15th Annual Convention, TSA-AIA

Official Program

Texas Hotel, Fort Worth
3, 4, 5 November

Theme: "Orienting the Young Practitioner"

Complete Roster, TSA

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International Airport
Amon Carter Field
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and
Preston M. Geren, AIA,
Architects
The term "Reinforced Brick Masonry" or "RBM" simply means clay masonry into which steel reinforcement is imbedded and so placed that the brick or tile wall will have greatly increased resistance to forces which produce tensile, shear and compressive stresses. The structural design principles of RBM are the same as those employed for other types of reinforced masonry. Architects or engineers who are experienced in structural analysis will have no difficulty in projecting their knowledge and experience to the requirements of RBM. Likewise, the technique required of the bricklayer in building RBM is the same as for unreinforced brick masonry. No new skills are necessary. Used extensively for earthquake resistance in California, RBM has been used for a wide variety of more conventional structures in all parts of the world. Since no form-work is required for RBM walls, they are highly competitive with other reinforced masonry, and in most cases, RBM can be constructed at substantially less cost. Maintenance expenditures are practically eliminated by the rugged beauty of brick and tile. Complete design and construction information on RBM is available without cost from the Clay Products Association of the Southwest.

The Clay Products Association of the Southwest is a non-profit organization of progressive brick and tile manufacturers, instituted primarily to provide a consulting service to architects and engineers through the development of authoritative product literature and a field engineering service with offices in Austin, Oklahoma City, Fort Worth, Dallas, and Houston.
MORE for your money—when it's a TEXCEN flush door

Back of every TEXCEN door is a guarantee of satisfaction to those who specify, those who sell, and those who use flush doors.

These doors are made right here in the Southwest—in Texas, by the nationally-known Atlas Plywood Corporation whose one-ownership control insures uniform quality clear through—from forest to finished product. You benefit from absolute standardization...top reliability...minimum manufacturing and handling cost. Convenient plant location assures speedy deliveries. Frees you from carrying big inventories.

Plan now to get the door that brings you more. Made in Center, Texas, Atlas Plywood's TEXCEN doors give you beauty, trueness and service you can depend upon. They're easier to hang, easier to stain. Look for the blue-and-yellow TEXCEN label. Choice of birch, gum, and other popular woods.

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Southwest Sales Representatives
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high styling that is superb in its simplicity ... flawless finish in true-white or any of four popular decorator colors ... engineered for ease of installation and perfect performance ... the KILGORE CERAMICS line of fine china plumbing fixtures meets the most exacting requirements.

Now in its sixth year of steady growth and increasing production the KILGORE CERAMICS CORPORATION will soon complete its latest expansion to more than double its output to meet an ever growing demand for its quality products. This record has been built on a policy of carefully water testing each piece of ware before it leaves the factory on an UNCONDITIONAL GUARANTEE. Specify KILGORE CERAMICS ... to be sure!

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Here is the new look in children's rooms. It is achieved with Sea Swirl decorative plywood, made from superior grades of Douglas fir plywood.

This three-dimension plywood is beautiful, practical and versatile. Interior and exterior types are available in 4' x 8' size, 5/16" thickness (other sizes on special order). Uses are unlimited in remodeling or new construction: for walls, ceilings, built-ins, furniture...

Sea Swirl and other APMI quality products are available at company sales warehouses, and through selected independent jobbers. Contact the one nearest you or write for illustrated booklet.

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... Precast decking by the Texas Concrete Products Company, the largest producer of precast floor and roof decking in the Southwest. Featherlite Expanded Shale Aggregate is the "Lightweight" in the well known Texcon Lightweight Concrete Products.

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Jack Frost, President
402 West Sixth St., Austin, Texas
THE TEXAS ARCHITECT
VOLUME 5
NOVEMBER, 1954
NUMBER 7

Next Month
Detailed Convention Coverage
Seminar Reports
Picture Layout On Convention
Complete Story On "Texas Architecture—'54"
Pictures Of Top Winners

List of Exhibitors

Company
Paine Lumber Company
Kimble Glass Co.
Bird and Son
The Crane Company
Atlas Plywood Corporation
Houston Sash & Door Company
American Seating Company
Lambert Corporation
The Coates Company
Owens-Corning Fiberglas Corp.
J. A. Zurn Mfg. Co.
Specialty Products, Inc.
Henderson Clay Products
Royal Tile Manufacturing Co.
Cupples Products Corp.
F. W. Dodge Corp.
American Radiator & Standard Sanitary Corp.
U. S. Mengel Plywood Co.
Youngstown Kitchens (Morrison Supply Co.)
Nichols Acoustical Co.
Construction Service Co.
The Master Builders Co.
Clay Products Assn. of the Southwest
Hunter-Hayes Elevator Co.
Holophane Company, Inc.
Ludowici-Gedan Co.
Webb Hardware
Baldwin-Hill Co.
Chas. F. Williams Co., Inc.
Uvalde Rock Asphalt Co.

Booth No.
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CALENDAR OF EVENTS

November 3-5—15th annual convention, TSA at Fort Worth.

February 7-11—UHAS symposium at University of Houston.
The distinctive new Guestledge lavatory for hotel and motel bathrooms offers dressing table luxury, easy-to-clean, one-piece construction.

Especially designed for hotels and motels, the new Guestledge serves as both a lavatory and a dressing table. Featuring a spacious integral counter area, this handsome fixture makes average-size rooms look larger, more luxurious. Where space conservation is an important factor, the toilet can be placed so it will also serve as a vanity seat.

The Guestledge is of easy-to-clean, one-piece genuine vitreous china with matching pedestal. All fittings are finished in gleaming Chromard.

The modern fixture for modern buildings.

This unusual fixture is the answer to the public's demand for "that extra touch of refinement." In shape, in quality, and in the convenience it offers, the Guestledge lavatory is strikingly different! The diagram above and the photograph at the right show how this finer fixture can be worked into your plans. For additional information, please contact your nearest American-Standard sales office, or write direct to American Radiator & Standard Sanitary Corporation, P. O. Box 1226, Pittsburgh 22, Pa.
LUDOWICI white roof tiles! Unusual? Yes, even startling, but in this Southwestern setting, this daring roof contributes the final accent on beauty. Ludowici shingle tiles in their wide range of colors, textures and shapes, always make a roof of distinction. For the contemporary small house especially, these everlasting units of shale have outstanding architectural characteristics ... permanence, authenticity, and obvious economy with colors that may be used against any background for discriminating effect. The use of Ludowici white roof tile on the house illustrated here cost only 4% of the total contract price.

Ludowici Patio And Barbecue Tile

(Illustrated Below)

A machine-made tile with a hand-made look ... that's Ludowici Patio and Barbecue Tile. It's the ideal and economical solution for outdoor paving and facing installations. Manufactured from superior clays, and hard-burned for durability, it is enhanced by irregularities in size, finish, and color that give it the character and informality of hand-formed tile.

The oblong shape is adaptable to many attractive patterns, either alone or in combination with other materials. And the rich red colors lend warm contrasts to garden plants and lawns. Ludowici tile is a "natural" for paving patios, terraces, and walks, for facing walls, planting boxes, garden seats, barbecue decks, and stair treads; or wherever you want a long-wearing, non-glare finish with that casual look of "Southwestern living."

We also manufacture Ludowici quarry tile in standard sizes and special shapes, acid-brick, and paver tile.

LUDOWICI-CELADON CO.

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Secure complete details and literature from our Texas offices, 4801 Lemmon Avenue, Dallas 9.
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Whether earthquakes, hurricanes or tornadoes are known to occur periodically it always has been necessary to design structures to resist these powerful lateral forces. Now, confronted with the possibility of atomic blasts, it has become even more necessary to incorporate resistance in structures to destructive lateral forces.

The most logical and economical way to do this is to use reinforced concrete frames, floors and walls. Such construction is inherently resistant to lateral forces because it is continuous and integrates all structural parts. This construction eliminates any need for special members to provide resistance to these forces and makes for marked economy in the cost of buildings exposed to strong lateral forces.

An excellent example of such design and construction is the apartment building shown above. It is the 10401 Wilshire Boulevard Building in Los Angeles, designed by Architect Martin Stern, Jr. R. B. Brashaw was the structural engineer. Both are from Los Angeles, inasmuch as Los Angeles building ordinances require provision for resistance to seismic forces reinforced concrete construction was a logical choice. In addition the use of concrete architecturally resulted in an attractive appearance and such important advantages as durability, firesafety, low maintenance expense and low annual cost.

Write today for free, illustrated literature about architectural concrete and concrete frame and floor construction. Distributed only in U.S. and Canada.
The Younger Practitioner

The theme of the 15th annual convention of the Texas Society of Architects, "Orienting The Younger Practitioner", indicates how far the architectural profession has advanced in terms of realizing one of its primary responsibilities to the public, that of providing a continuous stream of well-trained men entering, and advancing within, the field of architecture.

Architects have long emphasized sound preparation, both in terms of formal education and realistic training after graduation, in what is actually an apprenticeship under experienced guidance. Now the emphasis has extended to preparing the younger architect in many more areas, including those of the traditions of the profession, ethical standards, the necessity for participating in the overall life of the community, and other subjects calculated to produce a well-rounded professional man capable of maximum service to the public.

A flow of new blood, plus the advancement of its younger practitioners, is obviously vital to the health and progress of any profession. When these younger men understand both the technical aspects of their life work, as well as the traditions, ethics, and goals involved, both the profession itself and those it serves are better off.

The work of its younger members has been well recognized and rewarded within TSA, as a glance at the honors list for competitions such as "Texas Architecture-54" will clearly demonstrate. The public has seen fit to retain the services of our younger architects regularly, both as independent practitioners, and in firms or partnerships. This is proper recognition of the fact that age or total experience should not be the guiding factor when choosing an architect, regardless of the fact that certain abilities in the profession may increase with maturity, and that many honors properly go to the more established practitioner.

We believe that "Orienting The Younger Practitioner" is a fortunate theme for this TSA convention, and that the results of such a choice will benefit architects at all age levels as well as their clients.

After Fifteen Years

Registration for the Fort Worth convention of TSA will very probably be 300% more than that for the original annual meeting of the organization, held just 15 years ago in Austin.

TSA, as one of the largest regional organizations within the American Institute of Architects, has also become one of the better-known professional groups in the Southwest. The annual convention offers an excellent opportunity for members to meet together, gain in knowledge and exchange of technical information, and plan for another year of activity.

The Fort Worth Chapter has planned long and worked hard on arrangements for the 1954 meeting, and its members have been given a great amount of cooperation by others within the community. We congratulate the Chapter members on their work, and thank the city of Fort Worth for its help and traditional hospitality.

The NEW Texas Architect

With this issue, the TEXAS ARCHITECT adopts a new format and more than doubles its size after five years of growth toward this development. The magazine will now be able to carry much more news of interest to its 8500 readers, who include Texans in many key positions in business, industry, our school systems, government, and the professions, as well as TSA members throughout the state and a number of readers across the U. S.

We believe that our new format will make it possible to serve you better, and we invite comments on the magazine's new appearance from readers in every part of Texas and across the nation.
15th TSA Convention Opens In Fort Worth

"Orienting The Younger Practitioner" Keynote of Meeting Expected To Draw Record Registration Of Architects; Cummings, Parker, Megronigle Featured Speakers

Bostonian On Program
William Stanley Parker, Bostonian who is a consultant to the American Institute of Architects, will speak on the AIA Standard Contract Documents during the Thursday afternoon session beginning at 2 p.m.

"Orienting The Younger Practitioner" is the keynote for the 15th annual TSA convention, which is expected to draw a record registration from among architects and guests arriving in Fort Worth November 3 for the three-day meeting.

John Floore, TSA-AIA of Fort Worth, is state convention chairman, and Preston Geren, Jr., also TSA-AIA, Fort Worth, is Chapter convention chairman. Both were assisted by the entire membership of the Fort Worth Chapter.

Registration begins Wednesday at 9 a.m. at the Texas Hotel, with the bulk of those attending expected to arrive early for a 9:30 a.m. golf tournament at the Colonial Country Club, the opening of convention exhibits, city-wide tours, and an opening day cocktail party at 6:00 p.m.

First Business Session
The meeting gets down to business early on Thursday, November 4, with TSA President Edwin W. Carroll of El Paso presiding at the first session at 9:30 a.m. George Bain Cummings of Binghamton, N. Y., secretary of the American Institute of Architects, will deliver the keynote address and is a participant in other convention proceedings.

The first item on a full program of events for ladies attending at Fort Worth will be held at 12 noon Thursday, a ladies' luncheon at the Western Hills Country Club. The men will lunch at the Royal Tile Company as guests of that organization, with prominent speakers appearing before the opening seminar session at 2 p.m. with which the convention continues.

J. Murrell Bennett, TSA-AIA of Dallas, chairman of the TSA office practice committee, will preside at the first seminar. The afternoon program consists of Mr. Cummings, speaking on "Standards of Professional Practice", William Stanley Parker, Boston architect and consultant to the AIA, on "A Sound Working Knowledge of the AIA Standard Documents"; and David C. Baer, TSA-AIA of Houston, chairman of the national AIA office practice committee, consultant to the AIA, and chairman of the TSA Publication Board, on "The AIA Accounting System & Office Aids".

Discussion Periods Included
Each of the afternoon speeches will be followed by a discussion period. The convention will hold one of its principal social functions Thursday evening, a costume cocktail party and Western ranch supper sponsored by TSA and Texas Industries.

A traditional breakfast, given by the Acme Brick Company, opens Friday's convention program. At a series of workshop sessions starting at 9:30 a.m., Albert S. Golemon, TSA-AIA of Houston, immediate past president of TSA and currently regional AIA director, will speak on "Cost Estimating By Architects". Other speakers are Walter Megronigle of Ketchum, Inc., the Pittsburgh, Pa., firm which acts as public relations consultants to the AIA; and Edward L. Wilson, TSA-AIA of Fort Worth, immediate past AIA regional director.

Keynote Speaker
George Bain Cummings of Binghamton, N. Y., secretary of the American Institute of Architects, will deliver the keynote address, "Orienting The Younger Practitioner", after the introduction of prominent guests and participants.

Public Relations
Walter Megronigle of Pittsburgh, Pa., of Ketchum, Inc., public relations consultants to the AIA, will hold a public relations workshop during the Friday morning session starting at 9:30 a.m.
Mr. Megronigle will hold a public relations workshop, and Mr. Wilson's topic is "Charging Proper Fees & Earning Them". All speeches will be followed by discussion.

After an awards luncheon at noon Friday, for women and men alike, there will be a closing business session starting at 2:30 p.m. The convention then concludes with a 7:30 p.m. cocktail party sponsored by the Producers' Council, and the formal President's Dinner & Dance.

Other Features

Among other features of the convention will be the election of new TSA officers, who assume their posts January 1, 1955; the showing of products and techniques by more than 40 exhibitors; the winning entries in "Texas Architecture-54", which will be moved to the convention from the Dallas State Fair of Texas, and announcement of the winners in the Featherlite Competition, and the Texas Concrete Masonry Institute competitions.

Scene Of Convention Golf Tourney

A fairway scene on the golf course at famed Colonial Country Club, where TSA delegates will hold a special golf tourney beginning at 9:30 a.m. on Wednesday, November 3, opening day of the TSA annual meeting. More than 50 TSA golfers are expected to register for the 18-hole competition.

New TEXAS ARCHITECT In First Issue: More Than Double Coverage Now Offered

The new TEXAS ARCHITECT, completely re-designed to provide more than twice the space formerly available for editorial coverage, is being distributed in a special edition at the Fort Worth convention.

The new format includes completely different type faces and layout. It is the result of more than four months work by David C. Boer, TSA-AIA, editor; John G. Flowers, Jr., TSA executive director and managing editor; Pat. Nicholson, public relations consultant to TSA; and others working under the direction of the Publication Board which Mr. Boer heads.

This is the first major change in the format of TEXAS ARCHITECT since publication was begun more than five years ago, and includes a newly-designed cover which will be seen for the first time in November.

National, regional, and state advertisers have indicated a greatly-increased interest in the new size and format of the magazine, which is standardized for better readership and more effective use by advertisers. Indication of the wide interest in the newly-designed publication is shown by the list of 38 advertisers in the convention issue, the largest in the history of the TEXAS ARCHITECT.

One of the principal changes brought about by the new format will be the greatly increased use of photographs and other illustrations, plus more editorial coverage, all increasing the attractiveness of the publication to both readers and advertisers.

Another important development will be that the new TEXAS ARCHITECT allows further consideration of a plan whereby publications of regional organizations of the American Institute of Architects will be able to offer advertising on a combined basis. This would permit regional and national advertisers to cover large portions of the U. S. market for the first time within such magazines. This plan was discussed by John G. Flowers, Jr., managing editor, in meetings with representatives of other regional publications at the AIA convention in Boston last June.

National Chairman

David C. Boer, TSA-AIA of Houston, chairman of the American Institute of Architects committee on office practice and head of the TSA Publication Board, will speak on "The AIA Accounting System & Office Aids" Thursday afternoon. Mr. Boer has been editor of the TEXAS ARCHITECT since it was established in 1949. He has recently been named a consultant to the AIA on accounting methods for architects.
Texas Society Of Architects

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TEXAS ARCHITECT
Your concrete masonry block salesman can supply you with the answers you want... on sizes and shapes of block and veneer materials... load bearing strength, square foot wall weights... sound transmission, acoustic and insulation values... control joints, wall reinforcing... lintels, pilasters, tie-beams... mortar, types of masonry bond, water-proofing, decorative treatments... and other technical details.

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1. Beauty Left natural or painted... stuccoed or plastered... concrete masonry block adds beauty to any structure. Walls may be finished in a wide choice of attractive patterns.

2. Insulation The lower U factor of concrete block means lower heating and cooling bills for the concrete masonry building. Changes in outside temperature have virtually no effect on interior surfaces, and danger of condensation is eliminated.

3. Acoustics High sound absorption and low sound transmission make concrete masonry walls ideal for schools, churches, and commercial buildings, as well as for homes.

4. Strength Concrete block manufactured by members of TCMA equal or exceed ASTM specifications (C-90) for Hollow Load Bearing Concrete Masonry Units (Grade A).

5. Economy Masonry time and labor is reduced due to sizes, trueness, balance and the great variety of available shapes. To these economies may be added savings in mortar and other materials, insulation and maintenance.

6. Fire Resistance Tests and field experience have completely established the fire resistance of concrete block. There is nothing to burn in a concrete wall! This fact is recognized by fire underwriters.

7. Simplicity of Construction It is easy to design for the use of concrete masonry block. Units are flexible in their application and are supplied in a wide range of modular sizes and shapes.

8. As Plaster Base Concrete masonry block provides an excellent mechanical bond which holds plaster permanently. Plastering directly on the unit is sound practice.
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PROGRAM

TUESDAY, NOVEMBER 2

10:00 A.M. BOARD OF DIRECTORS MEETING, 10th Floor, Fort Worth Club

12:30 P.M. DIRECTORS' LUNCHEON

2:00 P.M. BOARD OF DIRECTORS MEETING, 10th Floor, Fort Worth Club

WEDNESDAY, NOVEMBER 3

8:00 A.M. REGISTRATION DESK OPENS, 14th Floor, Texas Hotel

9:00 A.M. "COFFEE BAR" OPENS, Parlor C, Texas Hotel

MATERIALS EXHIBITS OPEN, 14th Floor, Texas Hotel

STUDENT COMPETITION AND "TEXAS ARCHITECTURE—'54" showing, Public Library

9:30 A.M. GOLF TOURNAMENT, Colonial Country Club, Texas Quarries, Sponsor

10:00 A.M. TOUR OF FORT WORTH ART CENTER, including portion of $5,000,000.00 Inaugural Exhibition, showing works of Picasso, Miro, Van Gogh, Renault, Modigliani, Matisse, Rembrandt and many others

2:30 P.M. TOUR OF TERMINAL BUILDING, Fort Worth International Airport, Amon Carter Field

THURSDAY, NOVEMBER 4

9:00 A.M. REGISTRATION CONTINUES, 14th Floor, Texas Hotel

"COFFEE BAR" OPENS, Parlor C, Texas Hotel
MATERIALS EXHIBITS OPEN, 14th Floor, Texas Hotel
STUDENT COMPETITION AND "TEXAS ARCHITECTURE—'54" showing, Public Library

9:30 A.M. OPENING BUSINESS SESSION, Crystal Ball Room, Texas Hotel

Edwin W. Carroll, President, T. S. A., Presiding

Invocation by Dr. Robert F. Jones, pastor First Presbyterian Church

Welcome to Fort Worth, Hon. Edgar Deen, Mayor

Host Welcome by Herman Cox, President Fort Worth Chapter

Keynote Address by Mr. George Bain Cummings, F.A.I.A., Secretary of the American Institute of Architects. "THE YOUNG PRACTITIONER"

Executive Directors' Report: John G. Flowers, Jr.

Secretary-Treasurer's Annual Report: Louis Southerland

President's Annual Report: Edwin W. Carroll

Special Report: Albert S. Goleman, Director, Texas Region, A.I.A.

Report of By-Laws Committee: Herbert Tatum

Nomination of Officers

11:00 A.M. FLOWER ARRANGEMENTS by nationally known Mrs. Alfred McKnight, River Crest Country Club

11:45 A.M. MEN'S LUNCHEON, Royal Tile Co. Plant, Royal Tile Co., Sponsors

2:00 P.M. SEMINAR—"ORIENTING THE YOUNG PRACTITIONER," Crystal Ball Room, Texas Hotel, Murrell Bennett, Moderator

Discussion Period

Discussion Period

"The A.I.A. Accounting System and Office Aids" by David C. Baer, A.I.A., practicing Architect, Houston, Texas, Chairman A.I.A. Committee on Office Practice
Discussion Period

5:00 P.M. VIEWING OF "STUDENT COMPETITION" AND "TEXAS ARCHITECTURE—'54," Art Gallery, Fort Worth Public Library

7:00 P.M. "BOOKLAND" COSTUME PARTY AND SMORGBASBORD, Texas Hotel Exhibit Hall, Costume Required. T. S. A. and Texas Industries, Sponsors
FRIDAY, NOVEMBER 5

8:30 A.M. BREAKFAST, 14th Floor, Fort Worth Club
Ticket Required
Acme Brick Co., Sponsor

9:00 A.M. MATERIALS EXHIBITS OPEN, 14th Floor, Texas Hotel

10:00 A.M. COFFEE BAR OPEN, Parlor C, Texas Hotel
10:00 A.M. "PUBLIC RELATIONS WORKSHOP," Crystal Ball Room, Texas Hotel—Grayson Gill, presiding

"Cost Estimating by Architects" by Albert S. Goleman, Texas Regional Director A.I.A. and practicing Architect, Houston, Texas Discussion Period

"Public Relations for the Young Architect" by Walter Megronigle of Ketchum, Inc., Pittsburgh, Pa., Public Relations Counselor to the A.I.A. Discussion Period

"Charging Proper Fees and Earning Them," Edward L. Wilson, Practicing Architect, Fort Worth, Immediate Past Director, Texas Region, A.I.A. Discussion Period

12:00 Noon AWARDS LUNCHEON, Ridglea Country Club, Ticket Required
Edwin W. Carroll, President, T.S.A., presiding

2:30 P.M. TOUR OF CHILDRENS' MUSEUM (ladies and students)

2:30 P.M. BUSINESS SESSION, Crystal Ball Room, Texas Hotel, Grayson Gill, Vice-President, T.S.A., presiding
"THE ARCHITECT-ENGINEER & THE CORPS OF ENGINEERS" by Col. Harry O. Fischer, District Engineer, Fort Worth District, Corps of Engineers, U. S. Army

Report of Texas Architectural Foundation, Edward L. Wilson


Report of Texas Board of Architectural Examiners, Frederick J. Mackie

Report of Legislative Committee, Louis Southerland


Report of Registration Committee, A. J. Capelle

Report of Resolutions Committee, Harold Calhoun

Election of Officers

Acknowledgments and Announcements

5:00 P.M. DIRECTORS' MEETING, Parlor C, Texas Hotel

7:00 P.M. COCKTAIL PARTY, River Crest Country Club
Ticket Required
Producers Council, Sponsor

8:30 P.M. PRESIDENT'S DINNER AND DANCE (Formal—dark suit optional), River Crest Country Club, T. S. A., sponsor
Ticket Required
Introduction of New Officers

Dancing to Music of Curly Broyles Orchestra

LADIES NOTE: In addition to the tours of the Art Center and Air Terminal Bldg.; Cocktail Parties; Ladies Luncheon; Costume Party; Breakfast; Awards Luncheon; Children's Museum; and the President's Dinner and Dance—you are cordially invited to attend any of the meetings scheduled.

Also the "Coffee Bar" in Parlor "C" will remain open Wednesday and Thursday all day, and Friday after the Breakfast until noon. The "Coffee Bar" is sponsored by the Fort Worth Chapter A.I.A. The ladies who are hostesses at the "Coffee Bar" will be glad to assist you plan shopping tours, etc.
ARCHITECTURAL STUDENTS' PROGRAM

FRIDAY, NOVEMBER 5

8:30 A.M. BREAKFAST, 12th Floor, Fort Worth Club
Ticket Required

9:00 A.M. MATERIALS EXHIBIT, 14th Floor, Texas Hotel
Ticket Required

STUDENT COMPETITION AND "TEXAS ARCHITECTURE—'54" SHOWING — Public Library

10:00 A.M. PUBLIC RELATIONS WORKSHOP — Grayson Gill, presiding

"Cost Estimating by Architects" by Albert S. Goleman, Texas Regional Director A.I.A. and practicing Architect, Houston, Texas
Discussion Period

"Public Relations for the Young Architect" by Walter Megronigle of Ketchum, Inc., Pittsburgh, Pa., Public Relations Counselor to the A.I.A.
Discussion Period

"Charging Proper Fees and Earning Them," Edward L. Wilson, Practicing Architect, Fort Worth, Immediate Past Director, Texas Region, A.I.A.
Discussion Period

AWARDS LUNCHEON, Ridglea Country Club
Edwin W. Carroll, President T.S.A., presiding

TOUR OF CHILDREN'S MUSEUM (ladies and students)

CRITIQUE — T. S. A.-FEATHERLITE COMPETITION, Art Gallery, Public Library

PRESIDENT'S DINNER AND DANCE (Formal—dark suit optional), Rivert Crest Country Club, T. S. A. sponsor
Introduction of New Officers
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MATERIALS EXHIBITION

The Texas Society of Architects welcomes to its 15th Annual Convention the manufacturers and distributors represented in the Materials Exhibition, and affirms its belief that this contribution to the interest of the convention adds materially in its value to all who attend. The Board of Directors of the Institute and the Convention Committee take this opportunity to express their profound thanks to the exhibitors and for the effort put forth to produce this excellent display of new building materials and equipment. Exhibitors and their guests are cordially invited to attend all of the convention meetings which may interest them.

Those students whose entries are chosen for the T.S.A.-Featherlite Competition will be guests of T.S.A. for lodging and the Costume Party, Awards Luncheon, and President's Dinner and Dance. All other students may purchase tickets to these functions at the registration desk.

WEDNESDAY, NOVEMBER 3

9:00 A.M. REGISTRATION—14th Floor, Texas Hotel
MATERIALS EXHIBIT, 14th Floor, Texas Hotel
STUDENT COMPETITION AND "TEXAS ARCHITECTURE—'54" SHOWING — Public Library

10:00 A.M. TOUR OF FORT WORTH ART CENTER, including portion of $5,000,000.00 Inaugural Exhibition, showing Works of Picasso, Miro, Van Gogh, Ronault, Modigliani, Matisse, Rembrandt, and many others

2:30 P.M. TOUR OF TERMINAL BUILDING, Fort Worth International Airport, Amon Carter Field

THURSDAY, NOVEMBER 4

9:00 REGISTRATION CONTINUES
MATERIALS EXHIBIT, 14th Floor, Texas Hotel
STUDENT COMPETITION AND "TEXAS ARCHITECTURE—'54" SHOWING — Public Library

11:45 A.M. MEN'S LUNCHEON, Royal Tile Co. Plant, Royal Tile Co., Sponsors

2:00 P.M. SEMINAR — "Orienting the Young Practitioner," Crystal Ball Room, Texas Hotel, Murrell Bennett, Moderator

Discussion Period

Discussion Period

"The A.I.A. Accounting System and Office Aids" by David C. Baer, A.I.A., practicing architect, Houston, Texas, Chairman A.I.A. Committee on Office Practice
Discussion Period

5:00 P.M. VIEWING OF "STUDENT COMPETITION" AND "TEXAS ARCHITECTURE—'54," Art Gallery, Fort Worth Public Library

7:00 P.M. "BOOKLAND" COSTUME PARTY AND SMORGASBORD, Texas Hotel Exhibit Hall, T. S. A. and Texas Industries, Sponsor, Costume required

12:00 Noon AWARDS LUNCHEON, Ridglea Country Club
Edwin W. Carroll, President T.S.A., presiding

2:30 P.M. TOUR OF CHILDREN'S MUSEUM (ladies and students)

4:00 P.M. CRITIQUE — T. S. A. FEATHERLITE COMPETITION, Art Gallery, Public Library

8:30 P.M. PRESIDENT'S DINNER AND DANCE (Formal—dark suit optional), Rivert Crest Country Club, T. S. A. sponsor
Introduction of New Officers
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MATERIALS EXHIBITION

The Texas Society of Architects welcomes to its 15th Annual Convention the manufacturers and distributors represented in the Materials Exhibition, and affirms its belief that this contribution to the interest of the convention adds materially in its value to all who attend. The Board of Directors of the Institute and the Convention Committee take this opportunity to express their profound thanks to the exhibitors and for the effort put forth to produce this excellent display of new building materials and equipment. Exhibitors and their guests are cordially invited to attend all of the convention meetings which may interest them.

The opportunity presented to the Architects attending the convention to review these products under the most favorable conditions is not often duplicated and it is hoped that each will find the time and will desire to visit the exhibition frequently during the convention and to confer with the highly trained representatives staffing the booths.

The Materials Exhibition will open Wednesday morning and will continue through Friday, between the hours of 9:00 A.M. and 5:00 P.M. each day. The exhibition is on the route from the elevators to the Assembly Hall where all meetings will take place.
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Boese, Olin, 3322 Bristol Road
Bosworth, Harry I., 516 Neil P. Anderson Bldg.
Buchanan, James C., Jr., 2945 Timberline Dr.
Cahill, Paul Trester, 5436 Sam Calloway Road
Cappelle, A. J., 212 Linderwood Ave.
Chromaster, Charles O., 1420 Ballinger
Clark, Clifton Gilbert, 1733 Morningside
Cox, Herman G., 401 Neil P. Anderson Bldg.
Crane, Hubert H., 3711 Camp Bowie Blvd.
Digby-Roberts, F. W., 1205 Clover Lane
Dunlap, Jay Teel, P. O. Box 9035
Easterwood, Birch D., Neil P. Anderson Bldg.
Epperly, Don, P. O. Box 9035
Floore, John W., 1401 W. Lancaster
Geren, Preston M., 1607 Ft. Worth Nat'l Bank Bldg.
Gernsbacker, Larry M., 3237 Sondra Drive
Harden, T. E., Jr., 1607 Ft. Worth Nat'l Bk. Bldg.
Garland, Robert D., Jr., 1607 Ft. Worth Nat'l Bank Bldg.
Hedrick, Wyatt C., Jr., 1607 Ft. Worth Nat'l Bank Bldg.
Hueppelshausen, Clyde R., 1401 West Lancaster
Hueppelshausen, Clyde R., 1401 West Lancaster
Jelinek, Robert, 6304 Kenwick
Jones, John W., 1708 Sunset Terrace
King, Arthur George, 819 Penn Street
Lane, William R., 5555 Lake Street
Malin, Alfonse W., 1401 Rio Grande
McAdams, Albert C., 257 Majestic Building
Moore, Dick Clark, 2570 Highview Terrace
Parker, Morris B., 1607 Ft. Worth Nat'l Bank Bldg.
Patterson, Joseph J., P. O. Box 9035
Sowden, Geo. Swiler, 209 Majestic Bldg.
Stuart, Lee, Jr., 1101 Currie
Tomlinson, DeWitt F., 3729 Cresthaven Terrace
Vowell, Jim D., 1612 Electric Bldg.

PAGE 30
• a complement to your well-planned store fronts

BINSWANGER CRAFTSMANSHIP, EXPERIENCE, and

QUALITY PRODUCTS OF GLASS AND RELATED ITEMS

(A few of our many fine building assets)

BRASCO extruded aluminum doors, entrances, store-front metal
MIRAWAL porcelain-on-steel exterior and interior facings
LIBBEY-OWENS-FORD glass products including Thermopane
TRU-FLECT MIRRORS including door mirrors

7 Texas Warehouses:
• AUSTIN
• BAYTOWN
• BEAUMONT

7 Texas Warehouses:
• DALLAS
• FORT WORTH
• HOUSTON
• PORT ARTHUR

ASPHALT PAVING is a FLEXIBLE paving

...does not break like RIGID paving

Asphalt, the flexible paving, is always in contact with the foundation.
Rigid pavement becomes a beam when subgrade settles. Heavy loads break this beam. Continued application can cause pumping or additional breaking at some point several feet away.
Always specify ASPHALT PAVING...
the flexible paving that costs less and lasts longer.
### ANNUAL ROSTER

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>Andrews, Lavone D., Mrs.</td>
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### HOUSTON CHAPTER

**Corporate Members—Houston**

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**TSA Members**

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<td>2854 1/2 Berry Street</td>
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**Associate out of town**

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**Associate (out of town)**

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**Texas Architect**

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Houston Corporate—out of town

Cannon, Yard E., P. O. Box 85, Trinity
Cates, Melvin J., P. O. Box 241, Tyler
Gregory, Carl A., P. O. Box 241, Tyler
Jones, Roy W., 5402 Holly, Bellaire
Keeper, David M., 5419 Valerie, Bellaire, Texas
Kent, Charles W., 404 Perry Bldg., Lufkin
Lammers, Lowell, P. O. Box 3220, Baytown
Middletkauff, C. B., 5121 Valerie, Bellaire
Pate, Charles J., 422 Wilson Street, Tyler
Price, Thomas M., 819 Broadway, Galveston
Rapp, R. R., 417 Stewart Bldg., Galveston
Ray, Sidney W., 605 Fair Foundations B 1, Tyler
Rick, Robert G., 604 E. Goodwin, Victoria
Stuermer, Adolph D., 1020 N. Jefferson, San Angelo
Symonds, Walter S., Jr., 5610 Whitehaven, Bellaire, Texas

Associate Members—Houston

Anderson, Alvin W., 2306 Steel, Apt. 1
Barnett, Frederick W., 5014 Pershing Road
Beadle, Frank F., Jr., 3833 Tennyson
Biering, Robert, 3023 Winslow
Brodax, Aud A., 4903 Radiol
Brooks-Miller, Donald L., 5716 HMC Street
Butler, Robert W., 5530 Hildago
ANNUAL ROSTER

LOWER RIO GRANDE VALLEY
CHAPTER

Corporate Members
Baxter, William C., Pioneer Bldg., Weslaco
Bowman, Walter Clarkson, 1220 W. Harrison St., Harlingen
Byers, Edwin W., 901 N. 8th, McAllen
Ellis, C. Lyman, Sr., 305 E. Jackson, Harlingen
Ellis, C. Lyman, Jr., 305 E. Jackson, Harlingen
Rike, Zeb William, 208 S. Main, McAllen
Smith, Hadley Waldemar, Box 1750, San Benito
Suter, Warren C., 605 W. 22nd Street, Mission, Box 255
Woolridge, A. H., P. O. Box 1468, Brownsville
York, John G., 1220 W. Harrison, Harlingen

Associate Members
Holmes, Brad, 308 S. Main, McAllen
Ring, John F., Pioneer Bldg., Weslaco

TEXAS PANHANDLE CHAPTER

Corporate Members—Amarillo
Bliss, Edward N., P. O. Box 1524
Boren, Thomas M., 1707 W. 8th
Carder, Macon, Fisk Bldg.
Carlander, Guy A., P. O. Box 3158
Ensign, M. Howard, 3408 Hughes
Fowler, W. Henry, 1100 Rosemont
Hannon, John Louis, 1115 Broadmoor
Hucker, Robert E., 41 Johnson Bldg.
Jura, Edmond Jurksas, 717 W. 16th Ave.
Rittenberry, James, Fisk Bldg.
Shiver, Clayton B., 1011 Fisk Bldg.
Short, George Washington, 1707 8th
Smith, J. Roy, 108 E. 10th Avenue
Townes, William C., 1208 West 10th Avenue
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Semple, William S., Box 12, Brownwood

Entrants In $2500 Featherlite Competition

A feature of the TSA convention again this year will be announcement of the winners in the $2500 Featherlite Competition for architectural students in five Texas schools. Above is a group picture of the 1953 entrants.

The 1954 problem is the design of a teen-age recreation center, with total entries expected to total more than 75. Finalists will be forwarded from each of the five schools to the convention, for judging.

Each school distributes $400 according to their own elimination judging, before sending three entries ahead for the final round. A total of $500, in amounts of $250, $150, and $100, will be awarded at Fort Worth.

The competition is sponsored by the Featherlite Corporation.

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OrJg/naf orclijf«ct's eoncspfion of fhe new $7,500,000 Ridglea Country Club in Fort Worth (formerly the Western Hills Country Club of Ridglea), which is the scene of many social functions at the TSA convention.

The huge clubhouse, which now contains 115,000 square feet of space under roof, was changed and enlarged still further before the actual start of recent construction. Architects for the project were Charles E. Armstrong, TSA-AIA of Fort Worth, and Burton A. Schutt, AIA, of Los Angeles.

Houston Architect Touring Germany As Guest of Bonn Republic Officials

Karl Kamrath, TSA-AIA, of Houston, is currently touring West Germany as one of four U. S. architects who were selected to be guests of the Federal Republic of Germany.

The West Germans selected the group to see at first hand the job done by the Bonn Republic in rehabilitation of housing, commercial buildings, schools, hospitals, and other public buildings.

The American Institute of Architects cooperated with the German Republic in naming the four U. S. architects, who also include Clair Ditchy of Detroit, president of the AIA; Richard Neutra of Los Angeles, and Byers Hayes of Cleveland.

Mr. Kamrath left with the AIA group, which is making the tour in the company of four town planners, on October 17. The tour will end in mid-November, but he intends to remain in Europe until about December 1, viewing architectural works including recent developments in Switzerland, Holland, England, and France.

The exchange tours were begun in 1952, after the U. S. had invited German architects and town planners here earlier. Arthur Fehr, TSA-AIA, of Austin, made a similar tour two years ago.

Concrete Masonry Institute Sets Up Annual $750 Award To Architectural Students

The Texas Concrete Masonry Institute has recently made available to the Texas Architectural Foundation the sum of $750, to be used for the first annual award to a student in one of the five Texas schools of architecture.

The award will be based upon the results of a competition, results of which are to be announced during the Fort Worth convention. The $750 will be distributed in five equal prizes of $150 each, at the convention.

The winning designs in the new TCMI competition will be on exhibit at the Fort Worth TSA meeting.

Atlas Plywood Opens Largest Flush Door Mill In East Texas Forest Area

The building industry’s newest and largest flush door manufacturing plant has been opened by Atlas Plywood Corporation at Center, Texas.

The new mill utilizes a completely-integrated manufacturing operation. It actually takes in logs at one end and turns out hardwood flush doors at the other end.

While the logs are undergoing their transformation into plywood, the door cores are being assembled in another part of the plant. Then, after the plywood “faces” have been trimmed, they are joined to the door cores and the entire unit is then bonded together under heavy pressure and trimmed for final inspection.

According to company vice president, Frank W. Harney, who personally supervised the planning and building of the new mill, Center was picked as the location for Atlas Plywood’s twenty-fifth manufacturing plant for three reasons: (1) access to excellent southern hardwood oak and gum timberlands, (2) close proximity to the main building areas of the southwest, and (3) availability of good labor supply.
New Products

A new, automatic coffee vending machine "convenient as a water cooler" is now available for offices, stores, and small industrial firms. Made by the Bert Mills Corporation, St. Charles, Ill., the coin-operated Coffee Bar is easily installed close to work. It enables firms to chop costly coffee break time since employees no longer have to go outside for the beverage. Fresh, hot coffee with or without cream or sugar, with both, or plain, is available throughout the day.

An exclusive new "linen-finish" is now supplied on the drilled woodfibre acoustical tile, Gold Bond Acoustifibre, manufactured by National Gypsum Company, Buffalo, New York. The new finish was developed to provide acoustical ceilings that are free from variations in light reflection, and has a finely knurled texture that gives the appearance of a woven fabric.

Pittsburgh Corning Corporation announced recently a new series of glass blocks that reduce glare and solar heat gain. Known as "Suntral," these blocks are expressly designed to meet the requirements of architects who are faced with high brightness problems resulting from sun and snow. They contain a pale green fibrous glass diffusing screen that reduces surface brightness or glare by 35 per cent, and instantaneous heat gain by 25 per cent.

The traditional white house can be repainted efficiently and economically with the development of a new one-coat white house paint, the Martin-Senour paint company, Chicago, recently announced.

The new paint, called "500" One Coat Monarch House Paint, is for use on painted surfaces that are basically in good condition. It is also recommended for adding extra sparkle to accent areas such as shutters, doors, and window frames on darker colored homes.

Designed for home builder's mass economy and installation ease is a sliding stairway manufactured by E-Z-Way Sales, Inc., national manufacturers of attic access equipment (stairways) with headquarters in St. Paul Park, Minn. The stairway, according to the manufacturer, was primarily designed for low cost attic access, but has been installed by home builders and used by them as a sales plus in selling low and medium priced homes.

Features of the Model 20 stairway, besides its economical advantage, are ease of installation, dual purpose use, natural counterbalance and construction.

Five new pastel colors have been added to the Georama group in Bolta-Wallvinyl wall covering, according to an announcement from Bolta Products, Lawrence, Mass., A Division Of The General Tire & Rubber Co.

Keyed to current decorating trends, the new colors are designated as Valley Green, April Yellow, Polar White, Mojave Sand and Autumn Rust. They were selected as the result of a demand by architects and decorators that the line be expanded. Ten colors, including the original shades of Bayou Green, Reef Coral, Plateau Grey, Aquamarine and Sierra Blue, are now available.

Morr Industries of Chicago has introduced a completely new Blue Print Rack, called the "Glider." One of the most important features of the "Glider" is its specially designed clamp which eliminates the need to punch holes in each set of prints and holds any thickness of set, securely. It is tightened or opened by thumbscrew adjustment and permits easy insertion or removal of prints or sets of prints. Any sheet in a set can be replaced without removing other sheets. This special "Glider" clamp can also accommodate various sizes of prints and can hold from one to one hundred sheets. There are no protruding ends of clamps.

A new aluminum flush panel door to enhance the appearance of the modern building or office with its classic simplicity and dignity of design has been announced by the Kawneer Company, Niles, Michigan. Using an unobtrusive fluted pattern on the anodized aluminum panels, the Kawneer designers have produced a model of striking beauty with contemporary lines.

Even though the door has the rich appearance of a solid aluminum unit, it actually features a "sandwich" construction giving the advantage of light weight (three pounds per square foot) for convenient ease of operation.

"Built-in" color finishes are now available, for the first time, in fiber acoustical tile.

With the introduction of Varitex Cone Fiber Tile by The Celotex Corporation, unique decorative treatment of ceilings is now possible. Wherever color accents and sound conditioning are both needed, they can be provided simultaneously—in ceiling areas of offices, restaurants, stores, schools, hotel, clubs, banks, hospitals, churches, and homes.

A multi-color, three-dimensional texture results from the overtone finish on the material. Because the bevels as well as the face of each tile are colored, a monolithic effect is created.

A unique new application in the hospital field for Armorply Chalkboard was announced recently by United States Plywood Corporation, manufacturers of the chalk and magnetic board.

The porcelain enameled steel-faced board furnishes a glance the entire hospital history of the patients. Green in color for maximum readability the chart is now used in the Women's Hospital, Memorial Maternity Center, Detroit. It lists the patient, doctor, tests, medication and remarks.

A completely new line of patient room furniture for hospitals and other institutions, designed in modern key to meet widely varying needs in room arrangement, has been introduced by Corrom Industries, Inc., Ludington, Michigan.

Corrom, a maker of institutional furniture for 60 years, calls the new line Kaleidoscope, with this title denoting the versatility available in all arrangements as well as in individual pieces. Creator of the new line is the noted designer, G. Luss of Designs for Business, Inc.

The entire motor and fan unit may be removed from the bottom of the Union Asbestos & Rubber Company's new downdraft heater merely by loosening four bolts in the event servicing should be required. Because of its die-formed full venture, it is believed to be the quietest unit of its type on the market, making it ideal for court rooms, hospitals, class rooms and similar installation where noiseless operation is required.

By offering a new residential air conditioner to completely cool a five, six or seven room home, installed at $995.00, the Mitchell Manufacturing Company, Chicago, has opened up a new middle income market for complete home air conditioning.
We regret that information on all exhibits was not received in time to be included, but following is a description of many of those to be seen:

Houston Sash & Door Company, Houston: Small model of Capri Sliding Door unit and Andersen Corporation window unit. In attendance at the exhibit will be William J. Onstead of Houston Sash & Door, Bill Walker of Capri Sliding Door, and Lyle Schweider of Andersen Corporation.

Construction Service Company, Fort Worth: Architectural scale and study models, picture and graphic displays of owner's estimates, design and construction analysis, and renderings.


Henderson Clay Products, Henderson, Texas: Samples of white, buff, pink, and grey face brick, scored, velour, and smooth surfaces; plus samples of white, buff, pink, and grey Roman brick; and Norman brick. Dale Wallace and Orville Todd will be in charge of the exhibit.

Owens-Corning Fiberglas, Toledo, Ohio: Fiberglas sound control products and roof insulation. In attendance, James L. Neal, William H. Smith, Jr., Allan Craig, Neal Curtis, and Dee Simmons of Dallas branch; E. V. Dragics, Wil Baker and Don McCrory of Houston branch.

Clay Products Association of the Southwest, Austin: "Television screen" motif showing endless variety of design possible with clay masonry construction. Materials used include facing tile in manganese spot finish, and the new "Hollow Brick". In attendance: Clifford D. Staton, Robert T. Murphy, and Barry F. Fehlman, field engineers.


Uvalde Rock Asphalt Company, San Antonio: Azrock Asphalt Tile, Vinilyzed

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Convention Exhibits


Harold Joseph, Austin: Rezo Institutional Core, which provides a door for public buildings with strength, lightness, and impact resistance of hollow core door, and general utility of solid core door, at a lower price. In attendance, Harold Joseph.


Ludowici-Celadon Company, Chicago: Panel showing new pattern of gray-green tile stones, a panel of Early American wood grain texture, a panel of Williamsburg shingles, and a panel of lightweight interlocking smooth white tile. In floor tile, a display of standard quarry sizes, large patio tile, split paver tiles, and special shape Valencia, Renaissance, and Provence floor tiles. In attendance: J. M. Clifford.

Coates Company, Austin: Display of both glazed and unglazed structural clay facing tile, including new Natco patio tile. A shelf of wide clay tile stair tread. Side walls of glazed tile units set up dry to indicate uses.


American-Standard, Dallas: Remotaire Room Unit for heating and cooling; Guesstedle Lavatory; Master One-Piece Vitreous China Water Closet; and Vitreous China Symphony Lavatory, both of the last two in the new Corallin color. In attendance: Albert E. Land, Jr. and Jim Golder.

Libbey-Owens-Ford Glass Company, Dallas: New Parallel-O-Plate Glass, twin-ground; LOF heat-absorbing glass...


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The Texas Architectural Foundation again calls the attention of Texas architects and other friends of architecture in the state to the opportunity for expanded assistance to worthy students of architecture and to other projects related to the field.

There is a need for funds with which to carry on this important work, and the Texas Architectural Foundation is a non-profit organization established by the Texas Society of Architects to meet this definite need and to open a channel for funds.

It is a pleasure to report that in the coming school year, the Foundation will provide the sum of $1,000 to underwrite a series of lectures. Tentative arrangements have been made with Pietro Belluschi of the Massachusetts Institute of Technology, to deliver a lecture in each of the five schools of architecture in Texas, sometime during the second semester.

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By Edward L. Wilson, TSA-AIA, President, Texas Architectural Foundation

The Foundation has acted as the recipient and disbursing agent for such programs as the annual Featherlite Student Competition and recently has received a contribution in the name of the Texas Concrete Masonry Institute for an annual award to the schools. The Featherlite competition provides a total of $2,500 in prizes divided among the schools. Three prizes totaling $400 are given to each of the five schools and a grand prize of $500 is awarded at the annual convention.

The Texas Concrete Masonry Materials award totals $750, distributed $150 each to the five schools.

Programs, Gifts Welcomed

The Foundation welcomes the establishment of similar programs and gifts from any individual or group for any specified project within the scope of its program and subject to the approval of the TSA board of directors.

The charter of the Texas Architectural Foundation states its purpose as follows:

"The purpose for which this Corporation is formed is to provide for the support of an educational undertaking by aiding and furthering the study of architecture and by providing finan-
cial aid, grants, or scholarships to selected individuals to do; and, to receive, manage, expend, and sell property or funds to carry out the purposes stated."

Its officers serve without compensation. The board of directors is composed of the current president of Texas Society of Architects, the immediate five living past presidents of Texas Society of Architects, and the current and immediate past chairmen of the education committee, TSA. The Foundation president, vice-president, and secretary-treasurer are elected from this group. The charter also states: "No part of the earnings of this corporation shall inure to any individual and no part of its activities shall be to carry on propaganda or to influence legislation."

Sources Of Funds

Like most non-profit organizations funds are obtained from subscriptions from individuals and groups sympathetic to its cause. Also funds may be obtained from benefit performances, garden and house tours and other attractions of dignity and in keeping with the Foundation's objectives. Many friends in the construction and allied industries have indicated a desire to support the Foundation by sizable subscriptions. They are prompted by a desire to be helpful to the profession and because such contributions are deductible.

The generosity of the architects and friends of architecture has built up a fund of approximately $8,000 which has enabled the Foundation to make a small start this year in its program. Much more, however, needs to be done before the Foundation can embark on a full-fledged program of assistance to education. Architects and others are therefore urged to keep the Foundation in mind and give it tangible support in the form of liberal donations.

The past presidents of TSA who became TAF directors have set the pace by pledging themselves to a donation of $100 each year during their term of office.

Worthy Undertaking

At the 1953 convention, a sizable subscription list was developed. It is hoped that with this reminder those who have not contributed to the Foundation will see fit to do so, and generously, and that those who have already contributed will make it a regular practice.
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