The Texas Architect

January-February 1950

The Texas Society of Architects
GREETINGS FROM THE PRESIDENT

Fellow Members, T. S. A.:

Here's wishing you the best of all good things in 1950! Good health - good business - good times - happiness. I think we all get most of our happiness from our work, and when the work is interesting and profitable too, we are happiest.

T. S. A. can contribute to your happiness in its own particular way. How? For one thing, it offers an opportunity for unselfish labor in behalf of our chosen profession, and there is plenty of work to be done in this line. Effort spent in behalf of the profession and the other fellow always brings rewards although admittedly, sometimes intangible. We gain in self-esteem, an important quality. Unless we value ourselves rightly, how can we expect others to?

Constant vigilance is necessary to maintain the profession on the high level of ethical conduct which has been fostered and developed through the years. Today it has the respect of the public. We must keep it that way by constantly working to improve our practice and conduct, rendering the highest type of service of which we are capable. A strong state society such as T.S.A. will do more along this line than anything I can think of.

We are counting on each individual Architect in Texas to take his share of the responsibility.

Again, A Happy New Year!

Edward L. Wilson, President
Texas Society of Architects
TEXAS SOCIETY OF ARCHITECTS
OBJECTIVES FOR 1950

Making the Society more useful to its members is the keynote of the proposed activities of the TSA. These activities will result in a greater sense of unity among the Architects of Texas. Some of the objectives set forth are:

1. Reorientation of TSA to place it in the same position in State affairs filled by the AIA nationally.

2. Continued publication of THE TEXAS ARCHITECT, a bi-monthly magazine for the membership.

3. The integration of TSA with the Institute's program for state organizations.

4. Full cooperation with the new State Boards and Agencies so that the architects of the state will be given proper consideration.

5. A program of general education for public officials in the architect's position in construction programs and the proper methods to be followed in their employment.

6. A program of education working through the TSA School Plant Committee, with the State Department of Education under the newly-elected State Board of Education and the School Commissioner.

7. Restudy and a possible revision of the Architects' Registration Law at the 1951 session of Legislature.
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8. Assistance to the State Board of Architectural Examiners in conducting its examinations and an effort to obtain additional members on this Board because of the tremendously increased load of work.

9. An active study and recommendation of a State-wide fee schedule for architectural services to the 1950 Convention for its adoption.

10. Closer cooperation with the Architectural Schools of Texas

11. Further unification of the Architectural profession in Texas under the TSA.

12. A well-guided public relations program.
TSA CALLED NECESSARY LINK

Due to the lack of communication of TSA with its members, a feeling that the TSA is decadent and of little use has grown in some quarters of the membership.

President Ed Wilson explains that this is not in accordance with facts.

"The TSA is a most necessary link in the chain or organization", Wilson said. "It can perform functions which cannot be done by local chapters or the national American Institute of Architects."

Some of these functions President Wilson referred to include:

1. Relations with State Legislature and state officials.
2. Relations with National Legislators and officials related to state-wide architectural matters.
3. Cooperation with educational institutions within the State, in the interest of architectural education.
4. Encouragement of mutual cooperation among architects of the state.
5. Establishment of uniform policies within the state affecting practice of architects in Texas.
6. Guarding and improving our architectural registration law and its enforcement.

A review of the years since 1939, which will appear later, shows that TSA has accomplished much good, some of an intangible nature.
We believe there is a friendlier feeling among members of the profession, a greater mutual respect and a higher regard for the profession because of TSA, President Wilson said.

"Let us all lend our support to the Society and its activities, respond when calls are made for service in its behalf and look forward to a successful year", President Wilson asks.

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**CALENDAR OF COMING EVENTS**

**Apr. 10-16** - Seventh Annual Pan-American Congress of Architects, Havana, Cuba

**May 10-13** - Sesquicentennial Celebration and Annual Convention of AIA, Mayflower Hotel, Washington, D.C. Check through your local AIA chapter for reservations.

**June 7-10** - Conference of Royal Institute of British Architects, Bristol, England. Any members who will be in England at that time are welcome and for programs should write C. D. Spragg, Secretary, RIBA, 68 Portland Place, London W.1.

**Nov. 2-3** - Annual 1950 Convention, Texas Society of Architects, Baker Hotel, Dallas, Texas.
STANDARDIZED ACCOUNTING FOR ARCHITECTS
NOW BEING DISTRIBUTED

The Standardized Accounting for Architects, prepared by the AIA committee on Standardized Accounting and approved by the AIA board, is now being distributed over the United States for the use of Architects, Engineers and other interested parties.

The system represents much work by the AIA committee on standard accounting methods for architects, headed by Chairman David C. Baer of Houston.

In explaining the system at the January AIA meeting at Houston, Baer said that the system has been tested in offices of varying size, and has proved successful. It is expected to be especially helpful to the smaller architectural offices, he said.

The accounting system is secured from the AIA headquarters, 1741 New York Avenue, N.W., in Washington, D.C. However, samples of instructions and forms, with order blanks, are being distributed to each chapter.

It must be pointed out that the accounting system can be purchased by anyone. Baer explained that the printing company who reproduced the system became interested and is now using the accounting system for their own benefits.

Almost $6,000 worth of systems have already been ordered sight-unseen, Baer said. The system was announced in the November, 1949 AIA Bulletin that comes out of Washington.
The Standardized Accounting for Architects' system is in three introductory offers.

OFFER NO. I - $39.50

The complete Accounting System ready for immediate use in the office of any architectural firm.

OFFER NO. II - $27.50

Accounting System complete without the binders, (ordinary three-ring 8½ x 11 binders can be used), or the imprinting (imprinting can be purchased for $5.50 additional) of the name of the firm.

OFFER NO. III - $17.50

Accounting System complete but without the binders or the imprinting or the year's supply of the Owner-Contractor Forms.

Each offer includes all the necessary forms for a complete accounting operation. Replacements for these forms can be ordered separately, simply by writing to AIA headquarters. (List of forms is published in November 1949 AIA Bulletin.)

* * * * * * * * * *

One West Texas Architect who prefers to remain anonymous said his little daughter asks him one day after a hard day's work: "Daddy, what have you been doing all day?"

When he replied, "Nothing", she retorted: "Well, how do you know when you are through?"
1950 CONVENTION SET FOR DALLAS

Thursday and Friday, November 2nd and 3rd, have been tentatively set by the Board of the TSA for the 1950 convention, to be held in Dallas at the Baker Hotel.

This action by the TSA Board at the December meeting followed the invitation of the Dallas AIA chapter to meet under its auspices in their city. The invitation was enthusiastically accepted.

TSA is looking forward to a convention in 1950 which will be both entertaining and instructive, as this is a critical year for TSA.

President Ed Wilson expressed his gratefulness to the Dallas chapter for its willingness to assume this responsibility. He also assured Dallas that the TSA Board and Officers will do everything possible to lighten the load of the Dallas chapter with their convention work.

Herman G. Cox of Fort Worth has been appointed chairman of the TSA convention committee, and will work closely with the Dallas AIA committee. Cox's committee will coordinate the work required by the convention between the Dallas chapter and the Society, so that no essential activities will be overlooked.

The dates set will leave Saturday open for football fans who wish to follow their teams. The TSA Board felt that a streamlined two-day convention would be of more value and would attract greater attendance than a longer convention.

By proper planning, all necessary business can be taken care of in the allotted short time.
Plans call for a seminar to be held concurrent with the convention. A competition of work of the students of architectural schools of Texas will also be staged.

Subjects for the Seminar have not been determined thus far, and suggestions from the membership will be welcomed. All mail can be addressed to:

Texas Society of Architects
810 Dan Waggoner Building
Fort Worth 2, Texas

All persons planning to attend are advised to notify their local chapter secretary, so reservations can be made well in advance to assure hotel accommodations.

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AIA PUBLIC RELATIONS MANUAL
NOT APPROVED BY BOARD

The AIA public relations manual to be issued to the membership was not approved at the meeting of the AIA Board in November. Since it is necessary to have approval of the Board, as well as appropriation of funds for this project, it is impossible to say when the manual will be published.

John J. White, Jr. of the AIA in Washington suggests that all members desirous of having a public relations manual issued by the Institute express their desires to Regional Director Thomas D. Broad of Dallas. He, in turn, may forward such expressions to the Executive Committee of the Board when it meets the latter part of January.
THREE CLASSES OF BUILDINGS
ANNOUNCED FOR 2ND AIA JUDGING

Awards will be made for distinguished design in three classes of buildings in the 1950 National Honor Awards Program of The American Institute of Architects, Walter A. Taylor, AIA Director of Education and Research announced.

Residential, commercial, and religious buildings completed since January 1, 1945, will be considered. All registered architects, practicing professionally in the United States, whether or not members of AIA, are eligible to submit entries of buildings erected in this country or abroad.

All the TSA chapters should be well represented in each of the three classes, one TSA spokesman said.

Entries will be sent to Washington for judgment and exhibition at the 82nd annual convention in May. National juries will select one entry in each classification for First Honor Award. Awards of Merit will be given as many entries as the juries wish to cite for excellence in architecture.

Certificates will be presented to both architects and building owners.

Each of the three national juries will be composed of four architects and a layman. A woman nominated by a home or woman's magazine will serve on the jury in the residential class; a merchandiser experienced in commercial program requirements, in the commercial building class; and an educator experienced in church building requirements, in the religious building class.

Albert H. Heino, Chicago, is chairman of the AIA committee on honor awards for current work.
ARE YOUR BUILDINGS DISAPPOINTMENTS?

Architecture has taken a peculiar trend. Architects are apologizing for executed work. Who has control of this execution of the work? The contractor? Hell no! The architect completes plans and specifications, then sits and waits for a miracle to happen. Steel, glass, wood, concrete bricks and toilet fixtures can be molded into an idea on paper. One man, the architect, does this, but later on he does not care enough about it to see his thinking executed in terms of the actual construction.

The most important part of architecture is following up the design placed on paper. How does a bricklayer from the south side of Chicago know or recognize the modern "message" hidden in the blueprints of an architect of the contemporary Cliche Period? Uninstructed, how does he know how to give you "floating ceilings free to extend beyond walls to echo into outer space"?

If you do not watch a mechanic on a job of yours, he will always contrive an artistic expression all his own, bearing small resemblance to your inspired intention. Furthermore, if you are an architect, why don't you have guts enough to have a piece of work torn out and replaced by a reasonable facsimile of your own thinking on the subject?

Never relax after construction starts. The mechanics on the job are generally a bunch of guys who want to cooperate but if there is nobody around to give them a hint about the "message", they will start doing things on their own.

The contractors get approval because the architect is too weak to condemn the work or because his contract documents are loose and flimsy. Are not your specs mighty enough? Have you slipped up on your notations? Maybe some of your specs are copied from old specs of an architect who used to run his own job and not be run off it.

What happens between your preliminary drawings and those photographs?

- Indiana Society Bulletin
1950 PRODUCT LITERATURE COMPETITION

Announcement is made by the AIA of the 1950 Product Literature Competition, sponsored jointly by the Institute and the Producer's Council.

Objective: "To determine the type or types of product literature which best serve the requirements of the architect in the selection, specifying, and use of building materials, appliances, and items of equipment employed in construction."

Nominations must be received not later than March 15, 1950. Members of the AIA need not submit samples of selected literature but merely clearly identify such documents in communications addressed to the Department of Education and Research.

Certificates of Exceptional Merit and Certificates of Merit will be awarded to the selections of the Jury of Awards in three classes of literature.

Class I - Manuals, handbooks, design data, application data. (Primary emphasis on problem.)

Class II - Catalogues, catalogue-manual, product data, or combinations of product data with use and application data. (Primary emphasis on product.)

Class III - Promotional material, reminders, announcements, testimonials, case histories, etc. (Primary purpose, sales promotion.)

Literature submitted in Class II and III must have been produced in 1949-50. Class I and II must fit standard letter files; shall carry AIA file number. Literature intended for shelf-filing shall be bound, identified, size optional. No size limitations on material to be filed with working drawings. All pieces shall be dated by year at least.
January 1950 sees the inauguration of a new policy in the Texas Society of Architects - the publication of a regular bi-monthly bulletin to be sent to every member.

"Intermittent efforts of a similar nature have been made by hard-working presidents in the past," President Ed Wilson explained, "but this is the first official publication of its kind, and it is hoped it will be continued in years to come."

The members at the 1949 TSA convention passed a motion directing the Board to issue such a publication. Following this action, the TSA board meeting in December set up a Public Relations Committee to assume active charge of providing this publication. It was felt that THE TEXAS ARCHITECT is necessary for several reasons, namely:

1. Since the annual convention is the only membership meeting during the year, some means of informing the members of TSA activities and accomplishments is required to maintain interest and support.

2. TSA depends upon a continued knowledge on the part of its members for its existence.

3. THE TEXAS ARCHITECT can acquaint all members with developments in the state-wide aspects of the profession, new laws as they affect the Architect, news of Congress, the Board and Officers, and a variety of interesting and instructive material.

4. Wide and prompt circulation among the members will enhance forthcoming events.
DALLAS CHAPTER ELECTS OFFICERS

Jack M. Corgan, 2008 Jackson, Dallas, was elected December 13th to the presidency of the Dallas AIA chapter to serve for 1950. The occasion was the annual December dinner.

Elected to other executive positions were Theo. S. Maffitt, Vice-President, 510 N. Sycamore, Palestine; Terrell R. Harper, Secretary, 2101 North Harper, Dallas; and Robert D. White, Treasurer, 2812 Carlisle, Dallas.

Guests at the dinner included TSA President Ed Wilson, who spoke briefly in the interest of TSA, and TSA Secretary-Treasurer Bob Woltz, who explained the need for early payment of TSA dues.

Herbert Tatum, Dallas chapter member, gave a report on his meeting as a member of the AIA Committee on Housing Fees.

CENTRAL TEXAS CHAPTER ENTERTAINED

Lee Roy Buttrill and his partner, H. E. Turley, entertained the Central Texas AIA chapter on October 3rd at the Temple, Texas Country Club. The regular business session rounded out the meeting. TSA President Ed Wilson, and Pat Patterson, President of the Fort Worth AIA chapter were among the guests.
TEXAS NOW SEPARATE AIA DISTRICT

High on the lists of items covered by the AIA Board meetings at White Sulphur Springs early in November was the redistricting of the Institute.

Texas was named as the only state in the union that is a district within itself. This move recognizes the prominence of Texas architects and the interest they have shown in the national AIA.

Formerly, Texas was a member of the Gulf States District. After change in the By-Laws of the AIA to allow for the election of two new Regional Directors and the filing with the secretary of the state of New York of a certificate to increase the AIA directorate, the additional directors must then be approved by the May convention.

Under the new plan, Texas will now have one full vote on the Board of 12 directors.

NEW AIA BOOKS FOR MEMBERS

"The Handbook of Architectural Practice" for 1949, a comprehensive volume published by the AIA for its members, has recently come off the press and may be bought for $5.00 from the AIA, 1741 New York Avenue, N.W., Washington 6, D.C..

"Housing and Urban Planning - A Statement of Policy and a Program for the American Institute of Architects" is off the press and may be obtained upon request from the Institute in Washington.
MAYOR OF HOUSTON MAKES AIA AWARDS

Mayor Oscar Holcombe of Houston joined retiring AIA President Kenneth Franzheim in presenting chapter awards to some 15 members of the Houston chapter, suspected of being the second largest in the nation. The occasion was the annual December dinner meeting.

"I am proud of the part architects are playing in building Houston into one of the great cities of America", Holcombe said, adding that no group has had more to do with building up Houston than the architects.

AIA Medal Awards were presented to:

Thomas G. McHale, Fred Mackie, Karl Kamrath, Hiram A. Salisbury and Birdsall P. Briscoe

Talbott Wilson and Seth I. Morris

John T. Rather, Jr.

John F. Staub, and John T. Rather, Jr.

Herman LLoyd and William B. Morgan

Donald Barthelme (National Award)

St. John the Divine School & Church, 1941

Paul Peters Residence, 1941

Own Home, 1941

Abercrombie Engineering Lab, Rice Institute, 1948

B. F. Bert Residence, 1948

St. Rosa of Lima Church, School, 1948
Honorable mention certificates went to:

Kenneth Franzheim
MacKie and Kamrath
Ralph Anderson
Harold Calhoun
Hamilton Brown

Foley Bros., Houston
Interstate Group, Houston
Residence
Own residence
Own residence

OFFICERS ELECTED FOR HOUSTON AIA 1950

Talbott Wilson, 37 year old member of Wilson, Morris and Crain, 3350 Graustark, Houston, was elected December 13 to the Presidency of the Houston AIA Chapter at a dinner of over 100 architects and guests.

Officers also elected to the Executive Board were: 1st Vice-President Herbert Cowell, 2303 LaBranch, Houston; 2nd Vice-President A. C. Finn, Sr., 1005 Bankers Mortgage Building, Houston; Secretary Waco Tungate, 500 Stuart, Houston; Treasurer Graham Jackson, 4601 Montrose, Houston; and Directors Maurice Sullivan and H. Edward Maddox. Karl Kamrath and Herbert Voelker were carried over for a second year on the Board.

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An architect, interviewing an applicant for a job, remarked: "You ask high wages for a man with no experience."

"Well, replied the prospect, it's so much harder work when you don't know anything about it."
NEWS AND VIEWS FROM ACROSS THE STATE

It is the hope of the editorial board that this section will grow rapidly from a few names each issue, to many pages. This can be done by each member contacting the TSA public relations man in their chapter and passing on the news, such as you will read here.

R. Gommel Roessner, Assistant Professor of Architecture and Planning at the University of Texas, has an article entitled "Are We Preparing Future Architects for the Profession?", in the January issue of the AIA Journal. Also in the same issue, Herbert Tatum of Dallas, has the second part of the paper on Architectural Fees, which he read at a meeting of Gulf States District in Baton Rouge. Albert S. Coleman and Walter T. Rolfe of Houston are planning to erect a new office building in the fashionable, old section of Houston's south end. Rolfe said, "Building will be designed so as to bring the sculpture, painting, landscaping and architecture into harmony." Karl Kamrath of Houston returned to Houston from the University of Illinois where he spent a month as visiting critic, one of the two critics from the entire nation. Ralph M. Buffington of Houston was voted a trip to Hawaii in 1950 by the Olivet Baptist Church, Honolulu, to attend the dedication of their new building in appreciation of the quality of Architectural Design. Delwin James has about 500 exotic and tropical fish in his home in Bellaire, Texas, Houston suburb. James started the hobby about 7 months ago, and believes his collection to be the biggest in Houston. George Pierce, active Houston Jaycee, took home the 1949 Jaycee golf trophy for the low gross score on the annual blind bogey tournament - second time in a row.
PHILIP JOHNSON, FAMED DESIGNER, VISITS HOUSTON AIA JANUARY MEETING

Freedom of the Houston architect to build as he pleases was commended highly by Philip Johnson, head of the department of Architecture at the New York Museum of Modern Art, when he appeared as an unannounced guest at the Houston January AIA dinner.

"Houston is marvelous and inspiring", Johnson said. "Where else can a man walk three blocks from a skyscraper to a museum and fall into a mud hole?"

Mr. Johnson, who was in Houston for the opening of an exhibit entitled "Painting Toward Architecture" at the Contemporary Arts Museum, is the designer of the famed glass house at New Canaan, Connecticut.

Following the brief talk by Mr. Johnson, a film, "The Davenport Story", produced by the Aluminum Company of America was shown. Mr. Melvin R. Schuster of Dallas introduced the film.

William B. Caudill, Professor of Architecture at Texas A. & M. College, was one of five AIA members participating in a conference on "Weather and the Building Industry", held in Washington on January 11 and 12. Milton B. McGinty of Houston was appointed to fill the unexpired term of Chairman Branson V. Gamber of the National Committee on Unification.
TSA IS REPRESENTED ON TEXAS CONSTRUCTION COUNCIL

A little known, but important activity of TSA is representation on the Texas Construction Council. This state-wide organization is composed of representatives of the Texas League of Municipalities, the Texas Municipal Contractors Association, the Texas Society of Professional Engineers, and the Texas Society of Architects.

Chairman of the committee representing TSA is C. O. Chromaster. Committee members are: Charles T. Granger, Austin; George W. Rustay, Houston; Bartlett Cocke, San Antonio; Grayson Gill, Dallas.

It is felt that representation on this Council offers great possibilities for a closer cooperation between the various agencies represented and a chance to bring greater knowledge of the Architect's activities to people who should know more about them.

The next meeting of the Council will be held in Fort Worth in March. The Council meets approximately every three months, the last meeting being in December.

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GIESECKE NAMED HOUSING CHAIRMAN

Bertram E. Giesecke of Austin has been named by Defense Secretary Johnson as chairman of the new Defense Department housing commission to serve in an advisory capacity in coordinating military housing activities. The commission meets in Washington, D.C.

Lack of uniformity in procedures by armed forces in awarding contracts will be one of the first subjects on which the commission will make recommendations.
GOLD MEDAL WINNER: Sir Patrick Abercrombie, M.A., Fellow of the Royal Institute of British Architects, and internationally-known British architect and town planner, is to be awarded the Gold Medal of the A.I.A. at the 82nd A.I.A. Convention in Washington, D.C. next May 10-13. This highest honor that the Institute can bestow is awarded in recognition of most distinguished service to the profession or to the Institute.

FOR FOREIGN STUDY: An important step opening the way for graduates of American schools of architecture to be admitted to the renowned French school of fine arts, the Ecole des Beaux-Arts, has been announced by the A.I.A. Up to 10 graduates of schools which are members of the Association of Collegiate Schools of Architecture will now be admitted by Beaux-Arts without examination. Selection will be made by a committee of the A.I.A. on the basis of applicants' scholastic records, architectural designs and other criteria.

ARCHITECTS' INCOME TAX: Congressman Clifford Davis of Tennessee, who introduced the Silverson Plan (H.R. 3224) advises that he has every assurance that the bill will get a fresh and quick start at the next session of Congress in January. Also the AIA will renew activity on this bill. Although the efforts of AIA chapters and headquarters built up a good background of support, the bill was crowded out of consideration at the last session.
COMMITTEES OF THE TSA

The following list of committees have been appointed. However, this list is not complete, as some of the committee membership has not responded to letters of appointment and other committees have not been formed:

LEGISLATIVE COMMITTEE
Lee Roy Buttrill - Temple - Chairman
1. Walter C. Moore, Jr. - Austin
2. Hubert Hammond Crane - Fort Worth
3. John Lynn Scott - Austin
4. L. W. (Skeet) Pitts - Beaumont

SCHOOL PLANT STUDY COMMITTEE
Ferbert Voelcker - Houston - Chairman
1. Stayton Nunn - Houston
2. Robert L. Vogler - Corpus Christi
3. Jos. J. Patterson - Fort Worth
4. Louis Daeuble, Jr. - El Paso
5. Jesse D. Dixon - Wichita Falls
6. Marvin Eickenroht - San Antonio
7. Everett V. Welch - Dallas

CONSULTING MEMBERS
1. William Caudill - College Station
2. W. R. Bodine - Austin
3. D. B. Knudson - Austin

COMMITTEE ON EDUCATION
Ferbert M. Tatum - Dallas - Chairman
(Committee not complete)

ARCHITECTURAL AND GOVERNMENTAL RELATIONS COMMITTEE
Ralph Cameron - San Antonio - Chairman
(Committee not complete)

CAPITOL PLAN COMMITTEE
Farry D. Payne - Houston - Chairman
1. Karl F. Kamrath - Houston
2. W. W. Dornberger - Austin
3. O'Neil Ford - San Antonio
4. J. Murrell Bennett - Dallas
COMMITTEE ON REVISED CHAPTER BOUNDARIES
Wm. M. Collier, Jr. -Abilene- Chairman
1. Louis Daeuble, Jr. - El Paso
2. James E. Atcheson - Lubbock
3. R. S. Feinberg - Dallas

COMMITTEE TO STUDY STATE-WIDE FEE SCHEDULES
Raymond Phelps - San Antonio - Chairman
1. Robert P. Volz, Jr. - Fort Worth
2. Albert S. Golemon - Houston
3. W. Ralph Merrill - Dallas
4. Louis C. Page - Austin
5. J. Roy Smith - Amarillo

COMMITTEE ON PROFESSIONAL SOCIETY RELATIONS
Nat W. Hardy - Corpus Christi - Chairman
(Committee not complete)

COMMITTEE ON PUBLIC RELATIONS
David C. Baer - Houston - Chairman
(Committee not complete)

COMMITTEE OF 5 TO ACT AS OFFICIAL REPRESENTATIVES OF THE T.S.A. TO THE TEXAS CONSTRUCTION COUNCIL
C. O. Chromastor - Fort Worth - Chairman
1. Bartlett Cocke - San Antonio
2. Grayson Gill - Dallas
3. Charles T. Granger - Austin
4. George W. Rustay - Houston

1950 CONVENTION COMMITTEE
Herman G. Cox - Fort Worth - Chairman
(Committee not complete)

1950 CONVENTION SEMINAR COMMITTEE
Walter T. Rolfe - Houston - Chairman
(Committee not complete)

COMMITTEE TO ARRANGE FOR COMPETITION OF COMPLETED WORK BY ARCHITECTS AT THE 1950 CONVENTION
Donald S. Nelson - Dallas - Chairman
(Committee not complete)

1950 STUDENT COMPETITION COMMITTEE
A. B. Swank, Jr. - Dallas - Chairman
(Committee not complete)
WHAT MAKES NEWS

Anyone who is exposed to the fourth estate for any length of time soon becomes aware of the five - W's and H of journalism. They are simply: Who What When Where Why and How.

To help TSA readers know what the public relations men in your chapter want to know, we are reprinting a questionnaire that was used in other publications and is a help in gathering news.

Answer the five "W"s and H about the following questions about yourself, or anyone you know.

1. Have you joined a new firm, moved your office, or built a new home for yourself?
2. Do you know of any marriages, births, or deaths in the TSA recently?
3. Have you done any traveling for vacation, research, or to attend conferences?
4. Have you done any teaching or critical work for any groups?
5. Have you made any talks, written any articles, or read any good books relative to the architectural field?
6. What honors and appointments have you, or any member of your family, received in or out of the architectural field?
7. Have you been hunting or fishing lately, following your hobby seriously, practicing your favorite sport, or winning any tournaments?
8. Please tell us anything we have missed. Write the info on a penny postcard and mail to -

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