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for walls that make
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Better walls start with better mortar. To be sure of top quality, specify mortar made with masonry cement. This cement is a blend of materials that gives a good balance of the desirable properties in mortar. Except for sand and water, everything is delivered in one bag. Mixing calls for no special skills . . . when workability is right, water content is right. It makes a “fat” mortar that promotes better workmanship. Tighter joints, uniform color and dependable strength are assured. For the best in wall performance with any masonry unit—concrete, brick, tile, stone or glass—architects everywhere specify masonry cement. Write for free literature. (U.S. and Canada only.)

PORTLAND CEMENT ASSOCIATION 110 East Eighth St., Austin 1, Texas
A national organization to improve and extend the uses of portland cement and concrete
Round Table Talk

George F. Harrell, F.A.I.A., Vice President, says:

A major problem facing the Architect today is the difficulty of communicating to others an understanding of what he is trying to accomplish. An informed and understanding client—and public—are necessary prerequisites to the fulfillment of the Architect’s service to his community.

In the current absence of popular aids to understanding which some of our professions, such as medicine and law, enjoy through the means of literature, television and the movies, a rare and encouraging note is the book “Experiencing Architecture” by Steen Eiler Rasmussen, recently published by the MIT press.

At one time, writes Rasmussen, “the entire community took part in forming the dwellings and implements which they used. The individual was in fruitful contact with these things; the anonymous houses were built with a natural feeling for place, materials and use and the result was a remarkably suitable comeliness. Today, in our highly civilized society the houses which ordinary people are doomed to live in and gaze upon are on the whole without quality. We cannot, however, go back to the old methods of personally supervised handicrafts. We must strive to advance by arousing interest in, and understanding of, the work the Architect does. The basis of competent professionalism is a sympathetic and knowledgeable group of amateurs, of nonprofessional art lovers.”

The style of “Experiencing Architecture” is sufficiently simple to be understood by a teen-ager, yet the content of this book should be refreshing reading for any architect. It is recommended for all, and would be a worthy gift to school and public libraries.
TEXAS ARCHITECTURE 1962

honored for distinguished design

MONTROSE
ELElMENTARY SCHOOL
LAREDO

ARCHITECT
CAUDILL, ROWLETT SCOTT

ASSOCIATE
A. A. LEYENDECKER
This elementary school was programmed to meet the challenge of a student body who spoke little or no English and was situated in an economically depressed section of a hot, dusty, southwestern city. Absenteeism among the students was a major problem during the agricultural season and had to be considered. Administrators were faced with the task of deciding what kind of education these children of Mexican immigrants should receive, and how many different levels of academic skill could be arranged into a school organization.
Classes were organized by age rather than intelligence of academic levels. The educational program stressed learning through visual aids, music, art and dancing. The program also includes the different standards of health, sanitation, nutrition and achieving fluency in English.

The school was designed to provide cool, dustless, interiors which open onto shaded outdoor space. It is a cluster of four separate quadruplexes which combine with translucent canopies to capture outdoor space for circulation, teaching and play.

The white plastic canopies are man-made "shade trees" which transmit only 20 per cent of the sunlight.
The load-bearing brick walls of each quadruplex help the canopies and wood screens shut out the sun and control the view. To maintain a cool, dust-free atmosphere in the quadruplex four evaporative coolers were grouped on the roof—one cooler for each of the four classrooms.

The quadruplex unit can house teaching spaces or other activities since the interior walls are non load-bearing and can be arranged or eliminated. Operable walls can be substituted for normal partitions to accommodate a program of varying class sizes.
the new dimension in creating with masonry

WHAT NEW KING SIZE ACME BRICK CAN DO FOR A WALL

WITH ONE-THIRD LESS BRICK

Few if any other building materials available combine so many needed advantages in one product, offering such versatility, as does new King Size Brick by Acme.

King Size Brick by Acme is a new form of one of the most reliable and proven building materials ever made: genuine new burned clay. Without any additional finishing or maintenance, Acme King Size Brick provides an almost limitless range of design opportunities, through a wide variety of colors and textures. Because Acme King Size Brick is larger than regular modular brick, it gives a proportional cleanness of line in the wall, with one-third fewer brick.

A visit to your Acme Brick sales office will enable you to see quickly the design possibilities now open to you, with new King Size Brick by Acme.

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Sunlit towers of shimmering crystal cascade in colors after dusk, as Kim fountains brilliantly enliven Palo Alto Cabana's formal entry-garden. A quarter-century of specialization has made Kim the acknowledged master of moving, lighted water.

Specify Kim. (Sweet's 36/51) See our new sound-color film, "Report on Fountain Design," or our booklet of Kim installations. Write today.

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Represented by John Healy and Associates, 5523 Dyer St., Dallas 6; EMerson 8-3942
The May issue of *Texas Architect* featured the John Winterbotham residence, listing as the architect P. M. Bolton Associates. The proper credit for this handsome house should have been: Bolton and Barnstone. We regret that errors of this sort seem inevitable.

**John Clyde Robinson, Jr.,** of Houston was honored as the student with the highest scholastic average at a University of Texas School of Architecture commencement convocation. Robinson also received two book awards: the Goldwin Goldsmith Award presented by Prof. and Mrs. Hugh L. McMath, "The Drawings of Frank Lloyd Wright," and the American Institute of Architects' second award, "Mont St. Michel and Chartres" by Henry Adams.

First award from the American Institute of Architects was won by Max Alan Robinson of Jasper, who received an engraved silver medal and a copy of "Mont St. Michel and Chartres." He also won the $175 first-place award place award in the Texas Society of Architects-Featherlite Competition in Senior Architectural Design.

Other honors recognized at the convocation included: William A. G. Cook, Arlington, $600 Edward Langley Scholarship.

Isaac Martin Maxwell, Austin, $100 Texas Concrete Masonry Association Award.

Frederick C. Matthews, Belton, $200 Reynolds Aluminum Prize.

Ernest Albert Knippa, Giddings, $50 Architect Wives Club Award.

James Davenport Hall, Houston, $500 Ruberiod Company Scholarship.

George Tucker Langdon, Jr., Port Arthur, $400 National Board of Fire Underwriters.

Lexa Morris Acker, Post, Alpha Rho Chi bronze medal for leadership, service to the school and promise of professional merit.

Milton Frederick Babbitt, Rapid City, S. D., $100 third-place award in the Texas Society of Architects-Featherlite Competition in Senior Architectural Design.

Jose Guadalupe Jimenez, San Antonio, $125 second-place award in the Texas Society of Architects-Featherlite Competition in Senior Architectural Design.

Ata Ollah Safai, Tehran, Iran, $50 Architect Wives Club Award.
producers council

Monarch Tile Manufacturing, Inc., of San Angelo, Texas, has just become a member of the Producers' Council, Inc., according to an announcement by John L. Haynes, Managing Director. Membership in the Producers' Council is by invitation only. It is a national organization composed of manufacturers of quality building materials and equipment, with headquarters in Washington, D. C.

Monarch Tile is a major manufacturer of glazed ceramic wall tile, and distributes wall and floor tile throughout a large Mid-America region.

The principal objective of the Producers' Council is to promote the use of quality products in the construction industry.

construction up

May construction contracts soared to a new all-time high of $4,850,522,000, a healthy 21 per cent increase over the like 1962 month, F. W. Dodge Corporation reported today. All major construction and building categories contributed to the gain.

A very large increase in the monthly volume of utility construction contracts, as well as a strong pick-up in new roadbuilding projects, drove nonbuilding construction contracts to $1,337,225,000, a substantial 46 per cent gain over May 1962. "The May reports brought a good deal more balance into the construction picture," declared George A. Christie, Dodge senior economist.

"For the first four months of this year, the strong gains in residential and non-residential building have been partially offset by lagging utilities and public works contracts. The recent surge in these construction types, almost eliminating their deficit to date, allows the total to reflect fully the really vigorous tempo of building," explained Christie.

Nonresidential building contracts in May amounted to $1,452,164,000, up 14 per cent compared to the like 1962 month. Contracts for manufacturing plants posted a better than 50 per cent gain, the second consecutive one, although commercial building was off 2 per cent.
TERRAZZO FLOORS are best for many residential areas

It's a wonderful floor! Beautiful as only colorful marble chips can be when set in a white cement matrix.

Here is a floor that can take abuse from shoes twisting and grinding through a game of table tennis ... a floor for dancing ... a floor where food can spill ... a floor that says no—positively no—to termites. It is the best of all floors for work rooms ... bathrooms ... for porch or terrace ... for patios ... for poolsides.

The first cost of terrazzo is reasonable and according to the National Terrazzo and Mosaic Association the cost per year of life is usually by far the lowest of all floors.

The extreme whiteness of Trinity White emphasizes the true beauty of the marble chips and gives true color effects when the matrix is tinted.
Andover House

Architect:
ENSILIE OGLESBY
DALLAS, TEXAS

Plumbing and
Mechanical Contractor:
BURDEN BROTHERS
DALLAS, TEXAS

Plumbing
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COMPANY
DALLAS, TEXAS

Plumbing Fixtures chosen from the Kilgore Ceramics fine china and steel enameled line. Architects are invited to write for our complete file showing styles, sizes, and colors.

KILGORE CERAMICS
Kilgore, Texas
new dimensions in creating with masonry

FOR DISTINCTIVE INTERIORS
SELECT VERSATILE ACME BRICK

Truly the designer’s material, Acme Brick, in almost countless colors, textures and combinations, makes possible the creative expression of any interior mood or functional requirement.

One course of Acme Brick will give two lateral walls that will never need finishing or upkeep. Acme Brick floors can be laid in many patterns with or without mortar, and will retain their good looks with a minimum of routine care.

Genuine new burned clay Acme Brick can never fade or wear. It cushions sound and diffuses light. Fire insurance premiums are much lower in many areas on fire-resistant clay masonry. Heating and air-conditioning costs are lower because of its excellent insulating qualities.

Visit soon with your Acme Brick representative and investigate fully the unique creative opportunities possible with interiors of Acme Brick.