YOUR HOME
OF TOMORROW
MARCH, 1958

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"BUILDERS OF QUALITY HOMES"
THE MAGIC of electricity has contributed a great deal to our modern way of life. Yet, misuse of electricity through carelessness in the home causes considerable property losses and thousands of tragic accidents each year.

According to the latest report of the Committee on Statistics and Origin of Fires of the National Board of Fire Underwriters, about $5,800 worth of property goes up in flames every hour due to misuse of electricity. That amounts to $139,600 a day, or about $51,000,000 a year — and the total is increasing annually.

What can't be measured in terms of dollars and cents are the numerous fatal or near fatal accidents that occur in the home due to improper use of electricity. The majority of these accidents could have been avoided.

In an effort to reduce the gigantic property losses as well as the thousands of annual accidents, many authoritative groups, including the National Safety Council, have launched a major educational program to acquaint home owners with the proper use of electricity.

Twelve easy-to-follow rules have been compiled by the International Association of Electrical Inspectors and The Safe Cord Committee. They are:

1. Don't connect too many lamps or appliances to a single circuit, as this can cause overloading, which leads to blown fuses.
2. Don't run lamp or appliance cords over radiators or pipes. Heat causes deterioration of insulation, and if the bare wire touches a metal surface, a short circuit or fire can result.
3. Never touch an electric appliance, radio or light switch while you are in the bathtub or stand in a puddle when connecting laundry appliances and never touch any electric appliance with wet hands.
4. Don't place cords in door jambs, as the constant closing of a door will damage insulation.
5. Use convenient outlets in the walls, not lamp sockets for connecting electric appliances.
6. Don't run cords under rugs. Walking on the cords will eventually damage the insulation and this damage will be unseen beneath a rug.

This gentleman is breaking two rules for home electrical safety. He has overloaded one circuit by connecting too many lamps and appliances, and he is yanking on the cord to disconnect the radio instead of grasping the plug itself.

This young lady is breaking one of the rules of home electrical safety — she forgot to disconnect her iron before answering the telephone.
7. Never touch any grounded metal, such as a radiator, when handling electrical appliances.
8. Don't "yank" plugs out of sockets by pulling on the cord. Grasp the plug itself to remove it from a socket.
9. Inspect all flexible cords regularly for frayed or cracked insulation. Sharp corners of furniture twisting and pulling cords can cause protective insulation to wear out.
10. Disconnect electric irons when you are not using them.
11. When buying lamps, appliances, extension cords, power supply cords, or cord-sets, look for Flag Labelled cords carrying the words "Inspected — Underwriters Laboratories, Inc." All components of cords bearing this label have been tested and proven electrically safe.
12. Employ a qualified electrical contractor to make repairs and additions to your house wiring after securing approval from the local inspection bureau in your community.

Always check cords to be sure they carry the label "Inspected—Underwriters' Laboratories, Inc."—your guarantee that cord components have been tested and proven electrically safe.

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**What's Your HOME ELECTRICAL SAFETY SCORE?**

<table>
<thead>
<tr>
<th>(Check One)</th>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Do you have any electrical cords under rugs?</td>
<td></td>
<td></td>
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<tr>
<td>2 Do you ever tune a portable radio or use an electric curling iron or hair dryer while taking a bath?</td>
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<td></td>
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<tr>
<td>3 Do you have any appliances connected to a lamp socket?</td>
<td></td>
<td></td>
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<tr>
<td>4 Do you run any lamp or appliance cords over pipes or radiators?</td>
<td></td>
<td></td>
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<tr>
<td>5 Do you ever leave your electrical iron on while answering the telephone?</td>
<td></td>
<td></td>
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<tr>
<td>6 Do you inspect electrical cords regularly for frayed or worn insulation?</td>
<td></td>
<td></td>
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<tr>
<td>7 Do you look for the Underwriters' Laboratories — &quot;Inspected&quot; Flag label when buying lamps, appliances or extension cords?</td>
<td></td>
<td></td>
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<tr>
<td>8 Do you have more than one lamp or appliance connected to any single electrical outlet?</td>
<td></td>
<td></td>
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<tr>
<td>9 Do you have any lamp or appliance cords running from room to room through a doorway?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 Do you do your own home wiring or electrical repairs?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**YOUR TOTAL SCORE**

"NO" is the correct answer to all questions except Numbers 6 and 7.

GIVE YOURSELF 10 POINTS FOR EACH CORRECT ANSWER

Your rating: 90-100—Your home and family are safe electrically. 60-80—You are fairly well off electrically, but a little more attention would be worth while. Below 60—Watch out for fires or accidents due to poor electrical safety in the home.
O
FL ALL THE conveniences of modern living, one of
the most important is automatic hot water. Yet, be-
cause the water heater is usually out of sight, it is often
forgotten — until something goes wrong.
And, with so many families using automatic washers
and dishwashers, which are entirely dependent on hot
water, the selection of a water heater which will fit the
needs of the family has become increasingly important.
There are many factors to be considered when select-
ing the right water heater for your family. For example,
the size of your heater depends on the number of people
in your family, how many bathrooms you have, how many
houseguests you normally have during the year, and
whether you have an automatic dishwasher or washing
machine.

To help you answer all these questions, American-
Standard recently announced a selection guide which tells
you the total gallons of hot water your water-using appli-
cances, bathroom facilities and family will require during
the busiest periods.

After determining the size water heater your family
needs, the next consideration is the fuel you will use in
the heater. Figure the costs of installation and mainte-
nance as well as possible monthly charges in making this
decision.

Plus features, such as control mechanisms, which regu-
late the temperature of the water in the storage tanks at
all times, should also be considered. Automatic select-
ors which provide the right temperature for a variety of house-
hold needs are also available. For example, it is possible
to supply 160-degree water to the dishwasher, 140-degree
water to the clothes washer and 100-110 degree water to
the bathroom fixtures automatically.

These, plus many other developments in water heaters,
have been designed to better serve the increased needs of
the family.
The thrill of buying a new home is often dampened by the time and headaches of moving. However, thanks to recent studies by moving engineers, much of the confusion and work can be avoided by following a few simple rules.

The first step in moving is the selection of a mover. Since you will depend on him to transport your valuable furnishings, the selection of a reputable mover is important. Call in two or three such firms, and after you have received their bids, choose the one which best fits your pocketbook and needs.

Proper preparation will also save you considerable time and effort. You will need such items as corrugated boxes, barrels, rope, old newspapers and labels. Some of these items will be supplied by the mover free of charge or at a nominal cost.

To avoid the last minute rush, prepare in advance a list of persons and companies to be notified of your new address. Such people would include the post office, telephone, electric, gas and water companies, magazines and others.

A great deal of time is wasted if the moving men have to be told where each barrel, carton or piece of furniture must be placed. To avoid this, designate a different color for each room of your new home (don't forget the basement, attic and garage). Mark each carton with colored crayon, tags or labels, and pin or sew appropriate color tags on upholstered furniture.

Items that you will need immediately, such as tools, food, washing and sleeping equipment, should be marked with a distinguishing color, such as red. Decide ahead of time what room you want these important items placed — preferably the room immediately to the right or left of the door.

Efficient packing will also save considerable time and worry. Clothing should be taken in dustproof cardboard wardrobes, usually available from the mover. Books should be stacked back to back to avoid crushing of pages. Records should be stacked on end with plenty of excelsior or newspapers to protect them from breaking.

Take casters off the furniture; store in a small sack, marking each so that the casters can be replaced quickly and easily afterwards.

The secret of moving is scientific planning, which not only saves time and effort, but money as well. These moving guides will help to make the transition from your old home to the new one an easier and more pleasant task.

Below: One of the secrets of moving is efficient packing. Remove all casters from furniture and store them in an envelope which is properly marked for identification.
TODAY'S TREND of "open living" has produced many exciting innovations in architectural design, one of which is the extensive use of glass throughout the house. In addition to its decorative features, glass is being used for a more practical purpose—to take advantage of solar radiation as an auxiliary source of heat.

By means of transparent glass walls on southern exposures, the radiant energy of the winter sun, when it swings low on southern horizons, is allowed to enter and warm the home. During the summer months, when the entry of heat is not desired, overhanging roof constructions serve as visors to keep out the direct rays of the sun.

In addition to providing the means for an auxiliary source of heat, the advantages of an "open house" are many. An obvious "plus" feature of an expansive picture window is an attractive view, which changes with the seasons. Large glass areas also give any room a look of spaciousness, as well as beauty. The increased popularity of an adjacent patio has prompted designers to integrate this indoor-outdoor living by means of sliding glass doors.

To get maximum benefit from glass areas, three fundamental design principles should be considered. The first is orientation, which means facing as many rooms to the south as possible to obtain the heating plus benefits of solar radiation in winter. This, of course, will depend on the available footage facing south. For example, a lot with a 100-foot dimension running east and west permits more of the rooms to be faced south than a lot with a 50-foot east-west dimension.

The second consideration in planning an "open house" is the large window area. Double-glass insulation should be used, particularly in climates with cold winters. From the standpoint of view possibilities, the surroundings should be studied with the idea of planning windows accordingly. Landscaping should be planned both for views and screening for privacy.

The third principle is sun control, which is achieved by the use of permanent or temporary roof overhangs, visors or other means of controlling shadow areas on the windows so that sunlight can enter during cold weather and be shut out during warm weather.

Although most of these suggestions apply to the building of a new home, many of them can be adapted for use in an existing home. The many advantages of an "open house" contribute much to our casual way of life.
SOME OF THE most glamorous faces this year can be found on clocks. Combining fashion and functionalism, new stylings have been designed to complement contemporary, modern or traditional décors.

Gone are the days when the clock was merely a timepiece. Today it can be used as an important decorating accessory in virtually every room in the house. In addition to traditional woods, such as mahogany and fruitwood, modern, new finishes, such as gold, black, copper and bronze, have been developed to embellish clocks.

Particular attention has been given this year to the restyling of kitchen clocks. To blend with new color appliances, kitchen wall clocks are available in red, yellow, turquoise and pink, as well as white. To add an unusual touch to the kitchen, new designs, such as the Zodiac, which is carved with the 12 familiar astrological signs, are available.

For the traditional living room, many period reproductions are available. For the mantel or bookcase, many styles, which incorporate the design and charm of Early American and 18th century periods, are available. One of the most popular living room wall clocks is a reproduction of the banjo clock, which is available in either mahogany or maple case.

Distinctive stylings in wood is another 1958 trend in clock design. Three of the most popular are fruitwood, walnut and ebony, which have been designed in square as well as round shapes to add glamour to every room.

For the modern home, many new designs have been created. Jet black, always a popular decorative color, has been given new treatment in wall clocks. Dramatic touches of white and brass have been added for effect, and new, unusual shapes have been designed.

The popular sunburst motif has also come up for restyling this year. One model features a spray of straight lines that calls dramatic attention to any wall.

In floral motifs, there is a choice of a charming circle of forget-me-nots on an openwork background, designed especially for Provincial décor. For the modern home, a clock in the form of a daisy is available, in which each numeral is represented by a long and tapered petal.

Another unusual clock design features a pair of plumed fighting game cocks etched against a contrasting clock face. Also available is a clock which depicts the Four Seasons, decorated with plants and flowers.

Even electric alarm clocks have been restyled to make getting up in the morning more pleasant. One of the newest innovations is the snooze-alarm, which shuts off the alarm and permits the clock owner to sleep for an extra 15 minutes before being awakened again.

A few of the styles you will see this year are pictured on these pages. Undoubtedly many of these new faces for '58 will be found on your own wall or mantel, adding fashion as well as functionalism to your home.

The fine characteristics of the first banjo clocks are retained in this reproduction, which is available in a grained mahogany or maple case.

Photos: Seth Thomas

This 18th century reproduction features a richly grained mahogany case with crotch mahogany door, sides, top and base. The antique brass dial background has harmonizing center and corner decorations.
This living room wall uses a clock with a bas-relief solid brass dial framed in a fruitwood finish to add a decorative touch to the room.

Two fighting game cocks serve as a background for this unusual electric wall clock.

This dramatic modern wall clock has an ebony-finished wood case with large white dial and raised, jet black center.

Signs of the Zodiac lend decorative interest to this clock, designed to blend with any decorating scheme.
Over the past decade there has been a significant increase in the number of rooms and the types of decor with which wood paneling is being used.

There was a time when wood paneling meant either an Early American setting or an expensive library or den. Nowadays paneling is used in homes of every price range and in every room of the house.

With all the qualities of versatility, economy and "finishability," there is also the quality of individuality. Whatever the period of the decor and whatever the size of the room, there is a wood and a finish that is just right.

If, for instance, you plan a basically modern living room, but wish to relieve it with a touch of period atmosphere, you may want to feature a pair of early brass candlesticks and panel the walls in knotty ponderosa pine, Idaho white pine, or sugar pine. If the room is not very light, then a blond finish is desirable. A room that receives strong natural light may be finished in a rich, inland red cedar, or incense cedar, giving a deep natural tone to the walls.

For a taste that runs to American Colonial, with hooked rugs and maple furniture, any one of the lighter woods or white fir, lodgepole pine or Engelmann spruce with a traditional stain will give the desired warmth. Currently in vogue is mixing Chinese modern with other contemporary furniture. Such a scheme is excellent against a rich background that can well be achieved with an intermediate toned wood.

Paneling, of course, is very popular for rooms other than the living room. Family rooms are becoming a must for homes with children, and here knotty paneling is a natural because it is easy to maintain. Since a bright and cheerful atmosphere is desirable in the family room, such a finish as Apache Gold is ideal. This is simple to achieve by applying a coat of gold paint, wiping immediately with soft cloth, then applying a coat of plain shellac or waxing.

The variety of effects that can be obtained through use of wood is practically unlimited. Nearly every room in the house can be enhanced with wood paneling and the many colorful finishes available.
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