield’s hidden legacy of modern architecture. $5

Warnert Bros.: Former Warner Bros. archivist Steven Bingen takes you behind the gates at the famed studio. $5

Jean Welz: Author/filmmaker Peter Wyeth uncovers the little-known architecture career of perhaps the leading South African painter. $5

Paul R. Williams, FAIA: Author Stephen Gee, realtor Bret Parsons, and architect Marc Appleton, AIA, discuss the early residential work of the noted “architect to the stars.” $5

SAH/SCC PRIVACY POLICY: SAH/SCC never sells, rents, or shares your mailing or email address. Electronic communications enable us to operate economically and efficiently.
SAH/SCC MEMBERSHIP FORM

SAH/SCC is a 501c 3 nonprofit organization dedicated to providing its members with opportunities to learn about and experience the rich architectural heritage of Southern California and beyond. Our volunteer board members create tours, lectures, travel tours, and other events that explore the ideas behind the architecture as well as the buildings that result from them. From modern to craftsman, from Spanish Colonial to contemporary, our programs are the best-kept secrets in Southern California.

MEMBERSHIP BENEFITS:
- Advance notice of all SAH/SCC events—important because they usually sell out just to members
- 20–30% discounts on tour and event ticket prices
- Quarterly E-news with printable newsletter
- FREE tickets to our annual Members’ Celebration event
- Special Members-Only E-Alerts about upcoming events
- A tax deduction for your membership dues
- The knowledge that you are supporting our mission to increase public awareness of Southern California’s architectural heritage

MEMBERSHIP LEVELS THAT FIT YOUR NEEDS!

Fill out the order form below or join online at www.sahscc.org.

$45 Individual – All the membership benefits above for a single individual.
$65 Dual – All the membership benefits for two names at the same address.
$125 Patron – All the membership benefits above, plus priority reservation at our popular and exclusive “Patrons Only” programs, such as “Modern Patrons” and “Contemporary Patrons.” Includes two names at the same address.
$500 Corporate Sponsorship – Annual donation receives Sponsorship listing in the SAH/SCC Website and on SAH/SCC event publications and hyperlink from our Website to yours.
$30 Student (requires scan of valid Student ID) – All the benefits of Individual membership at a 30% discount.

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Send to: SAH/SCC, P.O. Box 491952, Los Angeles, CA 90049
All event ticket sales are final. We are sorry, refunds cannot be accommodated.

SAH/SCC EVENT TICKETS

Russel & Mary Wright—Sunday, July 17, 2022
_____ reservation(s) at $5 each = $_____
Avant-Garde Architecture—Sunday, July 24, 2022
_____ reservation(s) at $5 each = $_____
Alfred Hitchcock—Sunday, October 2, 2022
_____ reservation(s) at $5 each = $_____

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Bookmarks

All the Buildings in Los Angeles: That I’ve Drawn So Far
by James Gulliver Hancock

Having drawn New York, London, and Paris, artist Hancock turns his pen to his home city, drawing everything from anonymous Victorians in Echo Park to the famed Gehry House in Santa Monica. Hotels, shops, theaters, office buildings, restaurants, and homes are captured in the artist’s exuberant style, making us look twice at buildings we think we know so well, along with those we’ve driven by without notice. Noting the architects and a few fun facts, Australian-born Hancock suggests readers explore LA with pen and paper, because “there are hidden gems in every city and drawing is a good way to make yourself stop and look at them.”

Universe Publishing (an imprint of Rizzoli New York), 2022, 64 pages, hardcover, $22.50.

Julia Morgan: An Intimate Biography of the Trailblazing Architect
by Victoria Kastner; photography by Alexander Vertikoff

Kastner was the official historian at Hearst Castle for more than 30 years—around the same amount of time Morgan worked on the estate with William Randolph Hearst. The author goes beyond the architect’s most famous projects into her incredible fortitude and singleness of purpose to be in a profession that didn’t want her kind (i.e., female). The first woman to accomplish many things—study architecture at École des Beaux-Arts, graduate from UC Berkely in engineering, get licensed in California, win an AIA Gold Medal (posthumously)—Morgan certainly paved the way for female architects, though it continues to be a bumpy road. Upon her death in 1957, her nephew implored historians to look more at the architecture, stating that no author had “described what Miss Morgan was, or what she really did, or what she was trying to do, or why.” Well, now one has.

Chronicle Books, 2022, 240 pages, hardcover, $32.50.

—Julie D. Taylor, Hon. AIA